



Sponsorship Opportunities



**BC Care
Providers**
ASSOCIATION

For more information please contact:
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VP Operations + Corporate Partnerships
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ABOUT US

BC Care Providers Association (BCCPA) is the leading advocate for non-government operators of seniors' living, wellness, and care services in British Columbia.

Our Association includes over 600 members, spanning long-term care, home health, assisted and independent living organizations, as well as commercial and associate members.



Why Partner with BCCPA?



Unmatched Access

Connect with over 450 owners, operators, and key decision makers from long-term care, assisted living, independent living, and home health.



Powerful Exposure

Amplify your brand across our province-wide events, publications, and online channels.



Tangible Impact

Demonstrate your commitment to quality of life and care for BC's seniors.

BC Care Awards

Fairmont Empress Victoria

February 17, 2027

An annual celebration recognizing outstanding individuals & organizations advancing excellence in seniors' care held in Victoria on February 17, 2027.

The Minister of Health is invited to present the awards and members of the Legislative Assembly are invited to attend.

We are pleased to offer opportunities to sponsor individual awards and align your organization with excellence in the continuing care sector.

RECEPTION SPONSORED BY

McKESSON
Canada



Each \$5,500 individual award sponsorship includes:

- Hyperlinked logo recognition on all BC Care Award web posts and our website
- Two tickets to the Awards Ceremony
- Photo opportunity with Award Winner and Minister of Health
- On-site branding



BC CARE PROVIDER OF
THE YEAR HOME HEALTH

\$5,500

BC CARE PROVIDER OF
THE YEAR ASSISTED LIVING

\$5,500

BC CARE PROVIDER OF
THE YEAR LONG TERM CARE

SOLD

FAMILY CHAMPION

\$5,500

WORKPLACE OF THE YEAR

SOLD

ED HELFRICH LONG SERVICE
EXCELLENCE AWARD

SOLD

DON HO LONG SERVICE
EXCELLENCE AWARD

SOLD



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