



April 1st, 2019

[Care to Chat](#) is a speaker series hosted by the BC Care Providers Association. We invite Canada's opinion leaders and experts to share their ideas, thoughts, and insights; as well as engage in a dialogue about important and emerging issues facing British Columbia's continuing care sector. Subject matter experts come from across Canada to join the conversation. The talks are held as either breakfast or lunch sessions with plenty of time to network before the program begins. Audience members include residential and home care providers, government and health authority representatives, health and legal professionals; as well as seniors and families.

During the 2019-19 season we chatted about:

- [Cannabis in Care: 'Weed' Like to Know](#)
- [Risky Business](#)
- [MAiD in B.C.](#)

A Care to Chat sponsorship is an effective platform to engage with the continuing care sector in advance of and on-site at each event.

- Over 110 attendees at each session who are key decision-makers and leaders within BC's Continuing Care sector
- 15,000+ direct hits on the BCCPA website for posts related to Care to Chat
- Significant coverage in province-wide media
- Sponsorship includes member profile and web ad on BCCPA website which has over 12,000-page views annually

Please find our 2019-20 Sponsorship Package attached. Awarding of Sponsorship is done on a first-come first-served basis. Sponsorship requests must include the completed Sponsorship Agreement. If you have any questions, please feel free to contact me anytime.

Sincerely,

Cathy Szmaus
Vice President, Operations + Corporate Partnerships
604-736-4233 x 226 | cathy@bccare.ca



2019 – 2020 Season Sponsorship Packages			
Level	Title (1)	Gold	Silver
Cost	Rexall	\$7500.00	\$3500.00
Complimentary Reserved Seats at Branded VIP table (up to \$125 value)	2	X	X
Complimentary Unreserved Seats (up to \$125 value)	2	3	1
Opportunity for sponsor representative to introduce keynote speaker or moderator at all three Care to Chat events	✓	X	X
Reserved “green room” at the venue for up to 20 guests	✓	X	X
Option to provide a promotional item on each table seat or plate	✓	X	X
Option to display your banner on main stage	2	X	X
Option to display your banners near the stage or back of the room	X	2	1
Logo on tent cards at each table	✓ large	✓ medium	✓ small
Onstage recognition of sponsorship by BCCPA	✓	✓	✓
Recognition of sponsorship and hyperlinked-logo on BCCPA Care to Chat webpage & registration page	✓ large	✓ medium	✓ small
Right medium square web ad above fold: 250x250 pixels	✓	✓	X
Right medium square web ad below fold: 250x250 pixels	X	X	✓
Special stand-alone e-blast recognizing title sponsorship to 2500 + members, key stakeholders, and contacts	✓	X	X
Member profile on website	✓	✓	✓
Promotion on all BCCPA social media platforms of your sponsorship to over 2500 + Twitter, Facebook and LinkedIn followers	✓	✓	✓
Invitation to private BCCPA Board & Key Sponsor Recognition Event	3	2	1



Sponsorship Agreement

Company name:	
Address:	
Contact Name:	
Position:	
Telephone:	
Email:	
Industry:	
Sponsorship Level:	
Authorized Signature: <small>The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the submission.</small>	
Name:	
Title:	
Date:	