



BCCPA Membership Services & Engagement Committee Meeting Minutes

January 19, 2024, 10:00 AM to 11:00 AM

Present:

Aly Devji, Chair
 Ron Pike, President (ex officio)
 Riz Gehlen
 Brent Glasgow-Brown
 Angela Grottoli
 Kris Coventry

Staff:

Terry Lake (BCCPA)
 Andrea Mameri (BCCPA)

Agenda

	Agenda Item	Summary	Action
1.0	10:00 AM Welcome	Aly Devji	
2.0	10:05 AM Approval of Previous Minutes	Proposed Motion: Be it resolved that the minutes from the September 11, 2023, MSEC Committee Meeting be approved as presented. <i>Motion proposed by Angela and seconded by Ron</i>	
3.0	10:10 AM	<ul style="list-style-type: none"> • List of potential new members before January 25th, board meeting <ul style="list-style-type: none"> ○ COMMERCIAL <ul style="list-style-type: none"> ▪ South Surrey Medical Equipment Ltd. <ul style="list-style-type: none"> • Surrey BC • Primary contact: Tahir Ali • Medical equipment 	

		<ul style="list-style-type: none"> ▪ Seatz <ul style="list-style-type: none"> • Abbotsford BC • Primary contact: Margot Bartsch • Repair and recovery for medical beds and seating ▪ Medisuivie <ul style="list-style-type: none"> • Saint-Charles-Borromee QC) • Primary contact: Felix Godard • Smart wearables for seniors ▪ Agendrix <ul style="list-style-type: none"> • Sherbrooke QC • Primary contact: Nicolas Auclair • Online workforce management for managers ▪ Nicholson Mechanical Ltd <ul style="list-style-type: none"> • Abbotsford BC • Primary contact: Steve Nicholson • Commercial laundry equipment ▪ Woodstock Estate Interiors <ul style="list-style-type: none"> • Sherwood Park AB • Primary contact: Barry Haughton * • Interior designers and construction consultants ▪ Pfizer Canada ULC <ul style="list-style-type: none"> • Kirkland QC • Primary contact: Sandra Wong 	
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		<ul style="list-style-type: none"> • Biopharmaceutical company ○ ENGAGE BC <ul style="list-style-type: none"> ▪ Quant Care <ul style="list-style-type: none"> • Burnaby BC • Primary contact: Marina Kuznetsov • Home health care (provided around 9440 hours of care) ▪ Global - Senior Care* returning member <ul style="list-style-type: none"> • North Vancouver BC • Primary contact: Mina Tabei • Home health care (providing around 38461 hours of care) ▪ Redwood Residence Assisted Living <ul style="list-style-type: none"> • Quesnel BC • Primary contact: Theresa Erauda • Private Assisted Living: 11 units ▪ Qualicare Vancouver <ul style="list-style-type: none"> • Vancouver BC • Primary contact: Warren Johnstone ▪ Home health care (providing around 13000 hours of care) • <u>List of members not renewing</u> <ul style="list-style-type: none"> ○ COMMERCIAL: <ul style="list-style-type: none"> ▪ S&R Enterprises Ltd O/A Excelcare Nursing Services Inc (Sebastian Vilma) 	
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		<ul style="list-style-type: none"> • The decision to resign from the membership stems from unsuccessful attempts to contact them regarding payment for their annual membership dues without receiving any response. ▪ Eugeria Inc (Marie-Anne Bazerghi) <ul style="list-style-type: none"> • Decided to suspend our membership until next year. A specific reason was not given for the decision, but Marie-Anne will contact us at the beginning of January to revisit membership. ▪ Acciona (Roy Falletta) <ul style="list-style-type: none"> • The company has decided to discontinue their BC membership because the current government does not support their business objectives. ▪ Gene Bio Medical (Ian Yang) <ul style="list-style-type: none"> • Organization decided to resign their membership due to lack of business and interest from our Service Provider and EngAge BC members. ▪ Blueleaf (Barry Haughton) * <ul style="list-style-type: none"> • Blueleaf Canada has been dissolved. Barry's new company, Woodstock, has taken out membership. ▪ Sterasure Inc. (Robert Fuller) <ul style="list-style-type: none"> • The decision to resign from the membership stems from unsuccessful attempts to contact them regarding payment for their annual membership dues without receiving any response. ▪ Tex-Pro Western Ltd. (Al Fleming) 	
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		<ul style="list-style-type: none"> • The decision to resign from the membership stems from unsuccessful attempts to contact them regarding payment for their annual membership dues without receiving any response. ▪ The Co-operators (Aimee Fode) <ul style="list-style-type: none"> • Organization decided to resign their membership due to lack of business and interest from our Service Provider and EngAge BC members. ▪ Abatement Technologies (Elizabeth Lamb) <ul style="list-style-type: none"> • Organization decided to resign their membership due to lack of business and interest from our Service Provider and EngAge BC members. ○ ENGAGE BC <ul style="list-style-type: none"> ▪ Right at Home Greater Vancouver (Bill Sohn) <ul style="list-style-type: none"> • Since joining in 2018, the individual has struggled to fully engage with the BC Care Providers Association's programs and Home Care meetings due to various reasons, including time constraints and manager changes, expressing regret over the inability to capitalize on the offerings despite annual intentions to do so, emphasizing that this is a personal issue rather than a reflection of the association's value ▪ Dovehill (Blake Mooney) <ul style="list-style-type: none"> • The decision to resign from the membership stems from unsuccessful attempts to contact them regarding payment for their annual membership dues without receiving any response. ▪ Rebalance Rehab (Nicole Olson) 	
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		<ul style="list-style-type: none"> • The decision to resign from the membership stems from unsuccessful attempts to contact them regarding payment for their annual membership dues without receiving any response. <ul style="list-style-type: none"> ▪ Nurse Next Door: <ul style="list-style-type: none"> • Nanaimo: never replied to any form of communication • Comox: never replied to any form of communication • Kamloops: never replied to any form of communication • Kelowna/Vernon: Internal ownership of franchise change • Langley/Abbotsford: price of membership is too high and believes association focuses too much on LTC • North Shore: never replied to any form of communication • Penticton: Internal ownership of franchise change • Sunshine Coast/Sea to Sky: Not receiving the greatest value from membership • Victoria: never replied to any form of communication • White Rock: No specific reason given for resignation (“We will it not be renewing at this time”) <p>*Only three franchise decided to renew their membership: Vancouver, Maple Ridge and Burnaby</p> <ul style="list-style-type: none"> ○ ASSOCIATE <ul style="list-style-type: none"> ▪ York University (Odette Valero) <ul style="list-style-type: none"> • As much as York University has appreciated being part of the association, unfortunately they have chosen not to renew their membership this year, as their marketing budget is limited at the moment. 	
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4.0	10:30am	<p>Membership Items for Discussion</p> <p>1. Review and evaluate the Code of Ethics and make recommendations to the Governance Committee</p> <p>Staff has been tasked to research and propose language to be integrated into the Association’s Code of Ethics, reinforcing that commercial members adhere to timely payments of owed amounts, including membership dues, sponsorship contributions, or any relevant fees. While the association’s bylaws currently highlight this obligation, the inclusion of this in the Code of Ethics is strongly encouraged for enhanced clarity.</p> <p>Proposed Motion:</p> <p>The committee proposes to amend the Association’s Code of Ethics to explicitly emphasize the commitment of commercial members to make timely payments for all outstanding amounts, encompassing membership dues, sponsorship contributions, or any pertinent fees. This proposed amendment will undergo review by the governance committee for approval before being presented to the board for final approval.</p> <p><i>Motion proposed by Riz and seconded by Angela.</i></p> <p>2. Staffing agencies and PHSA</p> <p>The committee recommends that any temporary staffing agencies interested in pursuing membership with the Association seek approval from PHSA (Public Health and Safety Authority)</p>	<p>Staff will contact OLTCa to see if they have a code of conduct for commercial members</p> <p>Staff have been tasks to assess the current commercial</p>



		<p>prior to joining. This strategic measure is aimed to strengthening of its positive relationship with PHSA, and elevate the quality and credibility of our association's membership. Staff have been tasks to assess the current commercial membership landscape and verify PHSA approval status for existing agency members.</p> <p>Proposed Motion: The committee proposes to adopt a policy requiring any temporary staffing agencies expressing interest in membership to obtain prior approval from the Public Health and Safety Authority (PHSA) before joining.</p> <p><i>Motion proposed by Riz and seconded by Angela.</i></p>	<p>membership landscape and verify PHSA approval status for existing agency members</p>																				
5.0	10:45 AM	<p>Review of Membership Count by Category</p> <table border="1"> <thead> <tr> <th>CATEGORY</th> <th>NUMBER</th> <th>LAST MEETING</th> <th>LAST YEAR</th> </tr> </thead> <tbody> <tr> <td>Associates</td> <td>15</td> <td>16</td> <td>15</td> </tr> <tr> <td>Commercial</td> <td>154</td> <td>154</td> <td>153</td> </tr> <tr> <td>EngAge BC</td> <td>118</td> <td>129</td> <td>128</td> </tr> <tr> <td>Service Provider</td> <td>205</td> <td>201</td> <td>164</td> </tr> </tbody> </table> <p>Proposed Motion: No motion required</p>	CATEGORY	NUMBER	LAST MEETING	LAST YEAR	Associates	15	16	15	Commercial	154	154	153	EngAge BC	118	129	128	Service Provider	205	201	164	
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6.0	11:00 AM	<p>Meeting Adjourned. Next meeting determined to happen early March. Doodle poll will be sent out to all committee members solidifying next date before the board’s meeting on March 12, 2024.</p> <p><i>Motion proposed by Kris and seconded by Angela.</i></p>																					