

# 45<sup>th</sup> Annual Conference

## SPONSORSHIP PROSPECTUS



**BC Care  
Providers**  
ASSOCIATION

**EngAgeBC**

It has been the most challenging of times for those operating in the seniors living and care sector since the pandemic was announced in March of 2020.

With hope on the horizon, we are pleased to announce that our 45th Annual Conference will return to the Fairmont Chateau Whistler June 5-8, 2022.

We can not wait to meet again in person and are expecting over 300 key decision makers to be in attendance including owners, operators, senior management and board directors from the seniors' living and care sector.

Show your support for the seniors' living and care sector and increase your brand's visibility by becoming an event sponsor.

The 2022 Sponsorship Prospectus offers opportunities that have been created to meet a wide range of budgets and scope. Custom sponsorship opportunities will also be considered.

If you have any questions about the prospectus, please feel free to contact me anytime.



Cathy Szmaus  
Vice President, Operations + Corporate Partnerships  
Ph: 604-736-4233 x 226  
cathy@bccare.ca

# Title Sponsor



BCCPA has continued to be a strong voice and advocate for the homes and residents in the province and Handicare remains firmly committed to support and assist members with their knowledge, experience and passion for safe client handling. It is especially gratifying to know that our sponsorship supports attendees with a variety of valuable learning opportunities.

# Platinum Sponsor



# Gold Sponsor

\$10,000

- **Only 1 Sponsorship remaining**
- One exhibit booth with two delegates included (valued at \$2,020)\*
- Corporate branding on windows at event entrance
- One complimentary golf pass (valued at \$250)
- Tee Sponsor on one hole for the BCCPA Annual Golf Tournament (valued at \$500)\*\*
- Frequent logo visibility and hyperlink on conference app
- One reserved table of 8 at the Monday Night Mountaintop Experience
- Sponsor profile on conference website
- Recognition on all social media platforms of your sponsorship with over 3000 + Twitter, Facebook and LinkedIn followers
- E-blast recognizing all Gold sponsors to 2000 + members, key stakeholders, and contacts



# Silver Sponsor

\$8,000

- **5 Sponsorships remaining**
- One exhibit booth with two delegates included (valued at \$2020)\*
- Corporate branding on windows near event entrance
- Logo inclusion and hyperlink on conference app
- Sponsor profile on conference webpage
- One reserved table of 8 at the Monday Night Mountaintop Experience
- Recognition on all social media platforms of your sponsorship with over 2000 + Twitter, Facebook and LinkedIn followers



\*Booths in prime locations have been reserved for our Platinum, Gold, and Silver sponsors

# Conference Welcome Visa

A drink at the Mallard? A coffee at Portobello? A branded Virtual Visa will be sent to the first 200 conference delegates. Loaded with \$25 each, delegates can use to purchase at any of the Fairmont Chateau Whistler dining options.

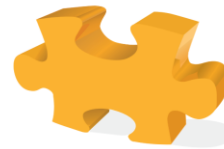


- One Sponsorship available
- One exhibit booth with 2 delegates (valued at \$2020)\*
- Branded virtual visas loaded with \$25 for the first 200 delegates
- Logo recognition at registration table
- Sponsor profile on Conference Website
- Recognition on all social media platforms of your sponsorship with over 2000 + Twitter, Facebook and LinkedIn followers

# Whistler Lunch Tour

There's no better way to spend an afternoon in Whistler than exploring the eclectic culinary scene. At this pre-conference event on Sunday, guests will enjoy a delicious multi-course lunch while visiting some of the best local lunch spots and indulge a sweet tooth at a couple of chocolate shops. It's 6 amazing stops in one delightful and casual afternoon

- One sponsorship available
- Sponsor profile on conference website
- 2 complimentary tour tickets
- On site signage with logo



*Your Recruitment Partner*  
**maxwell**  
management group  
the right fit every time.



# Tom Frame Memorial Golf Tournament MIP™

On Sunday June 5<sup>th</sup>, 2022, at the beautiful Fairmont Chateau Whistler Golf Club, our Annual Golf tournament will bring together commercial members and service provider members on the fairway. The tournament is named after long time commercial member and friend Tom Frame and sponsored by his former employer MIP.

We are please to offer several options for sponsorship and invaluable networking opportunities. All sponsorships will be promoted on the conference website and through communiqués to the golfers.

## Golf Cart Lunch

- Logo recognition on the tournament lunch boxes
- Logo recognition on signage in clubhouse



## Women's Closest to the Pin

\$500

- Prize is included in cost of sponsorship
- Logo recognition on hole signage
- Opportunity to award the prize

## After Golf Reception

- Logo recognition on complimentary Drink Ticket provided to each golfer
- Logo recognition on signage at Clubhouse during reception



## Men's Closest to the Pin

- Prize is included in cost of sponsorship
- Logo recognition on hole signage
- Opportunity to award the prize



## Women's Longest Drive

- Prize is included in cost of sponsorship
- Logo recognition on hole signage
- Opportunity to award the prize



## Winning Team

- Prize is included in cost of sponsorship
- Trophies are included in cost of sponsorship
- Opportunity to award the prize and present tournament trophies



## Men's Longest Drive

- Prize is included in cost of sponsorship
- Logo recognition on hole signage
- Opportunity to award the prize



## Tee Sponsor\*

\$500

- Logo recognition on hole signage
- Opportunity to activate the golf hole and meet & greet with golfers\*\*

\*pricing per hole

\*\* optional activation of golf hole at the responsibility of the sponsor



# Networking Breaks

Networking meals and breaks will be held in the tradeshow with plenty of time allotted to connect delegates with the products and services you offer.

## Monday Networking Breakfast

\$2,500

- One sponsorship available
- Corporate branding on signage prominently displayed
- Corporate branding on table tent cards
- Sponsor profile on conference website

## Monday Morning Networking Coffee Break



- Corporate branding on signage prominently displayed
- Corporate branding on table tent cards
- Sponsor profile on conference website

## Monday Networking Lunch

\$3,000

- One sponsorship available
- Corporate branding on signage prominently displayed
- Corporate branding on table tent cards
- Sponsor profile on conference website

## Monday Afternoon Networking Coffee Break

\$2,000

- One sponsorship available
- Corporate branding on signs prominently displayed
- Corporate branding on table tent cards
- Sponsor profile on conference website



## Tuesday Networking Breakfast

- One sponsorship available
- Corporate branding on signs prominently displayed
- Corporate branding on table tent cards
- Sponsor profile on conference website



## Tuesday Morning Networking Coffee Break

- One sponsorship available
- Corporate branding on signs prominently displayed
- Corporate branding on table tent cards
- Sponsor profile on conference website



## Stretch Breaks

Energize delegates in between sessions with your unique programming. Yoga? Cycling? Dance? Bring your creative ideas to this opportunity. Cost of programming responsibility of sponsor.

### Tuesday Afternoon Stretch Break

\$1,000

- One sponsorship available
- Corporate branding on signs prominently displayed
- Sponsor profile on conference website

### Wednesday Morning Stretch Break

\$1,000

- One sponsorship available
- Corporate branding on signs prominently displayed
- Sponsor profile on conference website

### Wednesday Afternoon Stretch Break

\$1,000

- One sponsorship available
- Corporate branding on signs prominently displayed
- Sponsor profile on conference website

# Sunday Night Welcome Reception

The Welcome Back BBQ will be held on the beautiful Woodlands Terrace atop the Fairmont Chateau Whistler. Network while enjoying the spectacular views of the surrounding BC coast mountains.

- Corporate branding on site
- Corporate branding on complimentary drink ticket provided to each delegate
- Sponsor profile on conference website



# Monday Night Mountain Top Experience

The Mountain Top Experience is back! This dinner and networking event will bring delegates and exhibitors together atop Whistler Mountain. This mountain top experience is brought to you by Haddon Equipment & Supplies – our partners in creating memorable Monday night events for the past several years. Guests will board the gondola in Whistler Village for a sunset cocktail reception and dinner and dancing.



# Monday Night Gondola Mid Station Sip & Snack

Champagne and hors d'oeuvres will be served to event attendees on the gondola as the gondola slows down at Midstation.

- Corporate branding onsite
- Sponsor profile on conference website



# Monday Night Sunset Cocktail Reception

- Corporate branding onsite
- Logo recognition on complementary drink ticket provided to each attendee
- Sponsor profile on conference website





# Tuesday Theme Night

Flappers and philosophers, gangsters and molls—the roaring 20s were a time of change and excitement for the future. Dress up and have fun, as we look forward to our own roaring 20s in a post pandemic world.

We are pleased to offer several opportunities for sponsorship for this evening.

## Prohibition Cocktail Reception

Guests will enjoy drinks and hors d'oeuvres at the speakeasy style reception.

- One sponsorship available
- Corporate branding onsite
- Logo recognition on complementary drink ticket provided to each attendee
- Sponsor profile on conference website



## Caresino

Buffet dinner served between gambling tables.

- Frequent logo visibility and hyperlink on conference app
- Sponsor profile on conference website
- Highly visible sponsor branding on marketing material included in each delegate bag promoting Caresino



# Plenary Sessions

Sponsorship opportunities for you to showcase your brand at plenary sessions in various formats

## Monday Keynote

- Onstage introduction of sponsor
- Sponsor will introduce Keynote speaker
- Logo recognition onstage electronic signage
- Sponsor profile on conference website



## Monday Panel Discussion

- One sponsorship available
- Onstage introduction of sponsor
- Sponsor will introduce panelists
- Logo recognition onstage electronic signage
- Sponsor profile on conference website



## Tuesday Panel Luncheon

- Onstage introduction of sponsor
- Sponsor will introduce panelists
- Logo recognition onstage electronic signage
- Sponsor profile on conference website



## World Cafe

\$2,500

We will use the World Café methodology to host this large group dialogue with conference attendees.

- One sponsorship available
- Onstage introduction of sponsor
- Sponsor will introduce facilitator
- Logo recognition
- Sponsor profile on conference website



## Wednesday Keynote Breakfast

\$3,500

- One sponsorship available
- Corporate branding on signage prominently displayed
- Corporate branding on table tent cards
- Corporate branding displayed on the electronics stage signage
- Sponsor profile on conference website

## Wednesday Deep Dive Session with Keynote

\$2,500

- One sponsorship available
- Sponsor will be introduced by BCCPA Board President and/or Conference Chair
- Sponsor will introduce Keynote speaker
- Logo recognition onstage electronic signage
- Sponsor profile on conference website

## Wednesday Conference Closing Luncheon

\$3,500

- One sponsorship available
- Sponsor will be introduced by BCCPA CEO
- Sponsor will introduce the panel
- Logo recognition onstage electronic signage
- Sponsor profile on conference website



# How to Become a Sponsor

1. Visit the [sponsor registration portal](#)
2. Enter in your contact information
3. Enter in your company information & profile details
4. Select your desired sponsorship
5. Select any add-on products
6. Select Method of payment
7. Review the Terms & Conditions
8. Submit Application

For sponsorship enquires please contact:

**Cathy Szmaus**  
Vice President, Operations &  
Corporate Partnerships

[cathy@bccare.ca](mailto:cathy@bccare.ca)

You will receive a confirmation email providing you access to your sponsorship portal. There you will be able to create & edit your profile. This information will be auto generated to the conference event website

