

g Population population aged 60 years or over

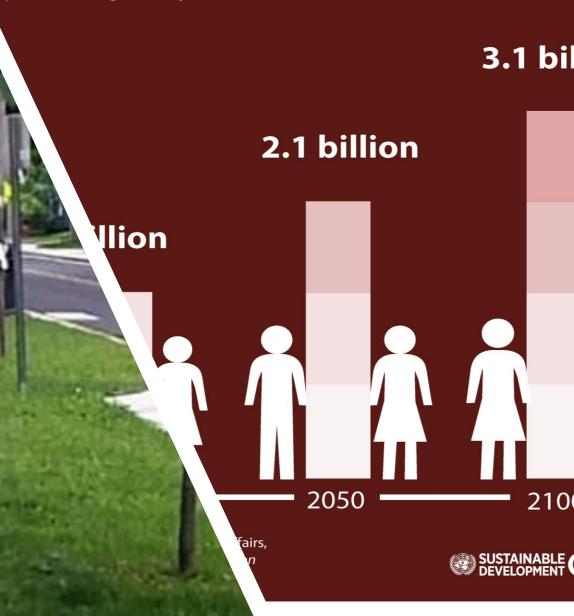
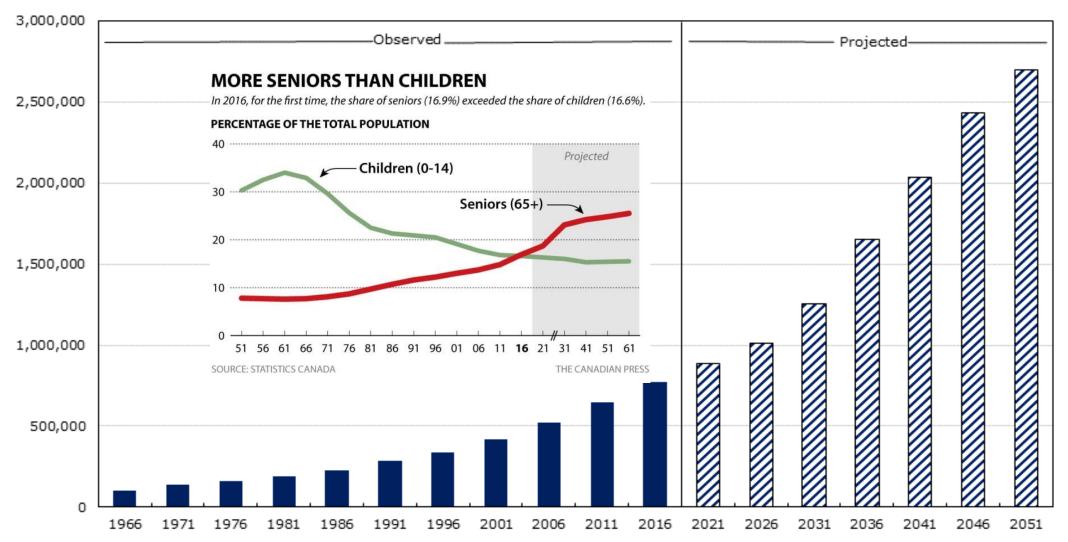


Chart 1 Population aged 85 and older, Canada, 1966 to 2051

number



Sources: Statistics Canada, Census of Population, 1966 to 2016. Data for 2021 to 2061 are population projections from the M1 medium-growth scenario of national projections. The projection data have as a base population the population estimates based on the 2011 Census, adjusted for net undercoverage. For more information, see the report Population Projections for Canada (2013 to 2063), Provinces and Territories (2013 to 2038) (Statistics Canada Catalogue no. 91-520-X).





Australia Austria Canada China Germany Ireland Italy **Netherlands New Zealand Switzerland** United **Kingdom United States**

Expanding the world's capacity to care

Faith Based Organizations

- Lori's book "Strength For the Moment"

Non-Profit & Foundations

- HISC Foundations (US, UK, Australia)
- Give65 care platform
- Ready to Care
- Champions for Aging

Pop Culture and Influencers

- Hilarity for Charity & the Rogens
- Queen's Innovation Award in UK

Business Private Sector

- GI00 Network
- Age-friendly Business Principles
- GCOA Global Conference for Business Leaders

Catalyst for Change

Home Instead will unite the public, private and social sectors to solve the challenges of an aging global society.

NGOs + Global Bodies

- World Dementia Council
- World Health Organization
- National Institute on Ageing

Health Care

- World Economic Forum
- Alzheimer's leadership (ADI, CEOi)

Education + Academia

- EIT Health EU CARE Initiative (Oxford, Karolinska, Imperial College)
- Trinity College

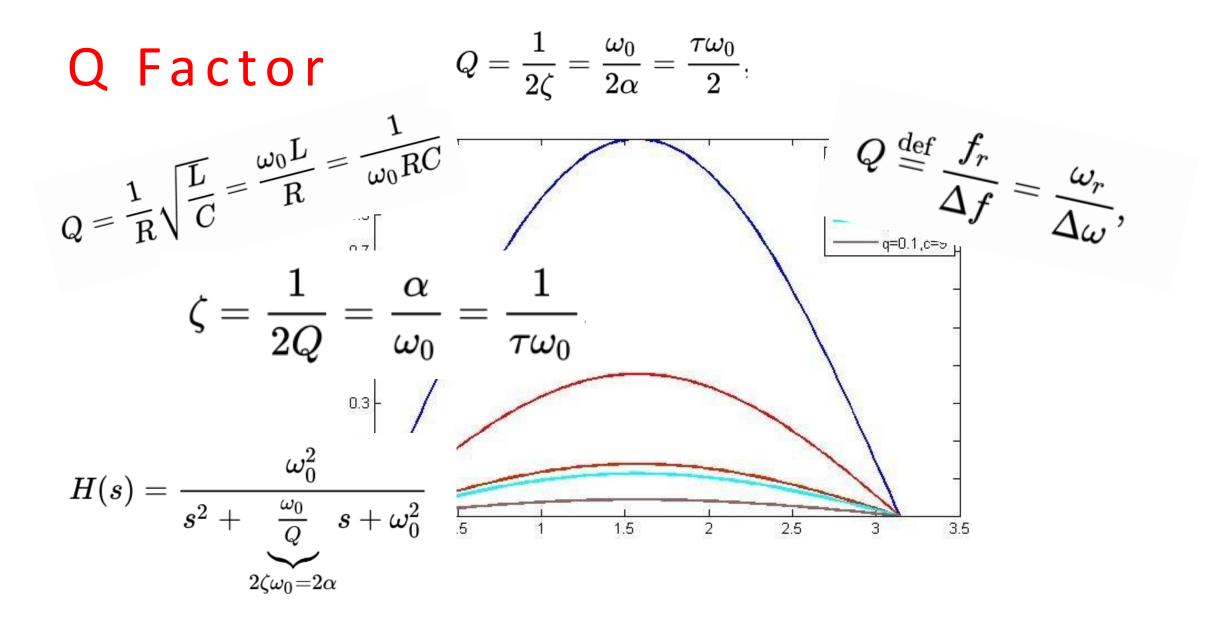
Government

- Consumer-directed care
- Home Care Associations
- Franchise Associations

Key strategic partnerships:



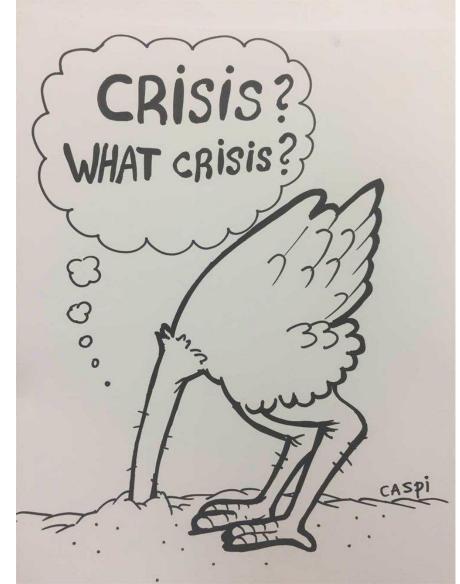




Ageism Unfair prejudice or discrimination on the grounds of a person's age.



Only 13% have planned

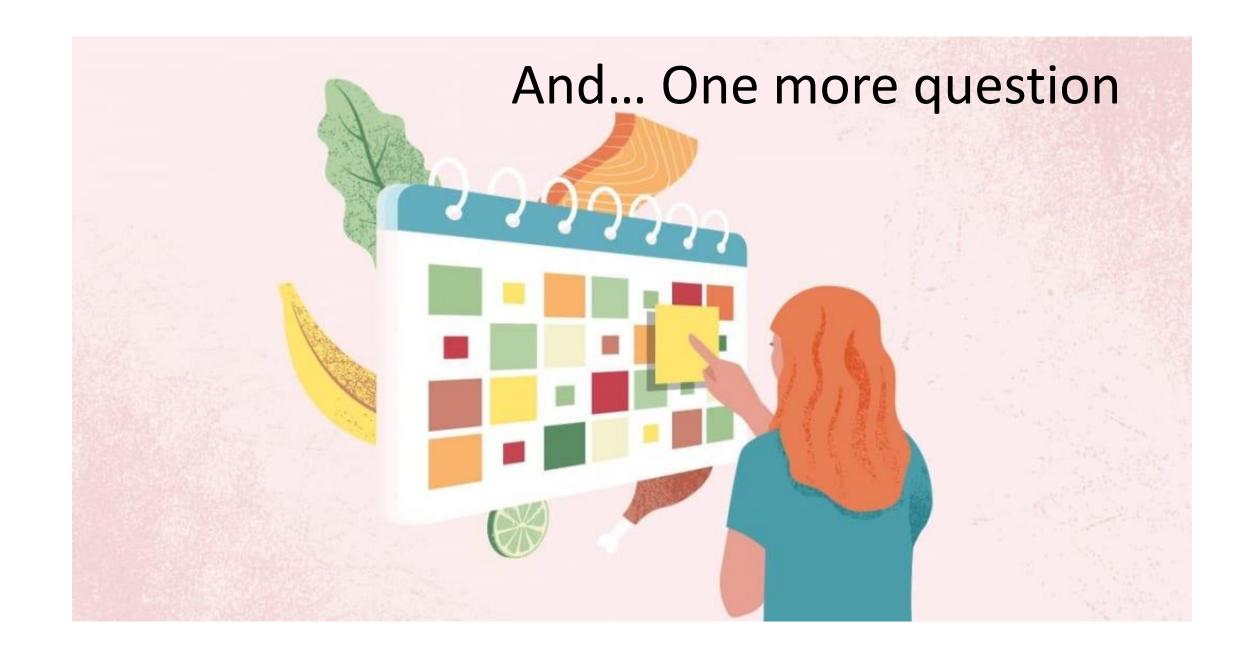












Summary

1. Aging

2. Ageism

3. Q Factors



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