

For immediate release

Health Minister Outlines Vision For Seniors Care At Sold Out Event

Vancouver, B.C. (September 6, 2013) — Since becoming appointed the Minister of Health in June of this year, the Hon. Terry Lake has not had the opportunity to address the seniors care sector in B.C. On Wednesday, Oct. 9, he will have an opportunity as the keynote speaker at the first annual Minister of Health Lunch jointly organized by the BC Care Providers (BCCPA), the BC Seniors Living Association (BCSLA) and the Denominational Health Association (DHA).

“I’m very pleased that we had such an enthusiastic response from the continuing care sector for this important event. To sell out this quickly is a testament to the fact that our sector is very interested in the message the minister will deliver on behalf of the government,” says Daniel Fontaine, CEO of the BCCPA.

DHA executive director Susan House said she was pleased at how the three organizations were able to come together to put together the popular luncheon.

“This is the first time our three organizations have jointly collaborated on a single project,” says House. “It’s great to see that it was for such an important event.”

Marlene Williams, Executive Director at the BCSLA said she is looking forward to hearing what Lake has in store for the over 300 attendees. “We are very much looking forward to hearing what the Minister’s vision is for taking care of BC’s seniors in the years to come.”

The event starts at 11:30 a.m. and is open to the media and the public. There will also be a brief question and answer period following the presentation. For more information visit www.bccare.ca/events.

Although the event is sold out, Fontaine said there is a good chance more tickets will open up closer to the date and interested parties can call or email info@bccare.ca to put their names on a waiting list.

About BCCPA: The BC Care Providers Association (BCCPA) is a non-profit society which has been serving private and non-profit community care providers for over 35 years. We have over 230 facility and commercial members across British Columbia. In addition to creating over 15,000 direct and indirect jobs in the continuing care sector, BCCPA members care for more than 11,000 seniors each day in residential care and assisted living, and over 10,000 each year through home support."

About DHA: DHA was established in 1995 to strengthen understanding and cooperation between faith-based facilities in BC and all levels of government. Our members are the owners of approximately 60 facilities where they employ more than 14,000 individuals. We are committed to providing excellent, compassionate care to those we serve and to preserving the 155 year history of faith-based care in our province.

About BCSLA: The BC Seniors Living Association provides advocacy, leadership and networking opportunities for owners and operators of Independent and Assisted Living

retirement communities who house over 12,000 healthy and active seniors in BC. BCSLA members are committed to innovation, resident choice, and excellence in the seniors living industry.

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