



SEASON 11

# SPONSORSHIP PROSPECTUS

[bccare.ca](http://bccare.ca)



# INTRODUCTION

Care to Chat is a high-profile speaker series hosted by the BC Care Providers Association. We invite Canada's opinion leaders and experts to share their ideas, thoughts, and insights; as well as engage in a dialogue about important and emerging issues facing British Columbia's seniors living and care sector.



The talks are held as either breakfast or lunch sessions with plenty of time to network before the program begins. Audience members include key decision makers from the seniors living and care sector, government and health authority representatives, health and legal professionals, as well as seniors and families.

Here is what we have been talking about during Season 10 of Care to Chat:

- Should I Stay or Should I Go? Tips for Employers to Retain Valued Team Members
- Time to Care: What is the appropriate number of care hours?
- Tech Talk: How can the care sector incorporate new and emerging technologies?

Season 11 of Care to Chat will be held in-person and will include:

- Topics that will attract key decision-makers and leaders within BC's seniors living and care sector
- Opportunities to network and create those valuable connections
- Promotion of each Care to Chat session and its sponsors before and after the event on the BC Care Providers website which attracts more than 1,000 direct hits a day

*Cathy Szmaus*

Vice President, Operations & Corporate Partnerships

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# SPONSORSHIP PACKAGES AT A GLANCE

There will be three Care to Chat events this season  
starting in Fall 2023 and ending Spring 2024.

## Title Sponsor

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## Gold Sponsor

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\$5,000

- Three unreserved seats at each Care to Chat event
- Option to display one banner at front of the room
- Medium logo on tent cards at each table
- Onstage recognition of sponsorship
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat [webpage](#) & registration site
- Right medium square web ad above fold to run during Care to Chat Season
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers



## Silver Sponsor

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\$3,500

- One unreserved seat at each Care to Chat event
- Option to display one banner at the back of the room
- Small logo on tent cards at each table
- Onstage recognition of sponsorship
- Recognition of sponsorship and hyperlinked logo on BCCPA Care to Chat [webpage](#) & registration site
- Right medium square web ad below fold: 250x250 pixels
- Promotion on all BCCPA social media platforms of your sponsorship to over 2,500+ Twitter, Facebook and LinkedIn followers

# SPONSORSHIP SUBMISSION FORM



## Billing Information

Company Name :

Address :

City :

Province :

Postal Code :

Billing Contact Name :

E-Mail :

Sponsorship Commitment Level:

☐ GOLD (\$5,000)

☐ SILVER (\$3,500)

Sponsorship Contact :

E-Mail :

Position :

Industry :

Authorized signature :

Name :

Title :

Date :

\*Authorized Signature:

The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the submission

Please send completed form to:

Cathy Szmaus

Vice President, Operations & Corporate Partnerships

cathy@bccare.ca