

CLIFF CONGDON



SYSCO FOOD SERVICES **NATIONAL ACCOUNT MANAGER,** **HEALTHCARE AND SENIOR LIVING**

With over 25 years of experience in the foodservice industry, I began my career as a healthcare specialist for a small company in the Okanagan. Since then, I've held a variety of roles on the distribution side of the business, including merchandising, customer service, and sales—each one deepening my understanding of the industry's unique challenges and opportunities. In March 2024, I joined the Sysco Healthcare team, bringing my career full circle and allowing me to return to my roots with renewed purpose and insight.

What skill and or experience will you bring to the committee?
Over the years, I've had the privilege of working with incredible teams and mentors who have trusted me with a wide range of responsibilities. Through these experiences, I've developed strong skills in collaboration, organization, teamwork, and public speaking.

I've been fortunate to take the lead on events such as food shows and golf tournaments—projects that, while perhaps smaller in scale, share many of the same logistical, interpersonal, and creative elements as organizing something like a BC Cares conference. From coordinating with vendors and sponsors to managing timelines and engaging audiences, I understand what it takes to bring a successful event to life, and I enjoy the challenge.

How many BCCPA Conferences have you attended?

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