



## Sector Update - October 4, 2024



## **2024 B.C. Election - Only Two Weeks Away**

Last week, BCCPA hosted a **Care to Chat: Election Edition** debate, where candidates from B.C.'s major political parties took the stage to present their commitments to addressing crucial issues in seniors' care. Check out our wrap-up post for event highlights, photos, and media coverage [here](#).

Since the debate, the BC Conservatives, BC Greens, and BC NDP have released their election platforms, each outlining their plans for seniors' care. Read our overview [here](#).

Stay tuned for more [information on voting](#) for residents in long-term care, assisted living, and independent living, as well as for home health clients, which will be shared next week.

In the meantime, check out our election materials on our [All Hands-on-Deck page](#).



## Advocacy Day on Parliament Hill with CALTC

BCCPA, along with other Canadian Association of Long-Term Care (CALTC) members, visited Ottawa this week to have important conversations with federal leaders, advocating for meaningful change in long-term care across Canada.

BCCPA CEO Terry Lake, CALTC CEO Jodi Hall and DHA's Bob Breen met with Minister of Seniors and Labour Hon. Steven MacKinnon on Parliament Hill to discuss how we can advance infrastructure and build the workforce needed to meet the growing demand for long-term care services.

Read more [here](#).



## BC Care Awards: Call for Nominations now open!

Nominations are now open for the 11th BC Care Awards! BCCPA is pleased to accept nominees for BC Care Provider of the Year Award in Home Health, Assisted Living and Long-Term Care, as well as for the Workplace of the Year Award, Family Champion Award, and the Ed Helfrich Long-Service Excellence Award.

Nominations close at midnight on November 15th, 2024. BCCPA will profile all nominees on our website during December 2024 and announce winners early 2025.

[Click here to view eligibility criteria and submit a nomination.](#)

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## #BCCPA2025 Conference Sponsorship Prospectus Released

The #BCCPA2025 Conference sponsorship prospectus has been released. Take advantage of our sponsorship opportunities to market your goods and services and make valuable connections with key decision makers from the seniors' living, wellness, and care sector!

Click [here](#) for more information.

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### Upcoming Webinars

#### Tuesdays with Terry: October Edition

Hear Association and sector updates from BCCPA CEO, Terry Lake, following meetings in Ottawa with CALTC. Members will have an opportunity to participate with a live Q&A.

**Date:** Tuesday, Oct.15th, 2024  
**Time:** 2-3 pm  
**Location:** Zoom

[Register here.](#)

#### Empowering HCAs in Long Term Care: Medication Program Enhancements

Discover a transformative program that has revolutionized medication management in seniors' care settings. This webinar will highlight how empowering health care aides can lead to significant improvements in care quality and operational efficiency.

**Date:** Thursday, Oct.17th, 2024  
**Time:** 12:30-1:30 pm  
**Location:** Zoom

[Register here.](#)

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### Opportunities in the Sector

[Cushman & Wakefield Seniors Housing Report](#)  
[Home Depot: Save with Proxtra Loyalty Program for CALTC members](#)  
[MEDTEQ+ and AGE-WELL's envisAGE Forum - get your BCCPA-exclusive discount](#)  
[Together We Care 2025: Call for Content](#)

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