



Call for Speakers 2025

Formats

This year, we are inviting speakers to apply for two different presentation formats. You may apply for multiple presentation formats or submit multiple topics.

- **Workshops (60 minutes)** — Engage with participants using slides, video or other media in a 50-minute workshop session. Your time slot should include time for questions as well as interaction with the audience.
- **Bright Ideas (15 minutes)** — Engage with participants in a rapid-fire, 15-minute oral presentation. Slides may be used. One speaker is preferred.

Approximately 12 workshops and 6 rapid-fire sessions will be chosen for inclusion at the conference.

Streams

Sessions must be aligned with one or more of the following streams:

1. Creating Quality
2. The Business of Care
3. Workforce and Leadership
4. Seniors Housing & Private Pay

Creating Quality

Delve into the best practices, models, and approaches that enhance the quality of life and care for residents, clients, and their families. Explore innovative strategies and evidence-based methods to improve care delivery, promote client-centered practices, and elevate overall well-being. Learn from successful case studies and industry leaders on how to foster environments where quality care is the norm.

The Business of Care

Examine the financial and operational aspects of providing high-quality care to older adults. Discuss effective marketing strategies, business models, financing, and efficiency improvements, as well as other operational considerations that impact the sustainability and growth of care organizations. Gain insights into balancing financial viability with the mission of delivering exceptional care.

Workforce and Leadership

Focus on the critical role of workforce development and leadership in shaping the future of seniors living and care. Address challenges related to recruitment, retention, and training of staff, and explore leadership strategies that inspire and motivate teams. Learn about innovative approaches to building a resilient and skilled workforce capable of meeting the evolving needs of the sector.

Metrotower 1 | 1424-4710 Kingsway, Burnaby, BC V5H 4M2

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Seniors Housing & Private Pay

Explore the diverse landscape of senior housing and private pay options, from independent living to adult active buildings and more. Discuss trends, challenges, and opportunities in designing, constructing, marketing and managing housing solutions that cater to the unique needs of active seniors.

Audience

As part of the application process, all potential speakers will be required to identify the target audience for their workshop. This step ensures that the content is relevant and tailored to the specific needs of the participants. Applicants must select the sub-sector that best represents the primary audience they intend to reach, choosing from the following categories:

- **Long-Term Care**
- **Assisted Living**
- **Home Health**
- **Independent Living/Private Pay**

Review Process

All proposals will be adjudicated by our [Events and Recognition Committee](#) (ERC). The ERC is looking for submissions that;

- Are relevant to the seniors' care, living and wellness sector.
- Fit into one or more of the identified streams.
- Are interactive and engaging.
- Share innovative ideas or best practices.
- Clearly outline learning objectives and takeaways.

Proposals must be submitted through our online application process. Submissions that are incomplete or submitted by email or mail will not be considered.

While consideration will be given to each speaker's preferences, the committee is responsible for determining the best placement and format for each submission. Every effort will be made to ensure a balanced conference program that includes various topics relevant to the seniors care, living and wellness sector.

Important Dates and Requirements for Presenters

- **Proposal Submission Deadline: January 10th, 2025, by 11:59 PM PT.** Late submissions **will not be accepted.**
- **Notification of Acceptable:** Successful applications will be notified by **January 31st, 2025** if an abstract proposal is accepted

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- **Confirmation of Session Details:** All successful applicants must confirm their session description, title, and list of presenters with BCCPA by **Monday, February 3rd, 2025** to ensure inclusion in the conference program. Minor changes will be permitted until **Friday, May 2nd, 2025**. No changes will be accepted after that date.
- **Conference Registration:** If an abstract proposal is accepted, individuals agree to register for the conference and are responsible for their own travel costs. Conference speakers will be eligible for the discounted speaker rate of \$750 each and will have access to all three days of the event. All speakers must be registered by **March 31st, 2025**, to receive this rate. Once the abstract is approved, you will receive further instructions on how to register.
- **Final Materials Submission:** Presenters must agree to submit all PowerPoint and multimedia files for their presentation to BCCPA by no later than **Monday, May 26th, 2025**. Once the abstract is approved, further instructions on how to submit materials will be provided.
- **Pre-Conference Meeting:** Presenters must agree to schedule a pre-meeting with BCCPA to review and discuss draft materials.
- Please note that due to the large number of presentations, we cannot guarantee that files submitted after the deadline will be uploaded to the laptops provided by the hotel AV team.

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