



Dear Members,

I am writing to share with you a mid-year update from the Board of Directors of the BC Care Providers Association. In June, the board and senior staff held our annual strategic planning retreat to reflect on the past year and look forward in terms of vision and direction. We were thankful to have our new CEO, Mary Polak, join us for this planning retreat, in advance of her starting with us on July 2.

Many of you had the chance to meet Mary at our conference in Victoria in June when we said goodbye to Terry. I am thankful that we have had and continue to enjoy steady leadership in our Association. This includes an amazing staff leadership team and our Board of Directors. One of the things I highly value is the diversity of experience and perspective of our board. We have a very healthy balance of long-term care, assisted living, independent living, and home health representation on our board, along with the voice of non-profits, regional operators, and smaller operators.



Together at our strategic planning retreat, we envisioned the future of our sector, and how BC Care can best serve our membership and advocate for government policy, support, and funding to assist our members to thrive. Some of the key themes that emerged from the retreat were governance, advocacy, and member services.

We know what is important to us as members, in terms of funding advocacy for long-term care, assisted living, and home health; regulatory changes for home health and for independent living; support relating to physicians in long term care; and the acceleration of capacity building with an emphasis on leveraging the private sector to meet the demands of demographic trends. Your voice into these issues has been clear to our board, and we are committed to our role as the trusted voice of the seniors living, wellness, and care sector in British Columbia.

Over the summer months, we are reviewing and refining the work we initiated at the retreat. In the fall, we will share the key elements of the

strategic plan with you along with updating you on key priorities of the Association, which will reflect your interests.

Thank you for your continued involvement and support of our Association, including our associate members and sponsors. Together we are stronger and make a more profound impact. The dedication of our members to provide the services and supports to enhance the lives and well-being of seniors is unparalleled.

I look forward to growing and strengthening our Association together.

Sincerely,

Marc Kinna  
President / Chair  
BC Care Providers

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*This message was sent on behalf BC Care Providers Association  
President / Chair, Marc Kinna.*

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