

## Culture Change in Dementia Care

As featured in "The Fix" by the Toronto Star

### ‘An Emotional Journey’

Life is an emotional journey. We all crave human connection. Feelings matter most in all of us. This applies even more to people living with dementia. Experiencing dementia eventually involves relying less on facts, logic and reason.

“As we become more emotional and less cognitive, it's the way you talk to us not what you say that we will remember. We know the feelings, we don't know the plot. Your smile, your laugh and your touch are what we connect with. Empathy heals. Just love us as we are. We are still here in emotion and spirit if only you could find us.”  
(Christine Bryden, 2005. Dancing with Dementia)

Based on our global award winning Butterfly Model of Care, our Culture Change in Dementia Care Course guides you through twelve modules. It will enable you to establish a new culture of care. The course is transformational on how to really implement person centred skills. It will show you how to draw on a care teams emotional intelligence. Instead of thinking about 'doing' person centred care the care team will learn that 'being' person centred and relationship focused is key. You will learn the strengths in creating a care culture on being real, present and meaningfully connected. This course returns a service to its spirit and through love helps people to feel alive.

*“If we are to better the future,  
we must disturb the present”*

Catherine Booth, Co-Founder, The Salvation Army

### You will learn to

- Focus on the concept of freedom, human rights and positive risks - enabling people to be themselves with or without dementia.
- Centre on and interpret people's feelings and emotions.
- Respect the reality and experience of people living with dementia.
- Embrace people's individuality and finding ways for people to flourish.
- Support people's expressions of 'behaviours' as an unmet need.
- Recognise the impact and how to measure well-being versus ill-being.
- Understand why a 'matching' approach assists people through their experience of dementia.
- Consider the importance of a truly person centred approach needing to include often neglected areas of spirituality, sexuality, intimacy and relationships, culture, race and religion.

This culture change program is applicable for all social and health care settings where you are supporting people who live with dementia. This training course is designed for people who have a passion for self-development.

It will capture and grow your desire to make a difference and assist with culture transformation in the care of people who live with dementia.

Meet some of our training team from  
Dementia Care Matters.



**Dr David Sheard**  
Founder of Dementia Care Matters



**Peter Priednieks**  
Co-Founder of Dementia Care Matters



**Peter Bewert**  
CEO of Dementia Care Matters



**Catarina Versaevel**  
National Director, Dementia Care Matters  
Canada



**Dorthe Flauer**  
Associate Trainer, Dementia Care  
Matters Canada



**Bernadette Baer**  
Associate Nurse Trainer, Dementia Care  
Matters Canada



**Sally Knocker**  
Senior Consultant Trainer, Dementia  
Care Matters UK and Ireland



**Daren Felgate**  
Senior Associate Consultant, Dementia  
Care Matters UK and Ireland

This course will be offered in three four day blocks,  
Courses will be run as follows:

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### **Toronto, Ontario**

**Block One:** 02 - 05 April 2019  
**Block Two:** 02 - 05 July 2019  
**Block Three:** 17 - 20 September 2019  
**Venue:** **Humber Institute of Technology  
& Advanced Learning**  
3199 Lake Shore Blvd. W. Toronto,  
Ontario M8V 1K8  
**Cost:** \$1600 per person plus GST

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### **Edmonton, Alberta**

**Block One:** 09 - 12 April 2019  
**Block Two:** 09 - 12 July 2019  
**Block Three:** 23 - 26 September 2019  
**Venue:** **Providence Renewal Centre**  
3005 - 119 Street NW  
Edmonton, Alberta, T6J 5R5,  
Canada  
**Cost:** \$1600 per person plus GST

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### **Vancouver, British Columbia**

**Block One:** 23 - 26 April 2019  
**Block Two:** 16 - 19 July 2019  
**Block Three:** 26 - 27 September and  
30 September - 01 October 2019  
**Venue:** **The Carey Centre**  
**University of British Columbia**  
5920 Iona Dr, Vancouver,  
BC V6T 1J6, Canada  
**Cost:** \$1600 per person plus GST

*Feelings  
matter most*

For bookings please contact:

[info@dementiacarematters.com](mailto:info@dementiacarematters.com)

[www.dementiacarematters.com](http://www.dementiacarematters.com)