

# Technology Innovation: Solving problems we don't have.

Whistler, BC, May 27, 2024

#### Our Speakers.



Director

Best Buy Canada,
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## Exploring key themes.

- Tech for business vs tech for residents
- Creating efficiency vs creating experiences
- The resident of <u>today</u> vs the resident of <u>tomorrow</u>
- ...the when, how, and why of tech
- ...the impact and use of AI.
- Understanding that the spectrum of attendees spans across LTC & Retirement





# Understanding the user experience.







#### Tech for business vs Tech for residents.





## Sales Team Perspective.







## **Structuring for Success.**







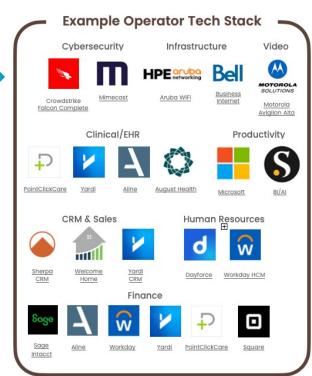
## Perspective from the IT Team @ Schlegel Villages.





#### **Build your Core Infrastructure.**

- WiFi
- Internet
- Cybersecurity
  - Impact of cyber attacks
  - London Drugs recent example
  - A multi-layered approach
  - Include awareness training







# Providers Froviders EngAgeBC STOCETHER Innovate the delivery of dry topics.







# But This is Expensive How Do We Make it Happen?









## Partnerships & Funding Opportunities.







# © Providers Creating efficiency vs Creating experiences.





# Creating efficiency = Creating experiences.





#### **Dining Room Staff Augmentation.**

- Chronic short staffing in larger dining rooms in retirement
- Over-reliance on agency leads to increased cost and less personalized service
- Improve resident satisfaction with meal temps
- Increase resident engagement by team members





### Rosie the Robot...





## Will it work everywhere? (<u>link</u>).

- Operational readiness: is the team stable, will they embrace and adopt the tech, are there other pilots going on?
- Dining room: 2,000+ sq ft, consistent flooring, minimal thresholds, 1m b/e chairs, 3m b/e tables for optimal travel paths
- 3+ travel paths covering 80%+ area, delivery areas available, servery/staging, some ceiling < 3m, parking/re-charging area



#### The Idea Explorer framework.





## Resident of today vs tomorrow.



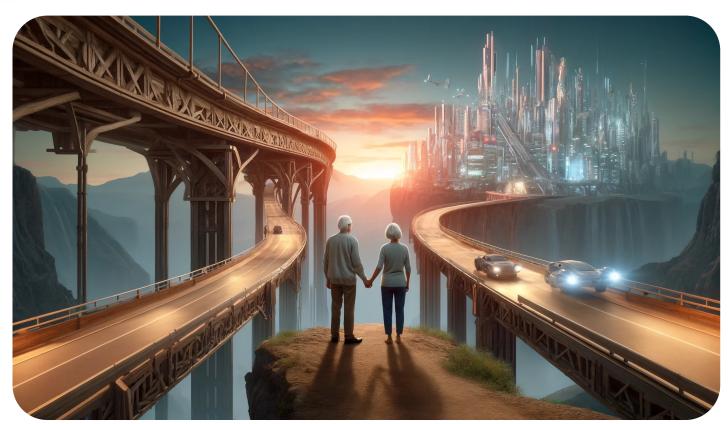


What Does Mary
Think About
Technology?





### Fear is a Factor.



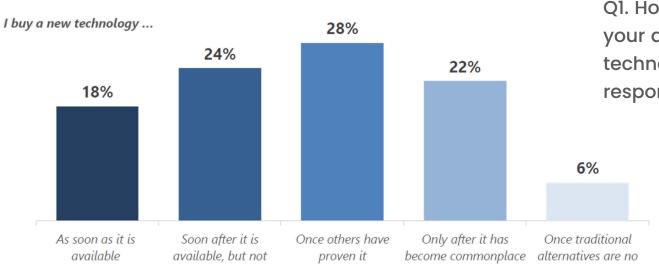


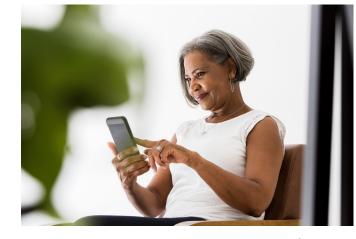
#### **Boomers' Relationship with Technology**

right away

#### **Adoption of New Technologies**

Percentage of Respondents





Q1. How would you describe your adoption of new technologies? Base: All respondents (n=2,004)

longer available



#### **Personal Attitude**

- I enjoy reading books/eReaders
- I like to have technology that makes life easier
- Apps make my daily routine easier
- I tend to read as many books from the same author as I can find
- It is important for me to synchronize all my electronic devices



#### **Tech Ownership**

- Smartphone
- Tablet
- eReader
- Smartwatch







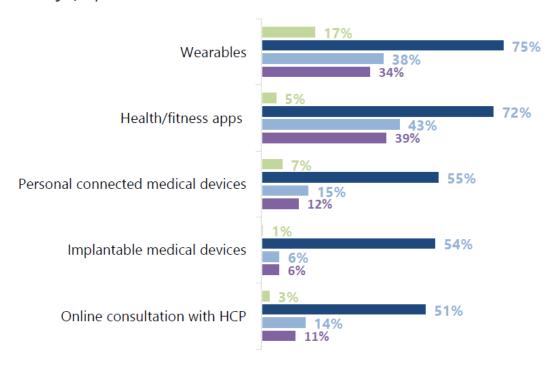


# Wearables and health/fitness apps

### lead the way in both awareness and current use

#### Awareness and Usage

Percentage of Respondents





- Aware (spontaneous)
- Aware (prompted)
- Ever used
- Current use



(% extremely/fairly likely)

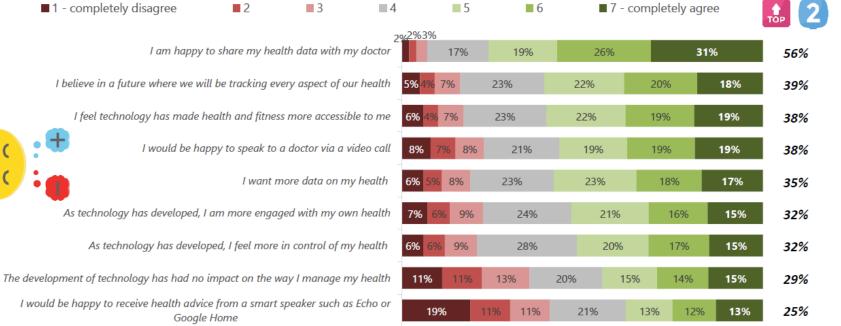




Happy to share their health data with their doctor as technology provides easier access and increases engagement with their health



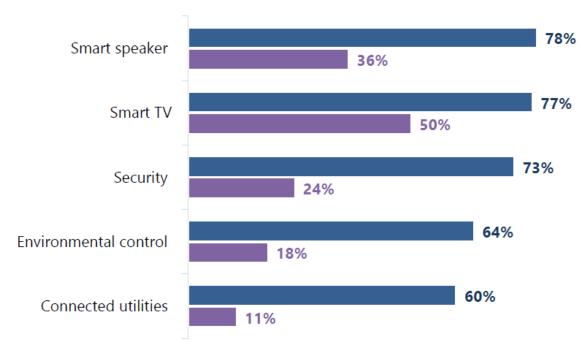
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#### Section

#### Awareness and Usage of Smart Home Technologies Percentage of Respondents





■ Aware ■ Use





Section

#### App Usage

Percentage of Respondents

Apps currently used

Social media

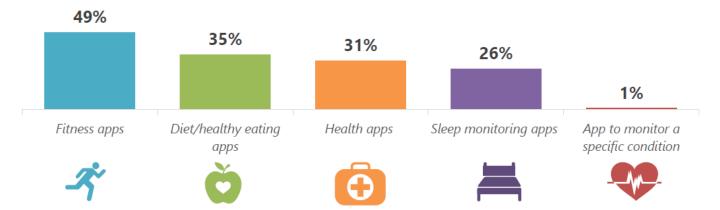
Shopping and dining Entertainment and media

Fitness tracker

38%

Transportation

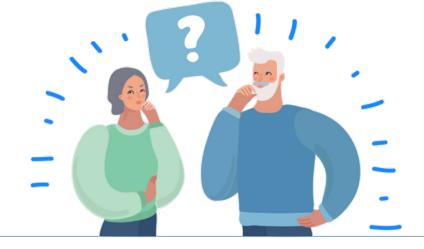
#### Specific health app ever used







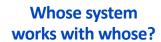
#### **Future Service Types**



#### **Digital Literacy**

# Which one is the right tech?







How to implement, teach, and sustain?



Does it help me?





## The Role of Al In Senior Living.





#### **SPRINGETHER** Wearable Al Pendant.

Transcribes & summarizes conversations.

Imagine the potential for our care teams for assessment notes?

How would this change point of care?







Limitless.AI

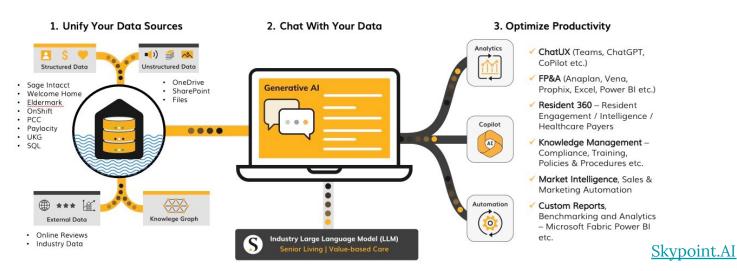


#### Talk to your unified data using Al.



#### Enterprise Data, Analytics and Generative Al

We unify data sources into complete data models enabling Analytics, AI & Automation for optimized productivity.





### Key takeaways.

- Build your infrastructure internet, WiFi, cybersecurity
- Listen to your residents & team members
- Be intentional, & use tools to help you, like <u>Idea Explorer</u>
- Experiment with AI ChatGPT-4o, etc
- Ask for help

### Speaker contact info.



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# A & P



### Resources to explore further.

- AgeTech Labs product reviews, tech selection tools for operators & innovators, Idea Explorer chatbot (<u>www.agetechlabs.ca</u>)
- Best Buy Digital Citizen (<u>digitalcitizen.bestbuy.ca</u>)
- Space upgrades bulks purchases <u>Best Buy Business Call 1-877-423-3429</u>
- Research Institute for Aging (the-ria.ca)
- CABHI D+A