



SEASON 12

# SPONSORSHIP PROSPECTUS

[bccare.ca](http://bccare.ca)



EngAgeBC

# INTRODUCTION

Care to Chat is a high-profile speaker series hosted by the BC Care Providers Association. We invite Canada's opinion leaders and experts to share their ideas, thoughts, and insights; as well as engage in a dialogue about important and emerging issues facing British Columbia's seniors living and care sector.



The talks are held as lunch sessions with a networking reception “Before the Conversation”, a three course lunch, a panel discussion, and a Q&A session. Audience members include key decision makers from the seniors living and care sector, government and health authority representatives, health and legal professionals, as well as seniors and families.

Here is what we talked about in Season II of Care to Chat:

- [Bridging the Gaps: Enhancing Transitions in Elder Care](#)
- [Cultivating Compassionate Communities: Best Practices in Caring for People Living with Dementia](#)
- [From Long-Term Care to Lasting Comfort: Promoting End-of-Life Journeys with Palliative-Hospice Care](#)

A Care to Chat sponsorship provides you with several touchpoints with your clients and prospects over the season. As well, a Care to Chat Sponsorship will provide you with a presence on our popular website and promotion on our social media platforms.

I hope you will consider joining the conversation,

*Cathy Szmaus*

Vice President, Operations & Corporate Partnerships

Ph: 604-736-4233 x 226

[cathy@bccare.ca](mailto:cathy@bccare.ca)

# SPONSORSHIP PACKAGES AT A GLANCE

There will be three Care to Chat events this season  
starting in Fall 2024 and ending Spring 2025

## Title Sponsor

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## Gold Sponsor

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\$5,000



- Three unreserved seats at each Care to Chat event
- Option to display one banner at front of the room
- Medium logo on tent cards at each table
- Onstage recognition of sponsorship
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat [webpage](#) & registration site
- Right medium square web ad above fold to run during Care to Chat Season
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers

## Silver Sponsor

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\$3,500



- One unreserved seat at each Care to Chat event
- Option to display one banner at the back of the room
- Small logo on tent cards at each table
- Onstage recognition of sponsorship
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat webpage & registration site
- Right medium square web ad below fold: 250x250 pixels
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers

# SPONSORSHIP SUBMISSION FORM



## Billing Information

Company Name :

Address :

City :

Province :

Postal Code :

Billing Contact Name :

E-Mail :

Sponsorship Commitment Level:

GOLD (\$5,000)

SILVER (\$3,500)

Sponsorship Contact :

E-Mail :

Position :

Industry :

Authorized signature :

Name :

Title :

Date :

\*Authorized Signature:

The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the submission

Please send completed form to:  
Cathy Szmaus  
Vice President, Operations & Corporate Partnerships  
cathy@bcccare.ca