

2026 - 2027 Care to Chat Sponsorship Opportunities

BC Care Providers ASSOCIATION

For more information please contact:
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ABOUT US

BC Care Providers Association (BCCPA) is the leading advocate for non-government operators of seniors' living, wellness, and care services in British Columbia.

Our Association includes over 600 members, spanning long-term care, home health, assisted and independent living organizations, as well as commercial and associate members.



Why Partner with BCCPA?

Unmatched Access

Connect with over 450 owners, operators, and key decision makers from long-term care, assisted living, independent living, and home health.

Powerful Exposure

Amplify your brand across our province-wide events, publications, and online channels.

Tangible Impact

Demonstrate your commitment to quality of life and care for BC’s seniors.

Care to Chat: Season 14



New format, great feedback: Target your audience

This past season, Care to Chat took a more tailored approach, with sector-specific conversations and dedicated events for Independent Living, Home Health, Assisted Living, and Long-Term Care.

We introduced a dynamic mix of formats—from traditional fireside chats to World Café-style discussions and half-day symposiums—all designed to spark meaningful dialogue around the key issues shaping B.C.'s senior living, wellness, and care sectors.

What remained unchanged is our commitment to creating valuable opportunities for networking and fostering meaningful connections with clients, colleagues, and prospects.

Season 14: Care to Chat

SPONSORSHIP PACKAGES AT A GLANCE

There will be four Care to Chat events this season starting in Fall 2026 and ending Spring 2027

PRESENTING PARTNER

savaria
handicare | span

SESSION SPONSOR

Each session sponsor will receive:

- Reserved table of 8 for you to invite your clients & prospects
- Option to display banner on stage
- Logo on table tent cards
- Opportunity to provide promotional materials to all attendees
- Onstage recognition of sponsorship
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat webpage & registration site
- Right medium square web ad above fold to run during Care to Chat Season
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers
- Marketing promotion eblast included

INDEPENDENT LIVING SESSION SPONSOR	SOLD
HOME HEALTH SESSION SPONSOR	N/A
ASSISTED LIVING SESSION SPONSOR	$5,500
LONG TERM CARE SESSION SPONSOR	SOLD

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Season 14: Care to Chat



SESSION SUPPORTER

Each session supporter will receive:

- Two tickets to the session
- Logo on table tent cards
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat webpage & registration site
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers

INDEPENDENT LIVING SESSION SUPPORTER	SOLD
HOME HEALTH SESSION SUPPORTER	N/A
ASSISTED LIVING SESSION SUPPORTER	SOLD
LONG TERM CARE SESSION SUPPORTER	SOLD

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