

July 18, 2014

The BC Care Providers Association (BCCPA) is seeking sponsors for its new *Care to Chat* speaker series. Please find enclosed a Special Request for Sponsorship Proposals, as well as the Submission Form. Proposals are due Monday, September 15, 2014 by 12:00 pm PDT.

Care to Chat is a special speaker series hosted by the BCCPA. We will be inviting some of Canada's opinion leaders and experts to share their ideas, thoughts and insights, as well as engage in a dialogue, about important and emerging issues facing British Columbia's continuing care sector. The talks will be held as either breakfast or lunch sessions. Audience members will include residential and home care providers, government and health authority representatives, health and legal professionals, as well as seniors and families.

The 2014 – 2015 sessions will include three talks from November, 2014 to March, 2014 with a fourth session in May, 2015 at the BCCPA Annual Conference in Whistler. The dates are:

November 13, 2014

January, 2015 (TBA)

March/April, 2015(TBA)

May 26, 2015 (Occurs as the final plenary at our Annual Conference)

Inaugural sponsors of the series were offered first right of refusal for the 2014-15 events. They have all agreed to continue their sponsorship. Medical Pharmacies is the Platinum sponsor, Rexall Pharmacy is the Gold sponsor, and Coutts Pulver LLP is the Silver sponsor.

Sponsorship proposal instructions are outlined in the enclosed materials. If you have any questions, please do not hesitate to contact me directly at 604-736-4233 ext. 231 or by e-mail: hart@bccare.ca.

We look forward to receiving your proposal.

Sincerely,

Hart Dashevsky
Director of Membership Services and Sponsorships
Ph: 604-736-4233, ext.231 Cell: 604-314-0487
E-mail: hart@bccare.ca

Enclosures



SPECIAL REQUEST FOR SPONSORSHIP PROPOSALS

2014 – 2015

DEADLINE TO SUBMIT PROPOSAL: SEPTEMBER 15, 2014, 12:00 p.m.

Instructions

1. Submit your proposal by September 15, 2014, 12:00 p.m. (noon) to:
hart@bccare.ca
2. The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the proposal.
3. All proposals will be irrevocable for a period of ninety (90) days from the date of the proposal submission deadline.
4. If you have any questions about the proposal, please contact:
Hart Dashevsky
Director of Membership Services and Sponsorships
604.736.4233 ext. 231
hart@bccare.ca

Scope of Request

The purpose of this Special Request is to select sponsors for the 2014 – 2015 *Care to Chat* speaker series (four sessions).

There are two sponsorship levels available: Gold and Silver.

Gold (one available)

- 4 complimentary tickets for each session – open seating
- Company branding on all print & digital materials promoting the sessions
- Sponsor recognition for all RSVP confirmations
- Name and corporate logo on posters and/or table tent cards at the sessions
- Recognition of sponsorship by MC during the sessions
- Feature story at www.bccare.ca mentioning sponsorship
- Promotion of event and sponsorship via BCCPA social media channels

Silver (two available)

- 2 complimentary tickets for each session – open seating
- Company branding on all print & digital materials promoting the sessions
- Sponsor recognition for all RSVP confirmations
- Name and corporate logo on posters and/or table tent cards at the sessions
- Recognition of sponsorship by MC during the sessions
- Feature story at www.bccare.ca mentioning sponsorship

Note: Only one sponsor per industry per level (e.g., two beverage companies cannot be Gold sponsors).

Proponents may submit more than one proposal (e.g., you can submit a bid for each sponsorship level). You will only be eligible to be accepted for one level.

Proposal Content

1. **Letter of Introduction** introducing the proponent and signed by the person(s) authorized to sign on behalf of and bind the proponent to the proposal.
2. **Proposal Submission Form(s)** signed by the person(s) authorized to sign on behalf of and bind the proponent to the proposal.

Proposal Evaluation Criteria

Proposals will be evaluated by the BC Care Providers Association, using the Evaluation Criteria Table:

Evaluation Criteria Table

Criteria	Points available to be awarded
Sponsorship amount being offered	60
Additional sponsorship and advertising with BCCPA (e.g. purchase ads on BCCPA website; commit to attending 2015 Annual Conference as exhibitor)	20
BCCPA members (click here for membership applications)	15
Promotion of <i>Care to Chat</i> (e.g., you will promote it on your social media channels)	5
TOTAL	100

Confidentiality

Proposals will be kept confidential.

Right to Cancel

The BC Care Providers Association has the right to cancel at any time this Special Request or any part of any agreement resulting from it.

Governing Law

This Special Request and any proposal submitted in response to it will be governed by the laws of the Province of British Columbia. Any dispute arising out of this Special Request or its process will first be mediated. If mediation is unsuccessful, the dispute will be determined by a court of competent jurisdiction in the Province of British Columbia.

BCCPA Rights

The BC Care Providers Association reserves the right to:

- reject any or all proposals;
- re-issue this Special Request;
- cancel this Special Request with or without issuing another Special Request;
- supplement, amend, substitute or otherwise modify this Special Request;
- permit or reject modifications to or corrections of proposals; and
- request additional or clarifying information or more detailed information from any proponent.

Decisions

By responding to this Special Request, proponents will be deemed to have agreed that the decision of the BC Care Providers Association is final and binding.

Timeline

Special Request issued:	July 18, 2014
Proposals due:	September 15, 2014 (12:00 p.m. Noon)
Notice to successful proponents:	September 19, 2014



SPECIAL REQUEST FOR SPONSORSHIP PROPOSALS

Submission Form

Company name:

Address:

Individual contact:

Position:

Telephone:

Email:

Industry:

BCCPA member: Yes / No

If no, have you enclosed a membership application? Yes / No

(membership is not required, but points are awarded for being a BCCPA member)

Sponsorship level (check one; use a separate form for each submission):

- Gold
- Silver

Sponsorship amount being offered (cash value in Canadian dollars):

/Cont'd....

Additional sponsorship and advertising with BCCPA (check all that apply):

- Purchase ads on BCCPA website or CEO Member Report
- Will attend 2015 Annual Conference as exhibitor
- Other. Specify:

Promotion of *Care to Chat* (check all that apply):

- Will promote Care to Chat on social media
- Other. Specify:

Additional comments:

Authorized Signature

Date

Name

Position