

Member Benefits

Discover the benefits of BCCPA membership



TABLE OF CONTENTS

- 2** About Us
- 4** Advocacy
- 11** Policy & Research
- 15** Programs
- 18** Events
- 24** Digital Promotions
- 28** Commercial & Sponsorship
- 32** Contact Us

Welcome!

This booklet provides an overview of the key services available to BC Care Providers Association (BCCPA) members.

Read to learn more about the various benefits included with BCCPA membership.



ABOUT US

BCCPA is the leading voice for British Columbia's seniors' living, wellness, and care sector. Our growing membership base includes nearly 600 Service Provider (long-term care, assisted living, independent living, home health), Commercial, and Associate members across the province.



BCCPA members support approximately 25,000 seniors annually in long-term care and assisted living settings and approximately 14,000 independent living residents. Additionally, our members deliver almost 2.5 million hours of home care and home support services each year.

Through our advocacy, research, programs and events, we support our members to provide safe, high quality of life to those accessing seniors' living, care, and support services across B.C.



Mission

We support our members to provide safe, high quality of life to seniors accessing seniors' living, care, and support services through research, education, advocacy and partnerships.

Vision

To be the leading expert and innovator in B.C. shaping the future of independent living, care, and support services for seniors.

Values

We conduct our activities in a collaborative manner with respect, integrity and transparency, and strive at all times to be responsive to our members.

ADVOCACY



SECTOR ADVOCACY

Ensuring our members' collective voice is heard and recognized by B.C.'s top political decision-makers and policy influencers is a key pillar of the work BCCPA does as the leading voice representing the province's seniors' living, wellness, and care sector.

With years of experience in public affairs, our experts on staff are here to support and advocate for members facing critical challenges.

We regularly communicate to our members, key stakeholders, and the public through traditional media, social media, op-eds, newsletters, and more.

THE LEADING VOICE



YOUR VOICE IN GOVERNMENT DECISIONS

BCCPA ensures your most pressing issues are at the forefront of discussions with government both provincially and federally. We meet regularly with Ministry of Health officials, MLAs, and MPs from all parties, in addition to health authority representatives. We develop budget submissions and policy papers, and participate in lobby days at the BC Legislature and Parliament in Ottawa, Select Standing Committee consultations, and Budget Estimates.

HEALTH HUMAN RESOURCES (HHR)

SUPPORTING A DIVERSE WORKFORCE

A priority advocacy effort of BCCPA is supporting and strengthening B.C.'s continuing care workforce. We lead various initiatives, including managing public funding for vocational training, working with industry leaders such as SafeCare BC, and ensuring B.C.'s HHR crisis is on the agenda of key political decision-makers.



SAFECARE BC

SafeCare BC is an industry funded, non-profit health and safety association established in 2013 through the support of BCCPA and other stakeholders. Offering evidence-based education, advocacy for safer workplaces, leadership and collaboration, SafeCare BC strives to support injury-free, safe working conditions for continuing care workers in B.C., and be the industry leader in empowering those across the continuing care sector to create a culture of safety.

STAKEHOLDER CONSULTATION

PROVINCE-WIDE CONSULTATION & COLLABORATION

Our success depends on open and ongoing communication with members and other key stakeholders in B.C.'s seniors' living, wellness, and care sector.

BCCPA provides regular member progress reports and invites feedback on emerging issues through various forums including our member survey, regional member-led working groups and home health roundtable sessions. Through these opportunities, we promote the exchange of information and ideas, address common issues, and generate solutions to improve service delivery.

We also host several member-led **taskforces and committees** to guide strategic organizational decision-making, including our Health & Human Resources (HHR) Committee, Events & Recognition Committee (ERC), Membership Services & Engagement Committee (MSEC), and Home Health Committee.

MEDIA RELATIONS



A UNIFIED SECTOR VOICE IN B.C.

As the largest association representing B.C.'s seniors' living, wellness, and care sector, BCCPA acts as a unified industry voice with regional, provincial, and national media.

Through news releases and opinion pieces, we help to keep sector priorities on the public radar by regularly engaging with major media networks.

RECENT FEATURES



POLICY & RESEARCH

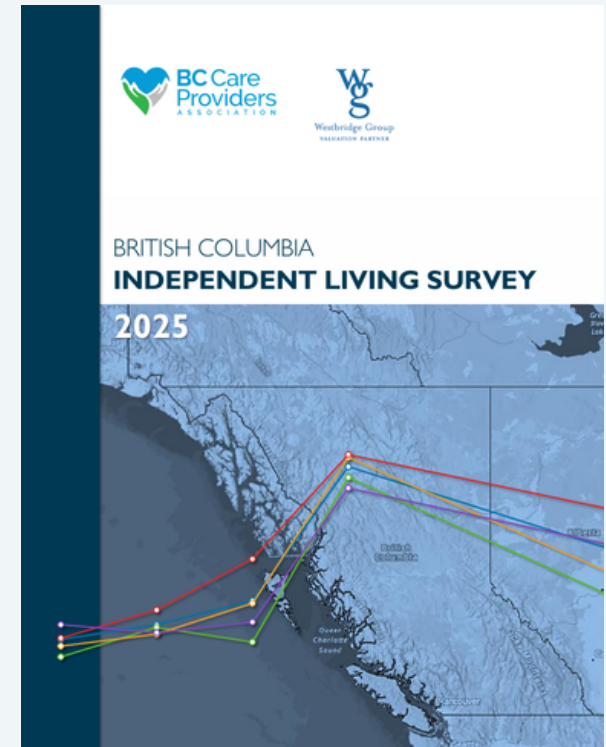
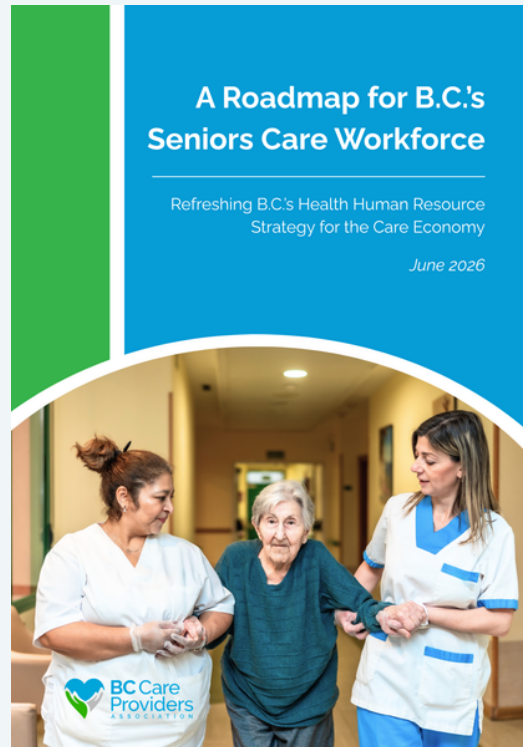


POLICY & RESEARCH

BCCPA's policy team publishes quality research, and has produced influential reports driving sector innovation and tackling the key issues facing B.C.'s seniors' living, wellness, and care operators.

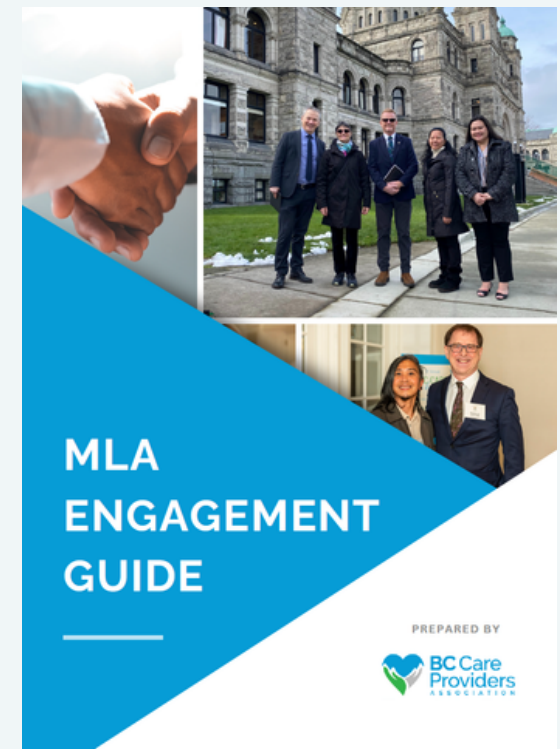
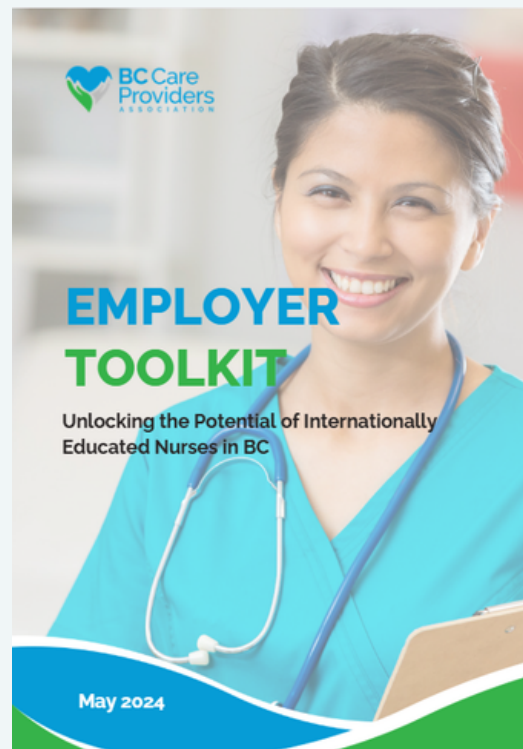
Access our full list of publications at bccare.ca/policy

SAMPLE PUBLICATIONS



Access an e-copy of publications by clicking the thumbnails or visiting bccare.ca/policy

MEMBERS-ONLY GUIDES



Members gain full access to the complete catalogue of BCCPA's publications, guides, and toolkits.

PROGRAMS



PROGRAMS

BCCPA offers a suite of dynamic program offerings designed to support the leading priorities and interests of the sector.

From vocational training programs to energy savings, our programs reflect the areas that matter most to operators.

PROGRAMS

Brought to you by BCCPA



VOCATIONAL TRAINING PROGRAMS

BCCPA delivers vocational training programs to address workforce shortages across B.C., in partnership with government, educators, and employers. With a focus on rural and underserved communities, participants receive job-specific training and hands-on experience with care providers. Graduates are connected to employment opportunities within BCCPA member organizations, helping build a strong, job-ready workforce for the province's continuing care sector.



Energy
Savings
Program

ENERGY SAVINGS PROGRAM

Our **Energy Savings Program** helps operators find ways to lower energy costs through targeted retrofits of mechanical and electrical systems. We can analyze your historical building consumption data, complete a walk-through energy audit, and come up with a plan to help achieve your savings goals. We also maximize all utility and government incentives to help reduce up-front capital costs.

Learn more about our available programs at bccare.ca/programs

EVENTS



EVENTS

BCCPA's events are designed to educate and engage attendees. Members receive discounted rates to all of our events; including our perennially sold out annual conference and trade show, the popular Care to Chat speaker series, and access to free, member-only workshops.

Staff work with our Events and Recognition Committee to produce events that provide value to our entire membership base. Care is taken to provide plenty of time for networking to bring members together.

ANNUAL CONFERENCE



THE BIGGEST AND MOST ANTICIPATED EVENT OF THE YEAR

Join us for the largest sector conference and tradeshow in Western Canada with over 600 service providers, commercial operators, exhibitors, government officials, and community service groups from across Canada and beyond in attendance. Rotating between the breathtaking Whistler, B.C., and the scenic Victoria, B.C., our first-class educational program and dynamic networking events make this conference the premiere event for B.C.'s seniors' living, wellness, and care sector.

BCCPA members receive preferred rates for our [Annual Conference](#), and our trade show is open to commercial members only.

BC CARE AWARDS

CELEBRATING B.C.'S CARE PROVIDERS

Every day, seniors' care providers across B.C. provide rewarding and demanding work to enhance the quality of life for older adults. BCCPA proudly recognizes the dedication and passion of these individuals and organizations through a range of awards celebrating excellence in home health, long-term care, assisted living, and energy leadership, as well as Workplace of the Year, long-service achievement, and family contributions.

Our annual **BC Care Awards** ceremony is a place where BCCPA members, stakeholders, elected officials, as well as winners and their colleagues and loved ones come together to recognize their extraordinary efforts.





CARE TO CHAT

From fireside chats to World Café–style discussions, BCCPA's **Care to Chat series** brings together leading experts, government officials, operators, and sector partners to address key issues facing the sector. Sessions are thoughtfully curated to reflect sector-wide priorities, ensuring valuable insights and takeaways for all attendees.

Members receive preferred pricing. Learn more at bccare.ca/caretochat



WEB SERIES: LUNCH + LEARN

BCCPA is pleased to offer **Lunch + Learn** sessions free of charge to our members. These virtual one-hour sessions bring together industry experts to address timely topics, and are designed to provide our members with up-to-date information and trends in the sector.

Learn more about upcoming sessions and access recordings of past sessions at bccare.ca/lunchlearn

DIGITAL PROMOTIONS



DIGITAL PROMOTIONS

With over 180,000 page views annually, BCCPA's website offers a high-visibility platform for members. Members have access to opportunities to advertise on our website in addition to our social media platforms (11,000+ followers) and biweekly Sector Update newsletter (reaching 3,000+ stakeholders across the sector).

For additional information, visit bccare.ca/online-promotions

JOBS BOARD

HELPING YOU FIND THE RIGHT PERSON FOR THE RIGHT JOB

With the highest demand in B.C. for workers, the province's seniors' living, wellness, and care sector is looking for those who bring the right mix of training, experience, and compassion to their work. Our jobs board is regularly updated by BCCPA members from across the province.

Members can log in to their **Member365** account to post vacancies on our jobs board for free or purchase cost-effective, enhanced job promotions.

Learn more at bccare.ca/promote-a-job

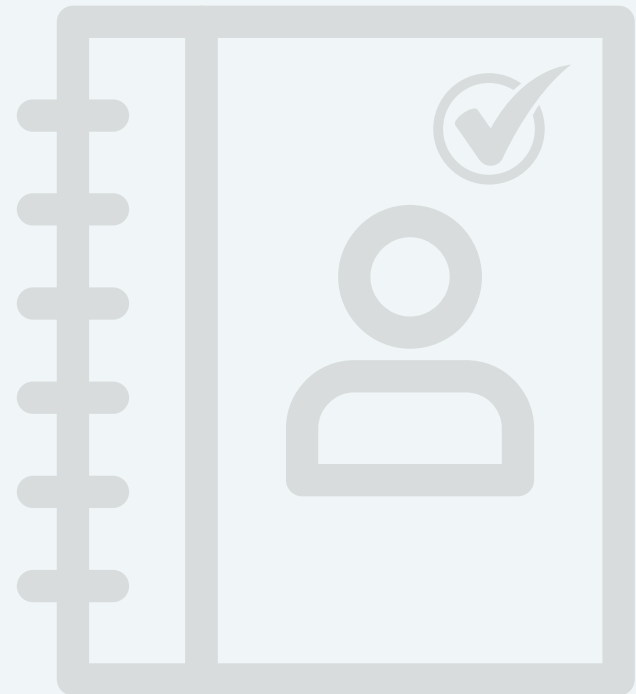


PUBLIC MEMBER DIRECTORY

MAXIMIZING YOUR VISIBILITY

As a BCCPA member, you gain prominent placement in our highly visible Membership Directory, enhancing your credibility and visibility to the public. This trusted public resource makes it easy for the public to identify and verify operators who are active members in good standing and dedicated to upholding BCCPA's Code of Ethics.

View BCCPA's Active Member Directory at bccare.ca/member-directory



COMMERCIAL & SPONSORSHIP

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Your customers are our members!

Commercial membership provides you with exclusive access to various marketing, sponsorship, and networking opportunities across B.C.'s seniors' living, wellness, and care sector.

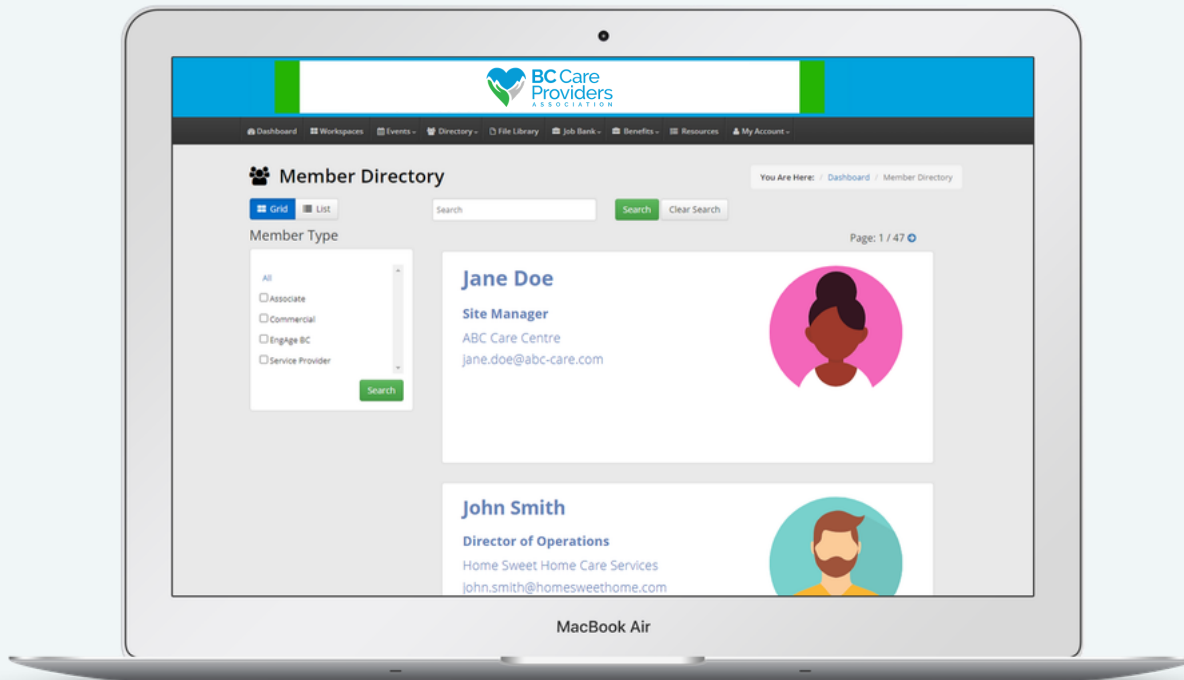
Only commercial members can:

- Apply to sponsor and/or exhibit at our Annual Conference
- Access our exclusive **Member365** Member Directory, which includes key contact information
- Advertise on **bccare.ca**
- Market to members and subscribers through our online promotions

Learn more about the benefits of commercial membership at **bccare.ca/commercial-members/**



MEMBER DIRECTORY



CONNECT WITH 400+ SERVICE PROVIDER MEMBERS!

Commercial membership connects you with 400+ Service Provider members. Whether you are looking to network with peers across B.C.'s seniors' living, wellness, and care sector, or provide information about your relevant products or services, our member directory via [Member365](#) is a valuable tool to keep you linked in.

BCCPA thanks our members for their support.

Our work to support B.C.'s seniors' living, wellness, and care sector is made possible by our Service Provider, Commercial and Associate members.



CONTACT US



4710 Kingsway #1424
Metrotower One
Burnaby, BC V5H 4M2



BCCPA Membership Department

Email: membership@bccare.ca



bccare.ca

@bccareproviders

