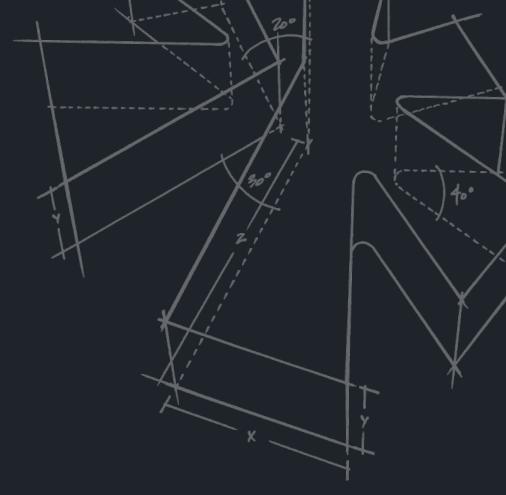
I'm Not Going to a Nursing Home!

Designing for Wellness and Active Living

BC Care Providers Association Conference, 2024

Whistler, BC, Canada





Aziz Bootwala architect aaa, architect aibc, maa, nwtaa, oaa, saa, fraic, leed® ap SENIOR PRINCIPAL, VP OF BUSINESS DEVELOPMENT

Christine Weber Craik RID, CHID, IDC, IIDA, NCIDQ, B.Appl.Des., Eden Assoc. Senior Associate, Interior Design 9

AGENDA

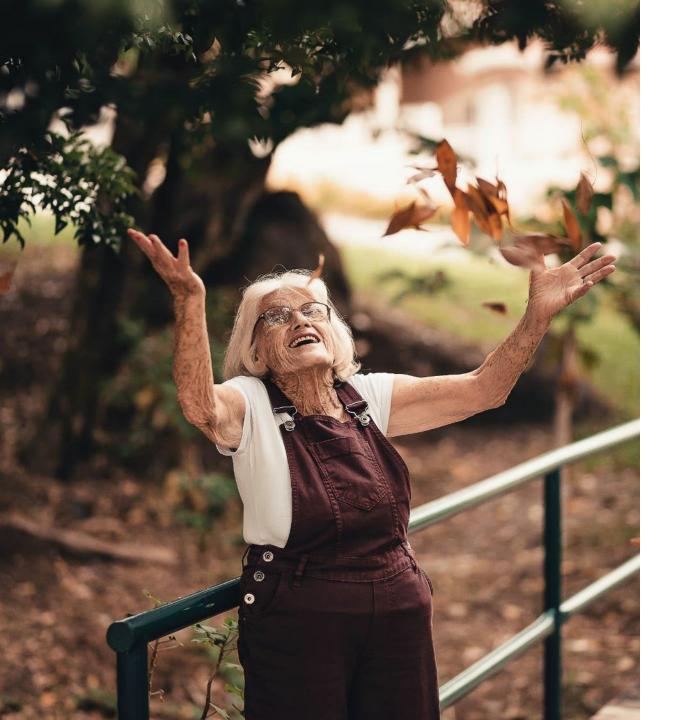
- Research
- The Role of Design
- Design Principles
- Design Strategies
- Senior Living 2.0
- Questions



*ICAA Study: Unlocking the future: closing the gap between consumer expectations and community offerings in senior living

*International Council on Active Aging: ICAA.coo





Overview & Findings

- Disconnect in Perceptions
- The Draw of Autonomous Living
 - Perception vs. Reality of Active Lifestyle
- Community Amenities vs. Active
 Aging

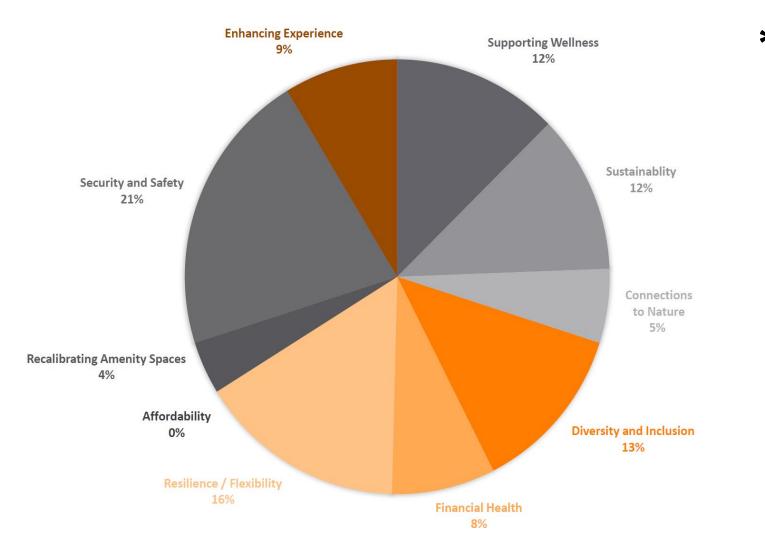
	COMMUNITY	ADULTS 50+	GAPS TO CLOSE
Social	89%		
Active	80%		
Safe	75%		
Positive	74%		
Fun	72%		
Entertaining	64%		
Vibrant	57%		
Healthy	63%		
Inclusive	59%		
Old	6%		
Boring	1%		
Depressing	1%		
Death	0%		



What is Wellness?

Active Agers and Person-Centered Design





*The Top 5 Priorities for Active Older Adults and their Families

Safety
 Flexibility/ Autonomy
 Holistic Approach to Health
 Intentional Inclusion
 Sustainability

*Kasian Research

Our challenge is not competing with others, but with ourselves – and our outdated perceptions.

The Role of Design and Architecture



The Top 5 Concerns Older Adults Have about Senior Living Communities

- 1. Cost
- 2. Loss of privacy
- 3. "I would feel old living in one."
- 4. "I might lose my independence."
- 5. Depressing atmosphere





The Top 5 Amenities Active Older Adults expect:

 Essential and non-essential shopping
 Restaurants
 Parks and access to nature
 Entertainment
 Libraries, museums

Fitness centres and classes didn't even make the top 5.

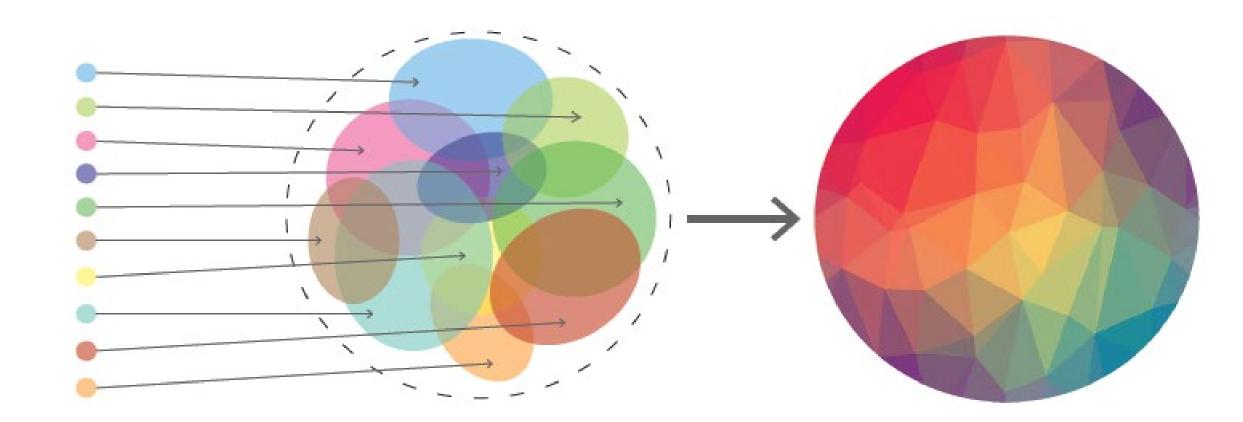
How Architects & Interior Designers Shape Communities

First Steps:

- Engagement
- Co-creation
- Research
- Identity



McConachie Gardens, Alberta: Kasian Architecture



USER INPUTS

DESIGN PROCESS

BUILT PROJECT

*Copyright Kasian 2024

Design Principles for Wellness and Active Aging in Senior Living



DESIGN PRINCIPLES

<u>Supporting aspirations for</u> active aging = <u>supporting</u> <u>wellness</u>

- Autonomy and Privacy
- Diversity and Variety
- Alignment with Pattern and Rhythm
- Balance and Proportion
- Emphasis and Contrast
- Unity
- Movement and Connection



Revera Hollyburn House, British Columbia; ID - Kasian



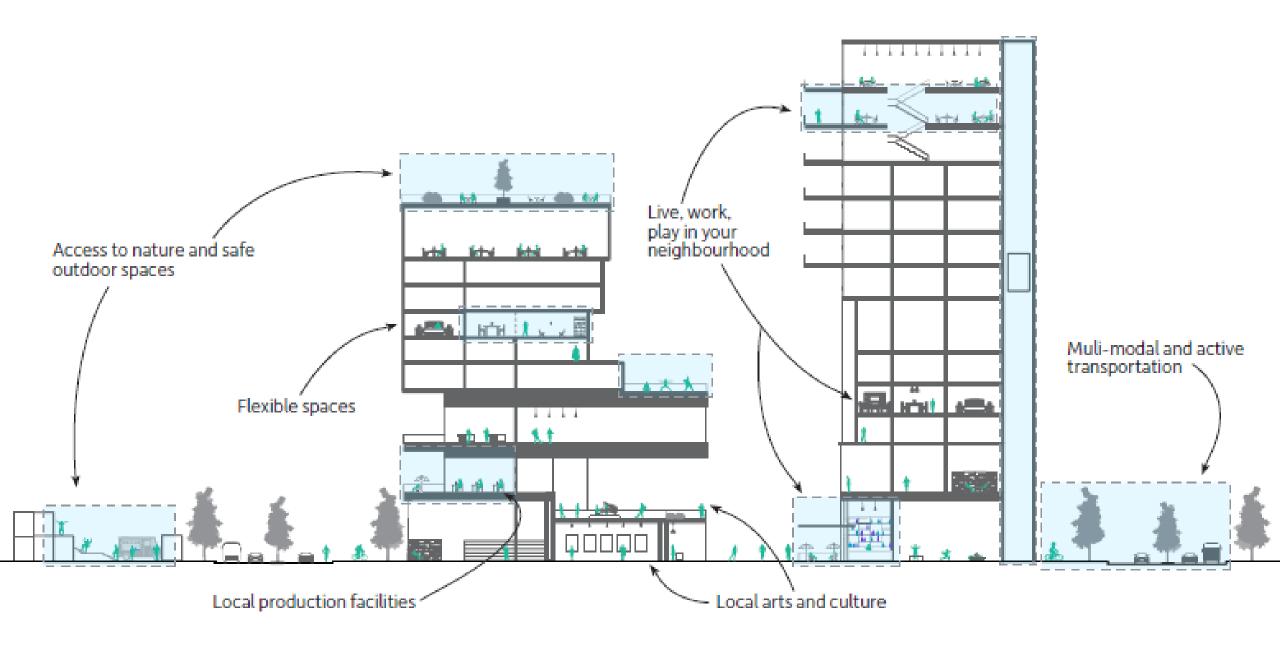
Brightwater Senior Living - Linden Pointe, Winnipeg, Manitoba; Kasian and CBTwo

Autonomy and Privacy

- Ability to go where they want, when they want
- Enabled with universal design, ergonomics, anthropometric considerations

Diversity and Variety

- Options!
- Shopping / entertainment AND nature / physical activity AND quiet contemplation
- Not either/or



Alignment with Pattern and Rhythm

- Ability to choose own schedule, choose their own daily rituals without barriers
- Circadian rhythm

Balance and Proportion

- Size, shape and character of spaces match expectations and needs
- Proportionally relevant activity supported with interior and exterior architecture
- Form follows function





OVERALL: Look + Feel



EXTERIOR: Finishes



INTEGRATED DESIGN: ARCHITECTURE, LANDSCAPE, AND INTERIORS







Emphasis and Contrast

- Loud and Quiet
- Open and Closed
- Passive and Active

Unity

• Consistent, vibrant design creating sense of continuity with diversity

- Placemaking
- Connecting the architecture with the person, engender sense of ownership



The Kingsway – Toronto, Ontario, ID –Kasian

Movement

- Curiosity and mystery = exploration
- Supportive architecture and engineering to engender confidence in movement

Connection

- Spaces for family and friends
- Architecture that supports interpersonal relationships
- Opportunities for visual, auditory, physical connections



STREET VIEWS - PRIOR TO DEVELOPMENT



View from 12th Ave & 2nd St.

View into existing court.

STREET VIEWS - POST DEVELOPMENT





1

THE DISTRICT N

400

thedistrictbeltline.com

-

Strategies for Successful Implementation



DESIGN STRATEGIES

Supportive architectural form = supporting autonomous aspirational living

- Consumer-centric design
- Safety and comfort
- Ergonomics and universal design
- Flexible and adaptable architecture
- Biophilic design
- Purposeful design, specificity to residents' rhythm
- Placemaking
- Experiences, inspiration and growth



Brightwater Senior Living, Linden Pointe, The Residences, Manitoba



Strategies for consumercentric design

- Diversity and inclusion
 - User research
- Day-in-the-Life (User Journey Mapping)
 - Iterative design process
 - Personalization
 - Continuous learning





Elders in our communities

Accessibility
 Lack of immed

- Lack of immediate accommodation
- Reliance on nursing care
- Reliance on nursing i
- Language



- MobilityFinancial accessibility
- Strong desire to stay and participate in her community





- Dementia care
- Moving from family supports
- "Until death do us part"



-



aders in our communiti

- Accessibility
 Lack of immediate accommodation
- Reliance on nursing care

Language

Revera Oakville - Kasian Architecture, Interior Design and Planning

RESIDENCE NAME

Safety and Comfort

- Confidence is freedom
- Interior architecture impacts range of movement, engagement, exercise, and connection
- Consider: sightlines, travel distances, thresholds, redundancies, adjacencies, respite areas
- Variety and full spectrum atmosphere
- Comfort comes from familiarity



Cogir Hollyburn House, West Vancouver; Kasian - ID

Avenir Senior Living – ID.: Christine Craik RID, IDC, Stephenie Nash ASID

[1]

10

Ergonomics

- Encourage autonomy with supportive FF&E
- Right-height, easy on/off, non-slip, creative hardware

Universal Design

Seven Principles of Universal Design
 1. Equitable use

2. Flexibility in use

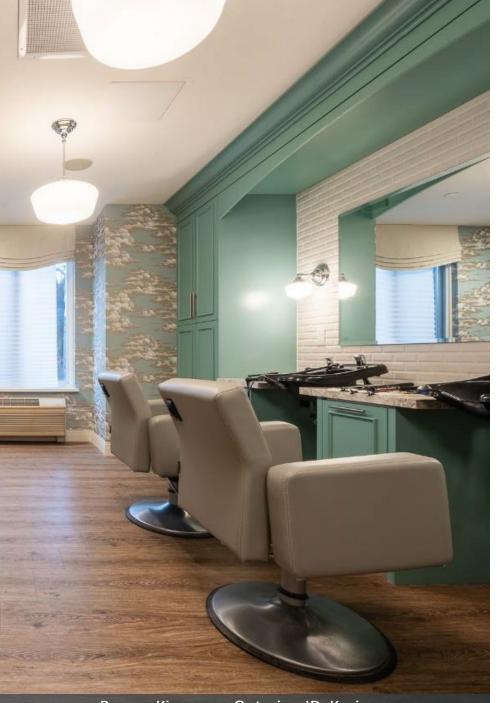
3. Simple and intuitive use

4. Perceptible information

5. Tolerance for error

6. Low physical effort

7. Size and space for approach and use



Revera Kingsway, Ontario- ID, Kasian



imagine.





Brightwater Senior Living - Linden Pointe, The Residences, Winnipeg, Manitoba, ID – Kasian, Arch - CBTwo

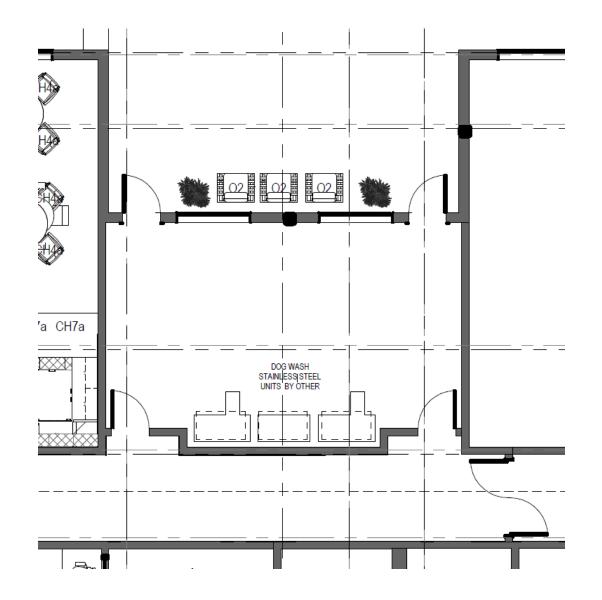


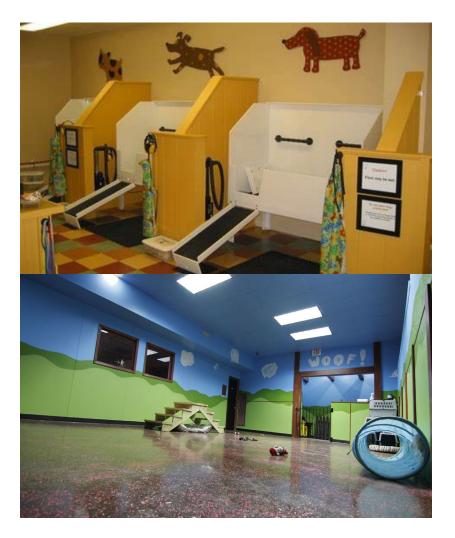
Flexible and adaptable spaces

- Variety of spaces: size, shape, character
- Outside the box amenity spaces
- Multiple uses (activity) and experiences (sensory)
- Design for weather

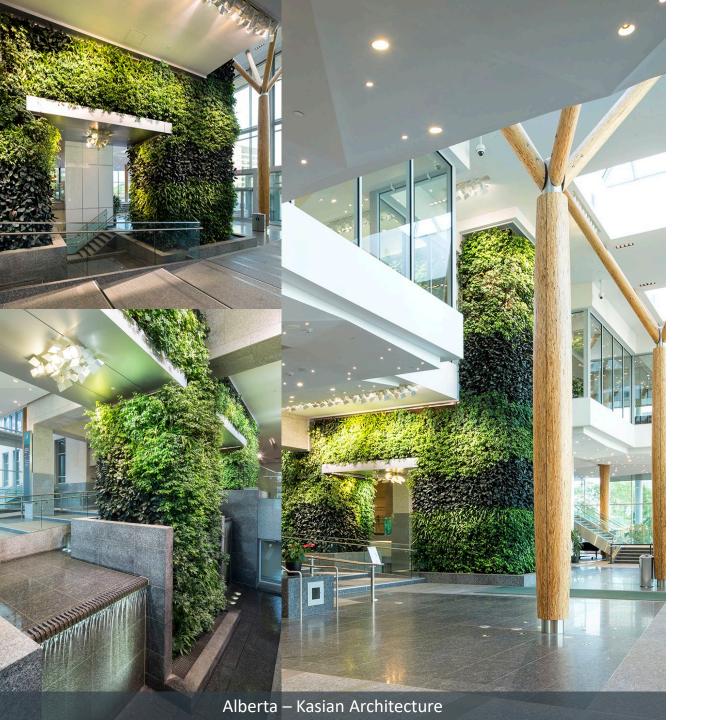


McConachie Gardens, Alberta; Kasian Architecture and Interior Design



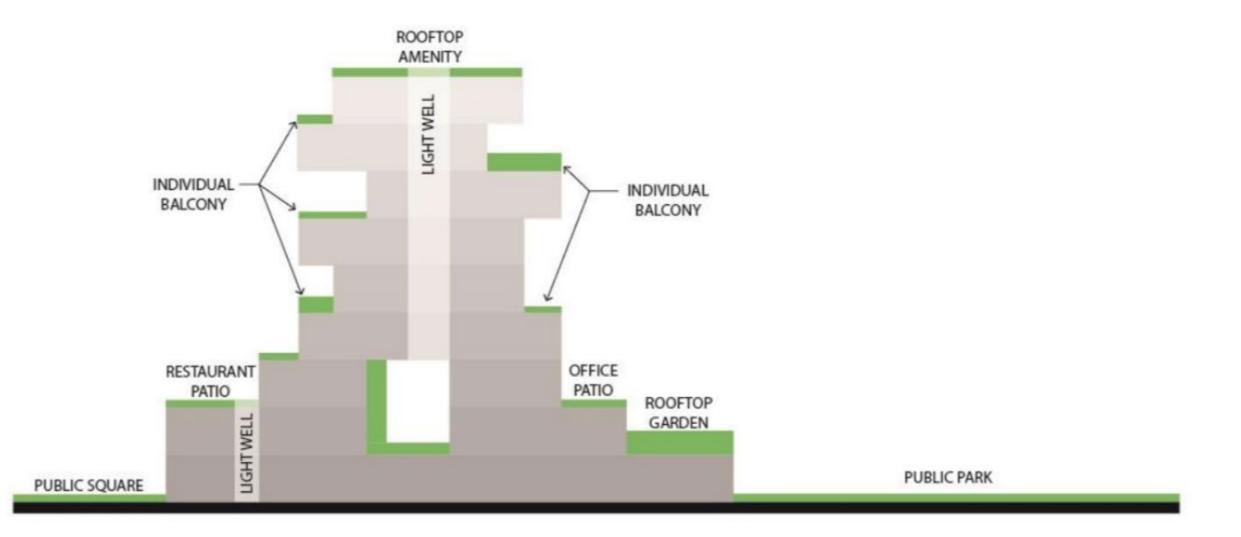


CONCEPT PRECEDENT IMAGES



Biophilic Design

- Connection to nature
- Quantitative evidence that visual and non-visual biophilic stimuli in interior architecture increases positive health outcomes
 - Non-rhythmic stimuli, temperature and light level and diffusion variations



*Copyright Kasian 2024



Mosaic Gardens / Avenir Senior Living- Surprise, Arizona – ID, Christine Craik

Purposeful Design

- Support for emotional, intellectual, professional and social/spiritual needs
- Create destinations worth visiting

Placemaking

- Collaborative process
- Strengthening the connection between the people, and the place



Revera The Annex, Ontario; ID - Kasian



Artists Quarters– Edmonton, Alberta– Kasian Architecture



Inspiration and Growth

- Provide opportunities to learn new skills, talents and abilities
- Growing in popularity are product delivery business models, by the residents, such as craft beer breweries and apiaries
 - Spiritual accommodations



Benchmark Active Ager Communities

kasian

Arts Colonies

- NOHO Senior Arts Colony
- Focus on the arts: visual arts studio, digital arts room
- Performing arts theatre, costume design, set design, scenery and props production
- Arts and wellness program

www.nohoseniorartscolony.com



Architect of Record: Cotton Fontana Architects



Architect of Record HKIT, Assoc. Arch Mithun, ID Perkins Eastman

Zen Centers

- Enso Village senior living community
- Values-driven: sustainability, culture of generosity, responsibility for roles in our communities
 - Physical, mental, social, intellectual, and spiritual wellbeing
 - Farm-to-table style dining

www.enso.Kendal.org

Agrihoods

- Chicahominy Falls Farming/gardening in communities for seniors
- Healthy Lifestyle communities centered around a working farm
- Distinct neighborhoods
- Clubhouse, pool, walking trails, birdwatching
- Fishing along the river
- The heart of Chickahominy Falls is <u>Woodside</u>
 <u>Farms</u>, a 10-acre professionally managed farm

chickahominyfalls.com





Active and Athletic

- Sun City Summerlin
- Four Clubhouses, 2,400 acres
- Fully equipped fitness centers
 - Outdoor and indoor pools
- Multiple sport courts, 3 golf courses

• Racquetball, shuffleboard, tennis, basketball, softball fields and pickleball courts...

www.suncitysummerlin.com

Questions for Discussion

Kasian

GROUP QUESTIONS –

- What are some solutions or strategies you've seen, to help dissociate "nursing home" from "senior living"?
- 2. What are some things you're doing to help residents feel they belong?
- 3. What are some examples of great, cost-effective amenities and features you've seen, that add value (in new builds, or repositioning)?



