



February 22, 2022
Fairmont Empress Victoria

Sponsorship Prospectus

Every day front-line workers, staff, and care providers across B.C. engage in challenging and inspiring work. As a result of the COVID-19 pandemic, those working in health care have been deservedly proclaimed heroes.

The BC Care Providers Association | EngAge BC will celebrate their dedication, innovation, and excellence within continuing care sector when we bring the BC Care Awards ceremony back to the Fairmont Empress Hotel in beautiful Victoria on February 22, 2022. Along with many of our members, the event is attended by a high number of MLAs, their staff, and Ministry of Health staff. In fact, our current CEO Terry Lake, as former Minister of Health, says the BC Care Awards was one of his favorite events to attend.

Awards will be presented in the following categories:

- BC Care Provider of the Year Award - Long Term Care
- BC Care Provider of the Year Award - Home Health
- BC Care Provider of the Year Award - Independent Living
- Ed Helfrich Long- Service Excellence Award
- Safety Champion Award

We are pleased to offer an opportunity to sponsor individual award categories and align your organization with excellence in the continuing care sector. **Sponsorships are awarded on a first come first served basis.**

Each \$2000 individual award sponsorship includes:

- Hyperlinked Logo recognition on all BC Care Awards posts and [webpage](#)
- 4 tickets to the award ceremony
- On site branding

McKesson Canada has returned as the reception sponsor. A look back at the 2018 ceremony can be found on our website: <https://bccare.ca/2018/02/bccareawards-what-a-day-that-was/>.

If interested, please complete the sponsorship submission form below and send to:

Cathy Szmaus
Vice President, Operations & Corporate Partnerships
cathy@bccare.ca



Sponsorship Submission Form	
Company:	
Address:	
Name:	
Title:	
Telephone:	
Please select your sponsorship:	
<input type="checkbox"/>	Care Provider of the Year Home Health \$2000
<input type="checkbox"/>	Care Provider of the Year Assisted Living \$2000
<input type="checkbox"/>	Care Provider of the Year Long Term Care \$2000
<input type="checkbox"/>	Safety Champion \$2000
<input type="checkbox"/>	Ed Helfrich Long Service Award \$2000
Authorized Signature: *	
Date:	

** The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the submission form.*