

11<sup>th</sup> Annual  
**BC CARE**  
*Awards*



*Sponsorship Prospectus*

**FAIRMONT EMPRESS**  
**LATE FEBRUARY 2025**



Every day, front-line workers, staff, and care providers across B.C. engage in challenging and inspiring work. The BC Care Providers Association is proud to recognize and celebrate their commitment to providing the best possible care for our seniors. The Minister of Health will be invited to present the awards and all Members of the Legislative Assembly will be invited to attend, along with our members and stakeholders.

We are pleased to offer an opportunity to sponsor individual award categories and align your organization with excellence in the continuing care sector.

- BC Care Provider of the Year | Home Health
- BC Care Provider of the Year | Assisted Living
- BC Care Provider of the Year | Long Term Care
- Family Champion
- Ed Helfrich Long Service Excellence Award
- Workplace of the Year Award

The event will be held at the Fairmont Empress in Victoria in late February 2025.

Each \$3,000 individual award sponsorship includes:

- Hyperlinked Logo recognition on all BC Care Awards posts and [webpage](#)
- E-blast recognizing all sponsors to 2000 + members, key stakeholders, and contacts
- Four tickets to the award ceremony
- On-site branding

Opportunities are listed on the next page. If interested, please complete the sponsorship submission form and email [cathy@bccare.ca](mailto:cathy@bccare.ca). Sponsorships are awarded on a first come first served basis and confirmed based on availability.

*Cathy Szmaus*

Vice President, Operations & Corporate Partnerships

Ph: 604-736-4233 x 226

[cathy@bccare.ca](mailto:cathy@bccare.ca)



# SPONSORSHIP SUBMISSION FORM



## Billing Information

Company Name :

Address :

City :

Province :

Postal Code :

Billing Contact Name :

E-Mail :

## Sponsorship Commitment Level:

- BC Care Provider of the Year: Home Health (\$3,000)
- BC Care Provider of the Year: Assisted Living (\$3,000)
- BC Care Provider of the Year: Long Term Care (\$3,000)
- Family Champion (\$3,000)
- Ed Helfrich Long Service Excellence Award (\$3,000)
- Workplace of the Year Award (\$3,000)

Sponsorship Contact :

E-Mail :

Position :

Industry :

Authorized signature :

Name :

Title :

Date :

\*Authorized Signature:

The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the submission

Please send completed form to:

Cathy Szmaus, Vice President, Operations & Corporate Partnerships

cathy@bccare.ca