



# De Hogeweyk Care Concept in Vancouver 2016

Sunday October 30<sup>th</sup> – Saturday November 5<sup>th</sup> 2016



Meet & greet with the founders, presentations, workshops, study days.

The Hogeweyk has become well known over the world as the Dementia Village in the Netherlands because of the care concept that offers a high quality of life for people suffering of a severe dementia. The Hogeweyk Care Concept guarantees a life where living, wellbeing and care are equally important. The Hogeweyk Care Concept guarantees freedom to make your own choices in life, and the freedom to live life as usual. It is however not so easy to Be yourself when dementia disturbs your life. The Hogeweyk Care Concept makes it possible to Be yourself, even when you suffer of dementia.

### Eloy van Hal & Yvonne van Amerongen

Senior consultants Be and founders De Hogeweyk





# De Hogeweyk Care Concept in Vancouver 2016

Eloy van Hal is in Vancouver from Sunday October 30<sup>th</sup> – Saturday November 5<sup>th</sup> 2016

I have good memories of my trip to Vancouver in November 2015. I have held several presentations and received a lot of feedback and positive interest about The Hogeweyk concept. I met so many people and organizations that are looking for inspiration to do things differently, to offer their residents better quality of life. People that are working with great enthusiasm because they care for people. I am happy to tell you, that I am coming again to Vancouver. And I am planning to bring one of my *Be* colleagues with me!

Eloy van Hal, senior consultant Be and founder de Hogeweyk

#### About Be

We are *Be*, a non-profit consultancy company, part of the Vivium Care Group. De Hogeweyk is one of the facilities of the Vivium Care Group. Be stands for "to Be" which is essential for every person. De Hogeweyk concept is all about offering people with a severe dementia a place where they can be the person they have always been, with the support of professionals.

Working with us means working with skilled experts. Be informs, guides and counsels other organizations, worldwide, about De Hogeweyk concept to improve quality of life for elderly living with dementia. Be supports organizations to learn from the findings of De Hogeweyk concept, and supports them to make a concept themselves. Combining 20 years of experiences in dementia care, consulting, and concept development.



*be* the care concept | part of Vivium | c/o De Hogeweyk | Address: Heemraadweg 1, Postal code: 1382 GV, City: Weesp, The Netherlands | info@bethecareconcept.com | www.bethecareconcept.com | T +31 294 210 500 |

At the photo you see Eloy van Hal, Jannette Spiering and Yvonne van Amerongen, all are senior consultants, and all are founders of De Hogeweyk Concept.

Eloy van Hal will be available in Vancouver area from *Sunday October 30<sup>th</sup> – Saturday November 5.* Morning – afternoon – evening.

Yvonne van Amerongen will be available for the special study days *Sunday October 30<sup>th</sup>* – *Wednesday October 2<sup>th</sup>*, together with Eloy van Hal.

And that gives us the opportunity to meet you and/or do some custom made presentations, master classes or workshops for you and your organization.

And it means we can meet you and your team in order to give you more insight in what The Hogeweyk Concept can mean for your organisation and your strategy, and discuss what we can do for you.

Below there are some options. We hope you find some to your liking. And of course we will make a custom made program for you if you have other ideas that would fit your needs better. For the opportunity of a customized program, please inform us about your wishes. Add any information about your company or plans you think will be useful for us to know.

#### Interested in booking one of our programs?

Contact Eloy van Hal.

To make a reservation in our planning, please contact us asap, at the latest September 30<sup>th</sup>. Preferable contact by email: <u>eloy@bethecareconcept.com</u> Cell phone: +31 6 51 6 34 1 34

Give:

- the name of the company and contact information
- what group (functions) and the number of people will be attending
- the program of your choice or your ideas
- preferred date and part of the day (morning afternoon evening)

We will contact you for the fine tuning and confirmation.

Prices:

- Include a share of travel and stay costs.
- Exclude conference room and catering (we ask you to provide these).
- Exclude taxes.



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### **Examples of OPTIONS**

1 Meeting of 2 hours, an orientation on your plans - CAN \$1.475 € 1015,-

This meeting is meant as an orientation on what working with De Hogeweyk Concept can bring you. You and your team can meet one of us to discuss your ideas on developing a facility according to the De Hogeweyk Care Concept. This meeting will take 2 hours. We will be able to inform you about the various ways in which we can continue to support and advise you while you develop your own facility. Consultant Eloy van Hal.

2 Meeting of 3 hours, feedback on your plans - CAN \$1.950 € 1.342,-

This meeting is meant as an opportunity to get feedback from the experts/founders of De Hogeweyk, on your first concept plans or ideas. We can give feedback on architectural plans, financial and organizational plans, etc. We can discuss your ideas with you and your team (up to 8 people). This meeting will take 3 hours. We will be able to inform you about the various ways in which we can continue to support and advise you while you develop your own facility. The costs for 3 hours, with Eloy van Hal are CAN \$ 1.950,-

3 A presentation based on De Hogeweyk Concept - CAN \$ 2.595,- € 1.750,-

For a more in-depth orientation on the aspects of De Hogeweyk Concept. The workshop starts with a presentation and film of De Hogeweyk. Highlights of the following issues: Working with lifestyles, Favourable environment, Financial model, Daily workflow and responsibility of staff. Enough time for Q&A. This meeting is for a maximum of 12 people. For a bigger group we can discuss possibilities. The price for this meeting including presentation of in total 3 hours: CAN \$ 2.595,-. Consultant Eloy van Hal.

4 Orientation Session, the first step to develop a facility based on De Hogeweyk Concept - CAN \$ 14.500,- €10.000

De Hogeweyk concept is based on 6 pillars. This Orientation Session means that we will work with you and your team on these six pillars. Your project needs a team of people that are dedicated to the concept. All implications of the 6 pillars should be clear. The session is to make clear what impact the pillars have for the organization.

The 6 pillars are the guideline for all next steps, e.g. business plan, design and architecture, organization structure, lifestyle definition, etc.

We will ask you to sign a non-disclosure agreement before you come to work with us. We always advise teams to come and visit De Hogeweyk in advance of this session.

The Orientation session takes a full day of 8 hours. You can come with a team of maximum 10 people. The costs for this workshop are CAN \$ 14.500,-. Both Yvonne van Amerongen and Eloy van Hal will be the trainers of this session. Possible at Sunday, Monday Tuesday.

5. Customized for your organization.

We can offer you a program custom made for your organisation. Please tell us what you have in mind, and we will develop a program or training especially for you.