

PREMIUM CONFERENCE SPONSORSHIPS AND ADVERTISING OPPORTUNITIES

Platinum

Sponsor Level Benefits

\$11,000

- Maximum one sponsorship available.
- One exhibit booth with two delegates included. All meal tickets included.
- Signage at the Welcome Reception on Sunday, May 24.
- **New for 2015:** (2) Two complimentary golf registrations for the sponsor. and (1) one additional complimentary golf pass for a service provider (non-commercial) guest
- On-stage Introduction and mention.
- **New for 2015:** Logo/Advertisement display on your choice of any two of the holes 1-17 for the BCCPA Annual Golf Tournament*.
- **New for 2015:** Full page ad in the conference guide.
- **New for 2015:** 50% visibility on conference advertisement on home page of conference app.
- **New for 2015:** Various recognition on all social media platforms of sponsorship with over 1,500 BCCPA Twitter and Facebook followers.
- Logo displayed on the back cover page of the annual conference guide.
- 250-word company profile and logo displayed in CEO Daniel Fontaine's Member Report in spring, 2015.
- Company advertisement displayed on the electronic signage during the event.
- Monday night dinner special recognition.
- Recognition on the Annual Conference web page of our website as a Platinum Sponsor.

Gold

Sponsor Level Benefits

\$8,000

- One sponsorship still available.
- One exhibit booth with two delegates included. All meal tickets included.
- **New for 2015:** (2) Two additional complimentary golf passes for a service provider (non-commercial) guest.
- **New for 2015:** Logo/Advertisement display on your choice of one of the holes for the BCCPA Annual Golf Tournament*.
- **New for 2015:** Half-page ad in the conference guide.
- **New for 2015:** 25% visibility on conference advertisement on home page of conference app.
- Logo displayed on back page of the annual conference guide.
- 150-word company profile displayed in CEO Daniel Fontaine's Member Report.
- Company advertisement displayed on the electronic signage during the event.
- Recognition on the Annual Conference web page of our website as a Gold Sponsor.

Silver

Sponsor Level Benefits

\$5,000

- Maximum six sponsorships available.
- One exhibit booth with two delegates included. All meal tickets included.
- **New for 2015:** (1) One additional complimentary golf pass for a service provider (non-commercial) guest
- **New for 2015:** Inclusion on conference advertisement on home page of conference app.
- Logo displayed on back page of the annual conference guide.
- Company advertisement displayed on the electronic signage during the event.
- Recognition on the Annual Conference web page of our website as a Silver Sponsor.

NOTE: This year all exhibitors are provided with one complimentary service provider golf pass. The inclusion of a service provider golf tournament pass in your sponsor package is addition to the pass included with your exhibit booth.

BCCPA Annual Golf Tournament Title Sponsor Benefits

\$3,500

- Maximum one sponsorship available.
- Banner ads displayed prominently at Hole 18 and throughout the golf course, clubhouse and registration desk.
- Corporate logo to be prominently branded on the golf balls and towels provided to each player.
- **New for 2015:** (2) Two golf registrations (either service provider or commercial member)
- Logo displayed on back page of the annual conference guide.
- Company advertisement displayed on the electronic signage during the event.
- Recognition on the Annual Conference web page of our website as the title golf sponsor.



(NEW) BCCPA Annual Golf Tournament Individual Hole Sponsor Benefits

\$500

- Maximum 14 hole sponsorships available.
- Corporate signage prominently displayed at each hole.
- Opportunity to showcase goods and services to a large number of service providers.
- Optional: Mini-booth setup at each hole (speak to Director of Membership Services for more details).

Monday and Tuesday Breakfast Sponsor Level Benefits

\$2,000

- One Monday and Tuesday sponsorship available.
- Banner ads displayed prominently throughout the dining area.
- Company recognition prominently displayed at each table.
- Logo displayed on back page of the annual conference guide.
- Company advertisement displayed on the electronic signage during the event.
- Recognition on the Annual Conference app.
- Logo displayed in the CEO's Report.



Monday Lunch Sponsor Level Benefits

\$3,000

- Maximum one sponsorship available.
- On-site recognition and logo linked to conference app.
- Logo displayed on back page of the annual conference guide.
- Company advertisement displayed on the electronic signage during the event.
- Logo displayed in the CEO's Report.
- **OPTIONAL:** Special contest giveaway promoted by BCCPA of corporate sponsor gift to be awarded to a service provider at the lunch. Sponsor on stage to select winner and provide gift.

Coffee Break Sponsor Level Benefits

\$1,500

- Two sponsorships available for the Monday and Tuesday breaks.
- On-site recognition and logo linked to conference app.
- Logo displayed on back page of the annual conference guide.
- Company advertisement displayed on the electronic signage during the event.
- Logo displayed in the CEO's Report.
- Last speaker before the coffee breaks will announce your sponsorship.



Conference Bags and Lanyards

\$1,500

- This sponsorship allows you to place your corporate branding on two high profile products – delegate registration bags & lanyards
- Each delegate will be provided with a delegate bag & lanyard at time of registration
- Only one corporate sponsor will be permitted – ensuring great visibility with all of our residential care and home care delegates
- Sponsor will supply BCCPA with up to 450 bags and 450 lanyards

*golf tournament hole selection will be limited to non-sponsored holes at time of sponsorship purchase.

Contact: **Hart Dashevsky**
Director of Membership Services and Sponsorship
T: 604-736-4233 x 231
C: 604-314-0487
E: hart@bccare.ca