

PREMIUM CONFERENCE SPONSORSHIPS AND ADVERTISING OPPORTUNITIES

Platinum

Sponsor Level Benefits

\$11,000

- Maximum one sponsorship available.
- One exhibit booth with two delegates included. All meals are included.
- Signage at the Welcome Reception on Sunday, May 24.
- **New for 2015:** (2) Two complimentary golf registrations for the sponsor. and (1) one additional complimentary golf pass for a service provider (non-commercial) guest
- On-stage Introduction and mention during the conference events.
- **New for 2015:** Logo/Advertisement display on your choice of any two of the holes 1-17 for the BCCPA Annual Golf Tournament*.
New for 2015: Full page ad in the conference guide.
- **New for 2015:** 50% visibility on conference advertisement on home page of conference app.
New for 2015: Recognition on all social media platforms with over 1,500 BCCPA Twitter and Facebook followers.
- Logo displayed on the back cover page of the annual conference guide.
- 250-word company profile and logo displayed in the 2015 CEO Report.
- Company advertisement and logo displayed on electronic signage throughout the event.
- Recognition during the Sunday and Monday night events.
- Recognition on the Annual Conference web page of our website as a Platinum Sponsor.

Gold

Sponsor Level Benefits

\$8,000

- One sponsorship still available.
- One exhibit booth with two delegates included. All meals are included.
- **New for 2015:** (2) Two additional complimentary golf passes for a service provider (non-commercial) guest.
- **New for 2015:** Logo/Advertisement display on your choice of one of the holes for the BCCPA Annual Golf Tournament*.
New for 2015: Half-page ad in the conference guide.
- **New for 2015:** 25% visibility on conference advertisement on home page of conference app.
- Logo displayed on back page of the annual conference guide.
- 150-word company profile displayed in 2015 CEO Report.
- Company advertisement and logo displayed on electric signage throughout the event.
- Recognition on the Annual Conference web page of our website as a Gold Sponsor.

Silver

Sponsor Level Benefits

\$5,000

- Maximum six sponsorships available.
- One exhibit booth with two delegates included. All meals are included.
- **New for 2015:** (1) One additional complimentary golf pass for a service provider (non-commercial) guest
- **New for 2015:** Inclusion on conference advertisement on home page of conference app.
- Logo displayed on back page of the annual conference guide.
- Company logo displayed on the electronic signage during the event.
- Recognition on the Annual Conference web page of our website as a Silver Sponsor.

NOTE: This year all exhibitors are provided with one complimentary service provider golf pass. The inclusion of a service provider golf tournament pass in your sponsor package is addition to the pass included with your exhibit booth.

BCCPA Annual Golf Tournament Title Sponsor Benefits

\$3,500

- Maximum one sponsorship available.
- Banner ads displayed prominently at Hole 18 and throughout the golf course, clubhouse and registration desk.
- Corporate logo to be prominently branded on the golf balls and towels provided to each player.
- **New for 2015:** (2) Two golf registrations (either service provider or commercial member)
- Logo displayed on back page of the annual conference guide.
- Company advertisement displayed on the electronic signage during the event.
- Recognition on the Annual Conference web page of our website as the title golf sponsor.



(NEW) BCCPA Annual Golf Tournament Individual Hole Sponsor Benefits

\$500

- Maximum 14 hole sponsorships available.
- Corporate signage prominently displayed at each hole.
- Opportunity to showcase goods and services to a large number of service providers.

Monday and Tuesday Breakfast Sponsor Level Benefits

\$2,000

- One Monday and Tuesday sponsorship available.
- Large-scale banner ads displayed prominently throughout the dining area.
- Company recognition prominently displayed at each table.
- Logo displayed on back page of the annual conference guide.
- Company logo displayed on the electronic signage during the event.
- Recognition on the Annual Conference app.
- Logo displayed in the 2015 CEO Report.



Monday Lunch Sponsor Level Benefits

\$3,000

- Maximum one sponsorship available.
- On-site recognition and logo linked to conference app.
- Table-top advertisement for each table.
- Logo displayed on back page of the annual conference guide.
- Company advertisement displayed on the electronic signage during the event.
- Logo displayed in the 2015 CEO Report.
- OPTIONAL: Special contest giveaway promoted by BCCPA of corporate sponsor gift to be awarded to a service provider at the lunch. Sponsor on stage to select winner and provide gift.

Coffee Break Sponsor Level Benefits

\$1,500

- Two sponsorships available for the Monday and Tuesday morning and afternoon breaks.
- On-site recognition and logo linked to conference app.
- Logo displayed on back page of the annual conference guide.
- Company logo displayed on the electronic signage during the event.
- Logo displayed in the 2015 CEO Report.
- Last speaker before the coffee breaks will announce your sponsorship.



Conference Bags and Lanyards

\$1,500

- This sponsorship allows you to place your corporate branding on two high profile products – delegate registration bags & lanyards
- Each delegate will be provided with a delegate bag & lanyard at time of registration
- Only one corporate sponsor will be permitted – ensuring great visibility with all of our residential care and home care delegates
- Sponsor will supply BCCPA with up to 450 bags and 450 lanyards

*golf tournament hole selection will be limited to non-sponsored holes at time of sponsorship purchase.

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