

# Four feature issues you won't want to miss!

February • March | August • September

**Senior Living**  
MAGAZINE

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Surveys of our readers and the professional community informed us of the immense need of seniors and their adult children for relevant, up-to-date information. Whether Senior Living readers are interested in moving into a senior residence that better meets their needs, or staying in their own homes with the help of services and specialized products, these four issues provide helpful advice and excellent information. Seniors and their supporting family members will find these feature issues to be of tremendous value.

## Senior Housing Editions

February & August

Twice a year we publish a comprehensive, all-inclusive listing of senior residences for **BOTH** Vancouver Island and the BC Lower Mainland. To ensure important housing information gets into our reader's hands, we partner with community and government agencies to provide the best, most relevant editorial possible. These **Senior Housing Editions** are the resource of choice for community agencies to distribute to clients who require access to housing information for themselves and their families.

## Caregiving Guides

March & September

We introduced a new resource for our readers in 2013 in the form of the **Caregiving Guide**. This guide emphasizes the complex issues and challenges faced by family caregivers, or by seniors who wish to age in place.

We are delighted to partner with the Family Caregiver's Network Society (FCNS) as the prime source of information and guidance. FCNS plays a leading role as the premier resource in BC for caregivers. Regional health authorities also contribute articles, providing insights into the health care system and how to navigate it. These combined contributors to the Caregiving Guides provide our Senior Living readers with a resource both inspirational and informative.

Distributed in the months following our housing editions, the **Caregiving Guide** provides an opportunity for community agencies and companies that specialize in caregiving or aging in place to promote their products and services. These guides are a relevant and welcome resource in the community.

**Ask us about our Special Rates for these 4 Issues.**



Companies, products & services our readers are looking for:

- Residential options - both rental and purchasable
- Moving, downsizing and transitioning services
- Real estate selling and buying services offered by agents who understand the issues faced by seniors
- Legal and financial services
- Mobility and accessibility products & installers
- Home care and support services
- Security & health monitoring devices

These special Senior Living issues offer companies with relevant products or services the opportunity to place their advertisement for prime exposure to our readers.

**Book Now** to beat the rush!

Add a web component to your print advertising for maximum reach!  
We have a variety of online marketing options available.