

The Ethical Path to AI Implementation in Senior Care Operations



#BCCPA2025



The Ethical Path to Artificial Intelligence (AI) Implementation in Senior Care Operations

Land Acknowledgement



Disclosures

This presentation is supported through sponsorship by Mealsuite and Sysco. No other funding was received for the content presented.



The Ethical Path to Al Implementation in Senior Care Operations

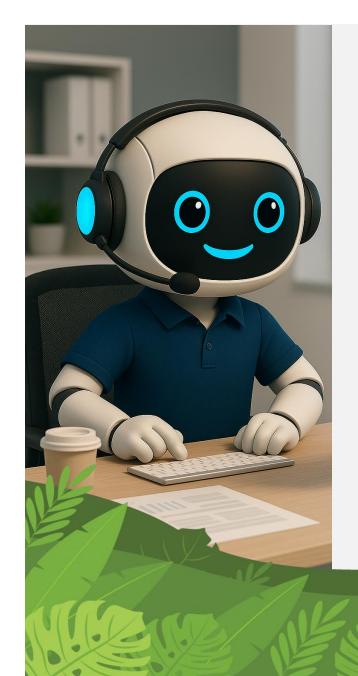






Nadine Braunstein, PhD, RD, FAND

Dietetic Internship Director & Associate Professor California State University, Sacramento Sean Rowe, CEO & President MealSuite Julie Cavaliere VP, Operations MealSuite



Learning Objectives

- Discover how AI tools can help unlock efficiencies in how you plan personalized menus for diners, while maintaining a critical thinking lens that aligns with ethical standards.
- Learn how to navigate AI-fueled recommendations.
- Hear real-life stories of healthcare communities who are using AI ethically in their everyday operations.



It's an exciting time!

I'm a strong believer that innovative technology has a place in senior care. In fact, I would argue our industry is among those who need its benefits most.- Sean Rowe, CEO and President, Mealsuite

Overburdened healthcare workers are preoccupied with routine administrative duties that detract from direct patient [resident] care. AI holds immense promise in alleviating this stress on the healthcare system. - Dr. Waqaas AI-Siddiq Founder & CEO, Biotricity



Ethical Issues of Artificial Intelligence (AI) in the Healthcare

June 2023 · Journal of Science Technology and Innovation Policy 9(1):32-37 DOI:10.11113/jostip.v9n1.129

Following Review on Artificial Intelligence and Applications in





IKMS

Ethical-Legal Models of the Society Interactions with the Artificial Intelligence Technology

Artificial Intelligence in Health Care: Artificial intetugence in Health C. Current Applications and Issues

Dmitriy V. Bakhteev 🔘



SVN

Openientio

McKinsey & Company

Transforming healthcare with Al

Artificial intelligence in healthcare: past, present and future

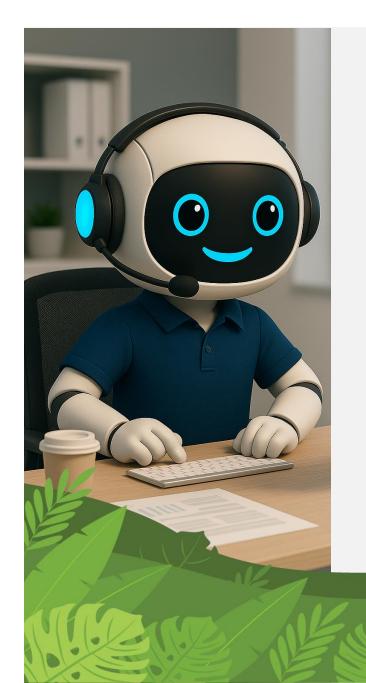
The impact on the workforce and organisations

art beerte et appertie te be et

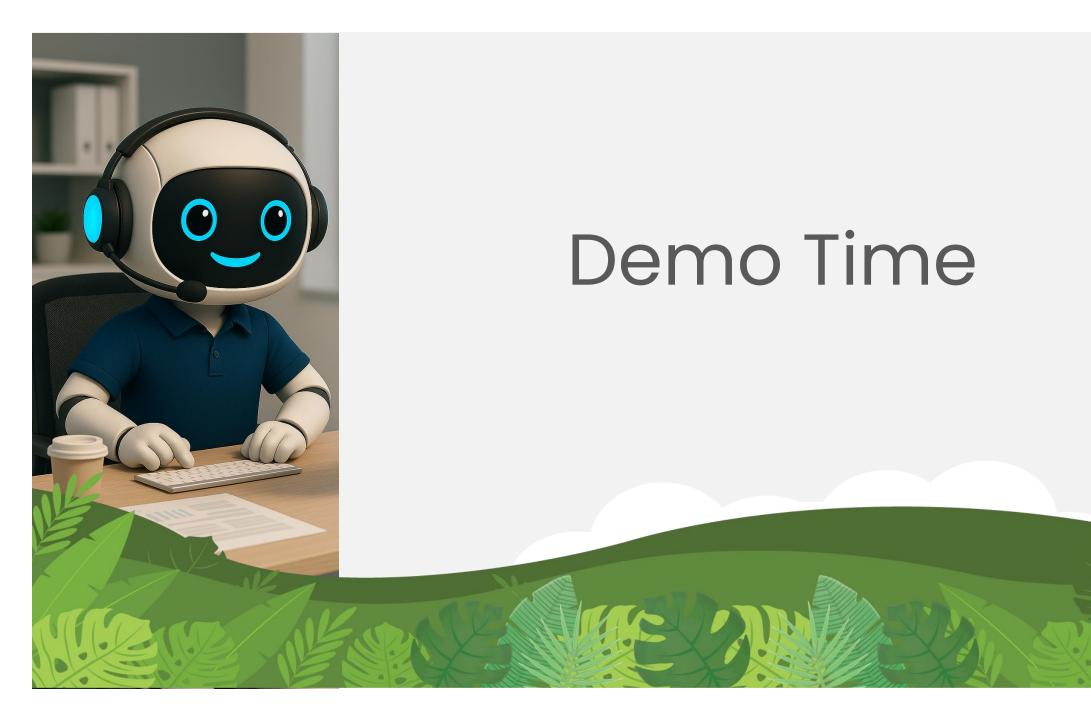


What is a Large Language Model?

Think of a Large Language Model like a supercharged version of predictive text on your phone.



LLMs learn by reading **millions of documents**—like textbooks, websites, medical guidelines—so they can respond to almost any question using patterns they've seen before.





In Summary

It's not magic—it's math. It calculates the most likely next word based on past patterns.

It's like a very fast reader and note-taker. It doesn't "understand" like a human, but it's been trained on more data than a person could ever read.

It helps with language tasks, not critical thinking or clinical judgment. You still need humans for that.

Ethical Considerations and Real-World Implications for Using AI in Healthcare

- Ethical Frameworks for AI Integration
- Application of professional codes of ethics to AI
- Common Ethical Concerns
- Case Examples: Ethical dilemmas and best practices
- Interactive Component: Ethical scenario discussions
- Practical Safety Tips

Ethical Principles to Consider First

- Non-Maleficence
- Autonomy
- Beneficence



Justice

Do No Harm

https://iepcourse.wordpress.com/2017/04/04/nonmaleficence-first-do-no-harm/

More Ethical Principles

- Veracity
- Patient Privacy/HIPAA
- Bias



https://www.telementalhealthtraining.com/telehealthexplorer/13-steps-for-securing-patient-privacy-while-usingtelehealth



Position Statement

Nursing practice in digitally enabled care environments

https://www.cna-aiic.ca/en/policy-advocacy/policysupport-tools/position-statements

How AI will Impact the Nursing Profession

- Nursing education
- Workforce optimization
- Predictive analytics for staffing
- Task automation
- Skills development
- Workflow
- Remote patient monitoring
- Data-driven decision-making for improved patient care
- Streamline communication w/patients

https://www.cna-aiic.ca/en/policy-advocacy/policy-supporttools/position-statements



Ethical AI Deployment

- Promote transparency and explicability in model functions
- Develop processes for ensuring data privacy, integrity, and quality
- Keep human rights and dignity at the forefront of all Al-related activities

Privacy

 Data ownership, consent and permissions, deidentification, and reuse How Our Professional Codes of Ethics Can Guide Our Use of AI (or Any New Technology)

Profession

Code of Ethics for the

Nutrition and Dietetics

right. Academy of Nutrition

Codes of Ethics



<u>https://www.eatrightpro.org</u> <u>/practice/code-of-</u> <u>ethics/what-is-the-code-</u>

of-ethics

Codes of Ethics



College of Dietitians of Ontario Code of Ethics – Approved March 24, 2024



Responsibility to Clients

I. When using Artificial Intelligence (AI) tools such as Chatbots and virtual assistants, apply professional judgement to review AI output and ensure that the information generated when editing or creating content is consistent with equity, diversity and inclusion principles.

https://www.collegeofdietitians.org/jurisprudence-professional-practice-resources/code-ofethics.aspx

Codes of Ethics



Responsibility to the Public

f. Uphold human autonomy when using technology, including Artificial Intelligence (AI) tools, ensuring individuals will retain decision-making authority, especially regarding person-centered outcomes. When using AI in healthcare, integrate it responsibly and ethically, improving dietetic services with professionalism and compassion.

https://www.collegeofdietitians.org/jurisprudence-professional-practiceresources/code-of-ethics.aspx



Codes of Ethics



Responsibility to Self and the Profession

c. Engage in reflective practice, identify learning needs, and participate in continuing education, including learning about Equity, Diversity, Inclusion and Belonging (EDI-B). Stay up-to-date on best practices, including AI ethics and technology change for continued competence, quality assurance and quality improvement and professional growth. Support and foster learning together with colleagues and students.

https://www.collegeofdietitians.org/jurisprudence-professional-practiceresources/code-of-ethics.aspx

Case Examples – Ethical Scenarios Interactive Discussion



Al Use Cases in Healthcare



Workforce Support & Task Automation

Predictive Health Monitoring

Personalized Nutrition & Dining Documentation Automation Clinical Decision Support Virtual Companions & Cognitive Support

Risks with
unsecured
ΑΙ

Enterprise vs. General LLM

Risk Management and Secure Al Implementation

Practical Steps Secure vs. Unsecure Data Analysis Key Takeaway Points: Clear data governance, regular staff training, system updates



Summary



Key Ethical Considerations of Al Implementation in Senior Care

Data Privacy and Security

Regulatory Compliance

Training and Transparency

Potential for Bias

Job Displacement and Workforce Upskilling

Accountability and Liability

Cost and Accessibility



Moderated Q & A





