



2026 - 2027 Sponsorship Opportunities

Care to Chat



**BC Care
Providers**
ASSOCIATION

For more information please contact:
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ABOUT US

BC Care Providers Association (BCCPA) is the leading advocate for non-government operators of seniors' living, wellness, and care services in British Columbia.

Our Association includes over 600 members, spanning long-term care, home health, assisted and independent living organizations, as well as commercial and associate members.



Why Partner with BCCPA?



Unmatched Access

Connect with over 450 owners, operators, and key decision makers from long-term care, assisted living, independent living, and home health.



Powerful Exposure

Amplify your brand across our province-wide events, publications, and online channels.



Tangible Impact

Demonstrate your commitment to quality of life and care for BC's seniors.

Care to Chat: Season 14



New format, great feedback: Target your audience

This past season, Care to Chat took a more tailored approach, with sector-specific conversations and dedicated events for Independent Living, Home Health, Assisted Living, and Long-Term Care.

We introduced a dynamic mix of formats—from traditional fireside chats to World Café-style discussions and half-day symposiums—all designed to spark meaningful dialogue around the key issues shaping B.C.'s senior living, wellness, and care sectors.

What remained unchanged is our commitment to creating valuable opportunities for networking and fostering meaningful connections with clients, colleagues, and prospects.

SPONSORSHIP PACKAGES AT A GLANCE

There will be four Care to Chat events this season
starting in Fall 2026 and ending Spring 2027

PRESENTING PARTNER  **savaria**
handicare | span

SESSION SPONSOR

Each session sponsor will receive:

- Reserved table of 8 for you to invite your clients & prospects
- Option to display banner on stage
- Logo on table tent cards
- Opportunity to provide promotional materials to all attendees
- Onstage recognition of sponsorship
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat [webpage](#) & registration site
- Right medium square web ad above fold to run during Care to Chat Season
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers
- Marketing promotion eblast included

INDEPENDENT LIVING
SESSION SPONSOR

SOLD

HOME HEALTH
SESSION SPONSOR

\$5,500

ASSISTED LIVING
SESSION SPONSOR

\$5,500

LONG TERM CARE
SESSION SPONSOR

SOLD

- Sponsorships will be released on September 1
- Will be awarded on a first come first served basis



SESSION SUPPORTER

Each session supporter will receive:

- Two tickets to the session
- Logo on table tent cards
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat [webpage](#) & registration site
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers

INDEPENDENT LIVING
SESSION SUPPORTER

SOLD

HOME HEALTH
SESSION SUPPORTER

\$1,500

ASSISTED LIVING
SESSION SUPPORTER

SOLD

LONG TERM CARE
SESSION SUPPORTER

SOLD

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