

JONATHAN SACHS



POINTCLICKCARE **DIRECTOR, GOVERNMENT AFFAIRS**

Jonathan Sachs is the Director of Canadian Government Affairs at PointClickCare. He works with customers, associations, and public sector officials to promote the use of technology to strengthen long-term care delivery and improve health outcomes across health systems. He has worked in both the public and private sectors, including an innovation-focused role within Ontario's Ministry of Health

What skill and or experience will you bring to the committee?

- Have attended & presented at dozens of long-term care and healthcare conferences over the years, thus have a good sense of structure and content that can be engaging and informative for LTC audiences and attendees. Furthermore, my role has a national focus, so I attend events and speak to providers in multiple provinces (as well as the United States) which means that I can bring diverse themes and ideas to the planning process for the BCCPA Conference.
- PointClickCare is a leader in technology and innovation for the senior care sector. We have spent the last few years working to build an understanding among associations, policymakers and political officials of technology's important role in delivering care. BCCPA has been a great partner in that journey, and this can be seen in areas such as Care to Chats with a technology focus. I would love the opportunity to help ensure that the conference vision and planning consider technology and innovation, not simply to highlight key vendors, but to continue to highlight the opportunities that technology can provide to improve quality, reduce administrative burden, and ultimately support resident-centric care across BC's health system.
- Beyond just 'technology', I have had experience designing and executing events focused on health innovation in general. This has included pitch competitions, innovation showcases, and grant application processes, all with a goal to test and scale new ideas to solve pressing healthcare challenges.

How many BCCPA Conferences have you attended?

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