



BC Care  
Providers  
ASSOCIATION

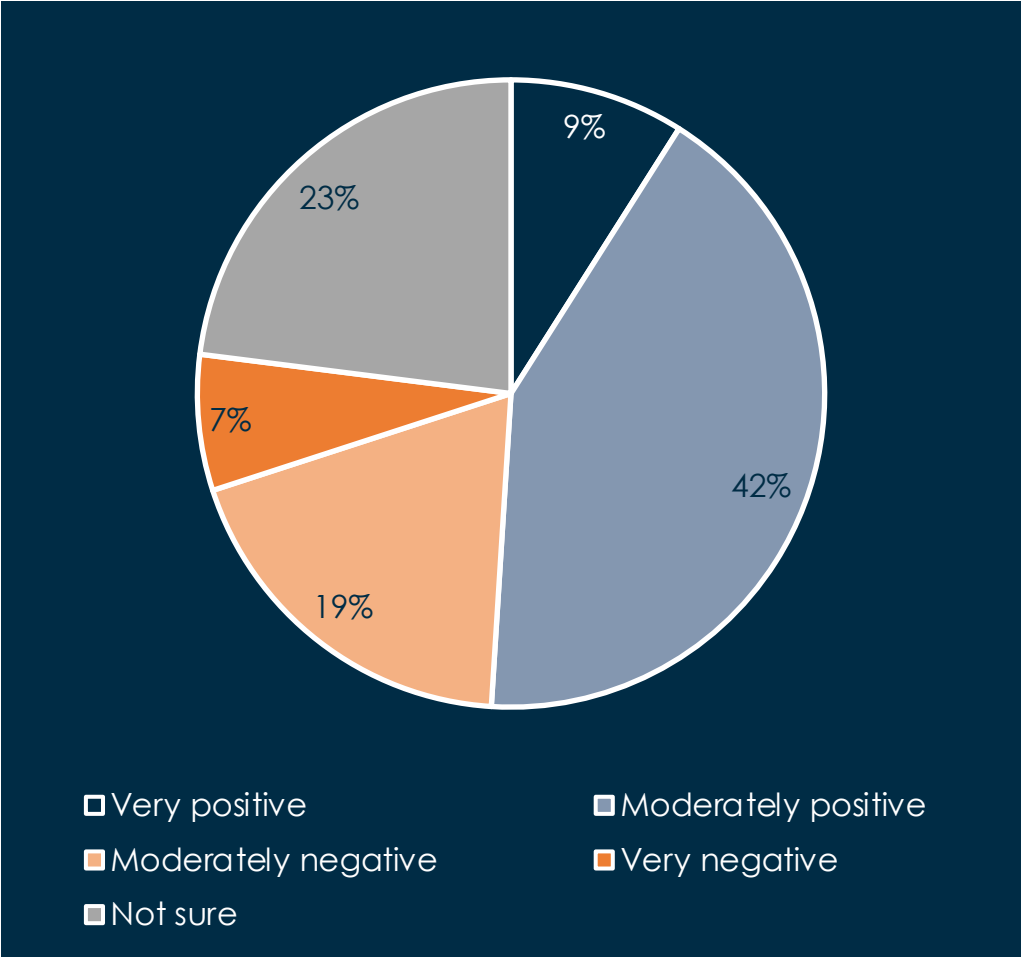
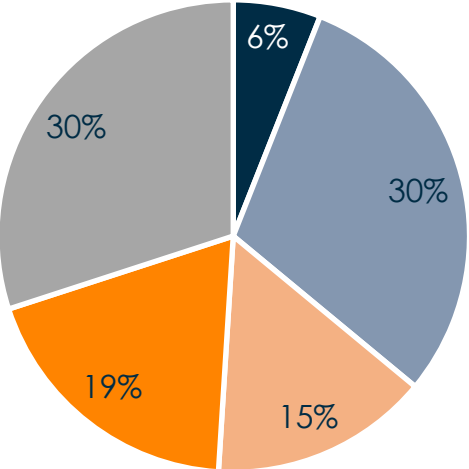
# BC CARE PROVIDERS RESEARCH FINDINGS

RESEARCH  
Co.

Overall, do you have a positive or negative opinion of nursing homes for the elderly—also known as residential care or long-term care homes—in British Columbia? Your opinion can be based on your own experiences, what your friends and family have experienced, and/or what you have heard.

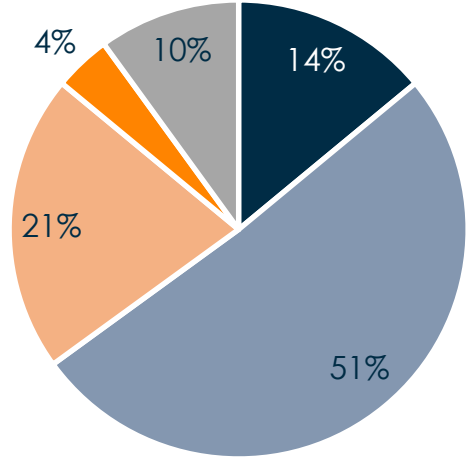
BRITISH COLUMBIA

Personal Experience  
"No"

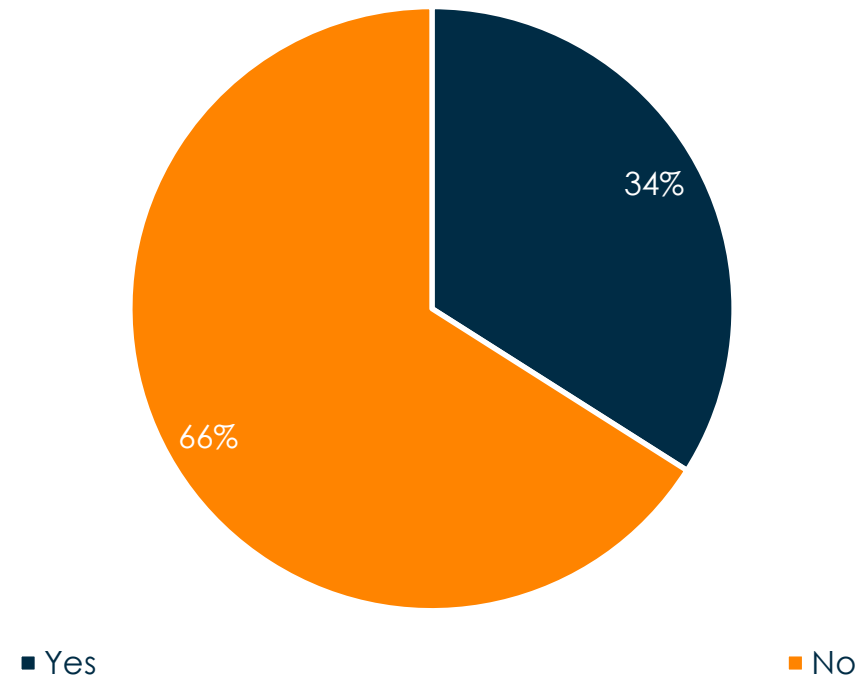


- Very positive
- Moderately positive
- Moderately negative
- Very negative
- Not sure

Personal Experience  
"Yes"



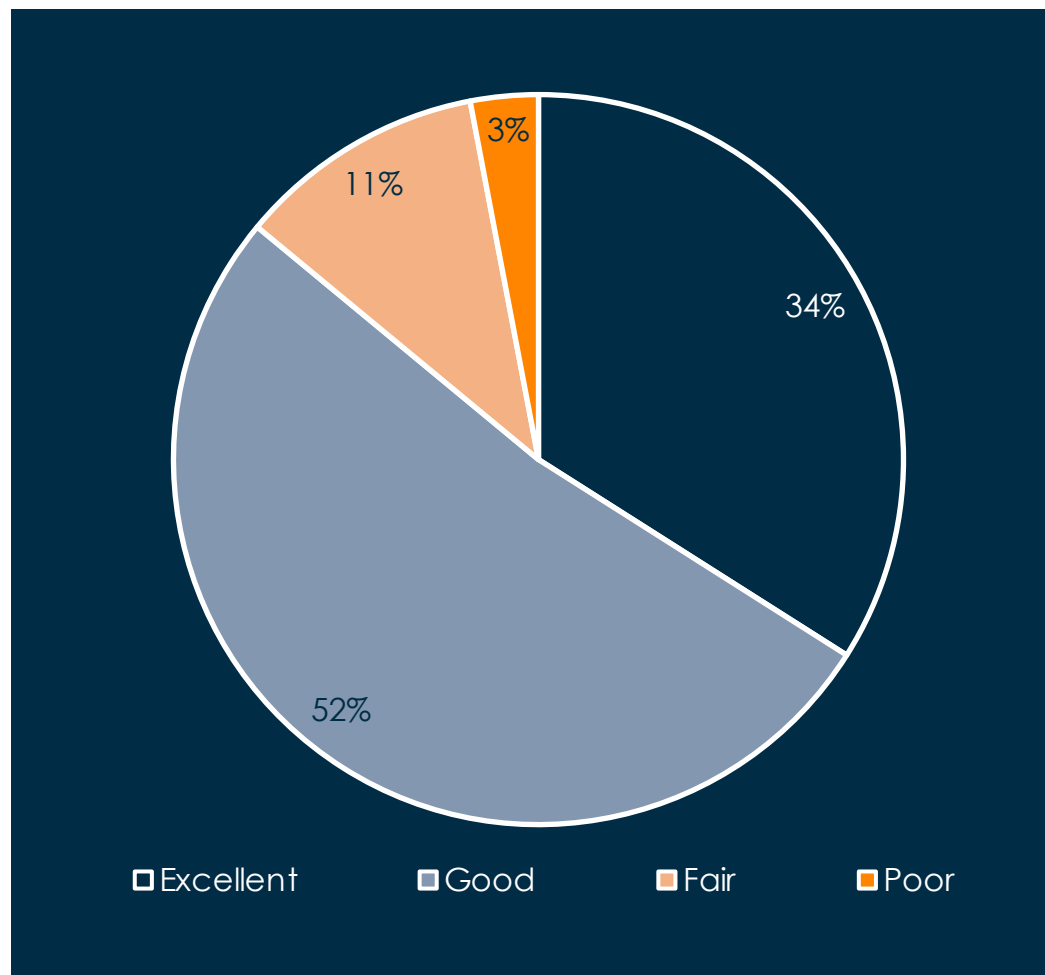
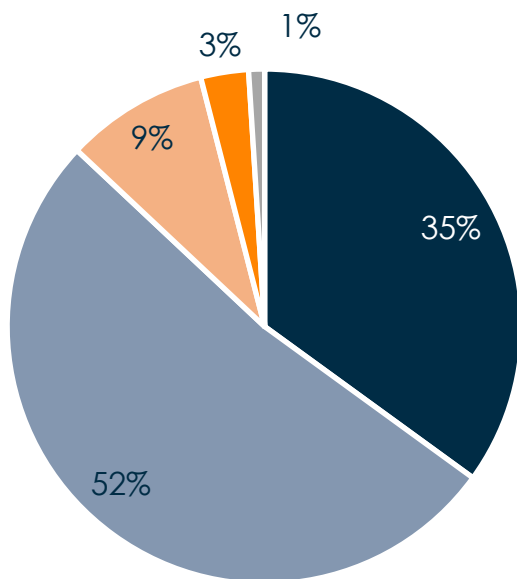
Have you had any personal experience with nursing homes for the elderly—also known as residential care or long-term care homes—in British Columbia, either through work or a family member?



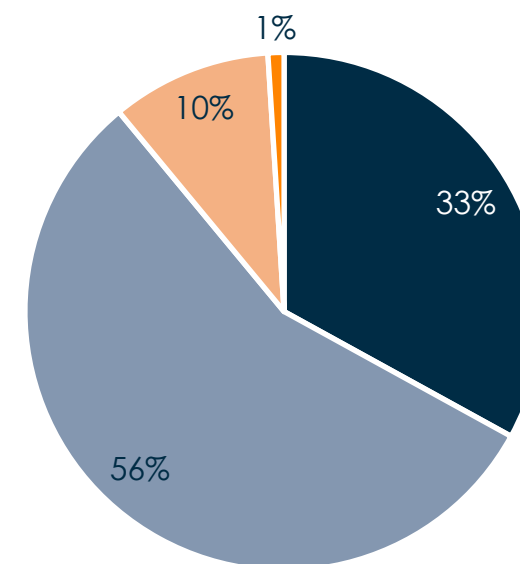
To those who had a personal experience — Based on your personal experience, how would you rate nursing homes for the elderly—also known as residential care or long-term care homes—in British Columbia?

BRITISH COLUMBIA

Media Reports? "No"

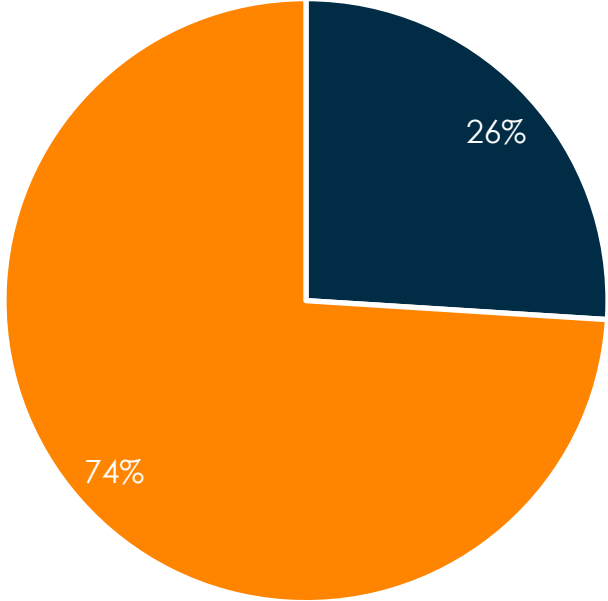


Media Reports? "Yes"



Over the past couple of years, do you remember seeing any news reports (whether in television, radio or print) about nursing homes for the elderly—also known as residential care or long-term care homes—in British Columbia?

BRITISH COLUMBIA

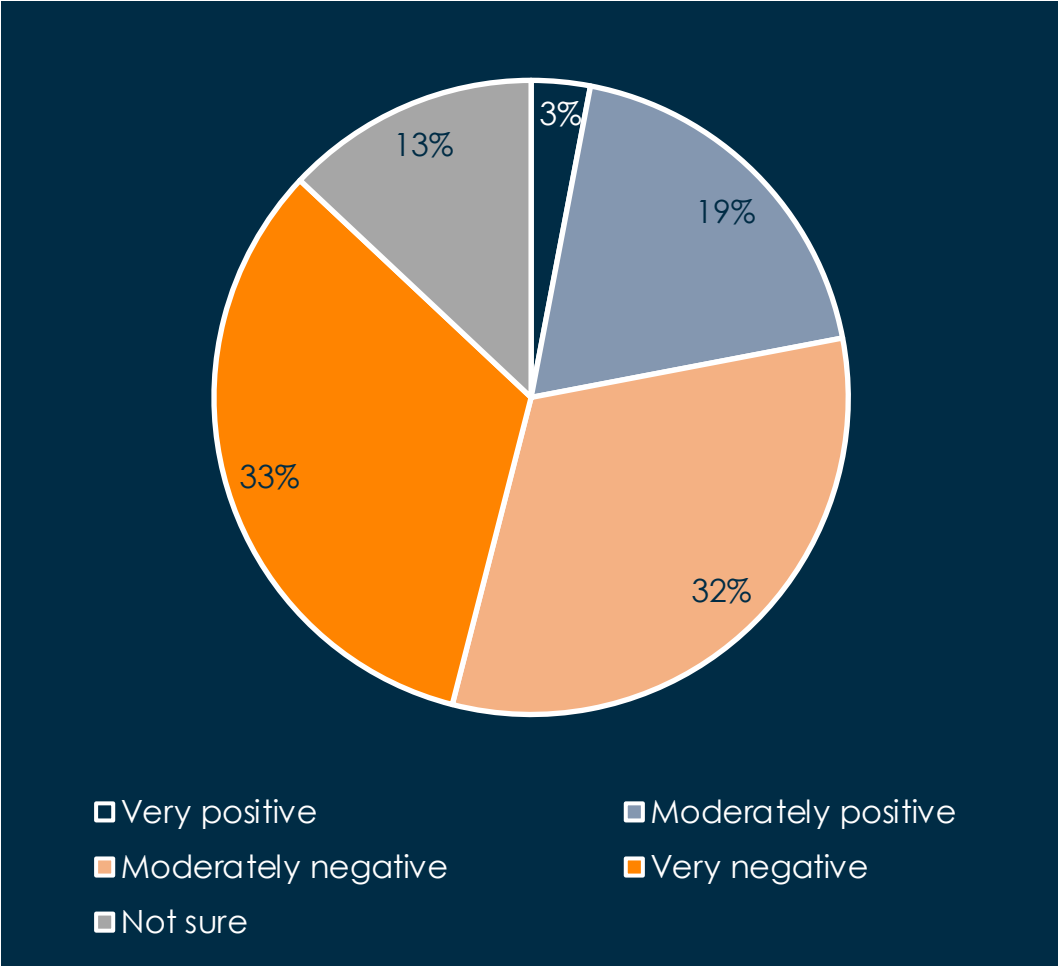
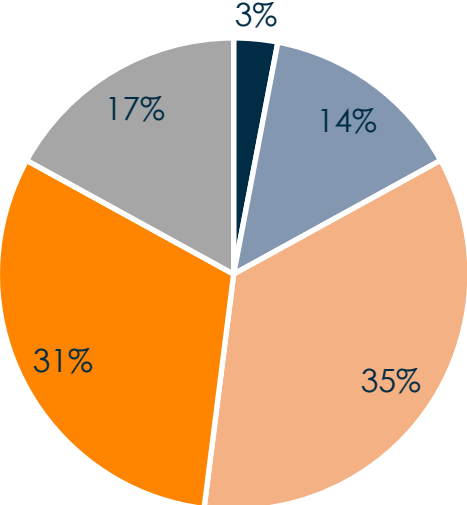


■ Yes

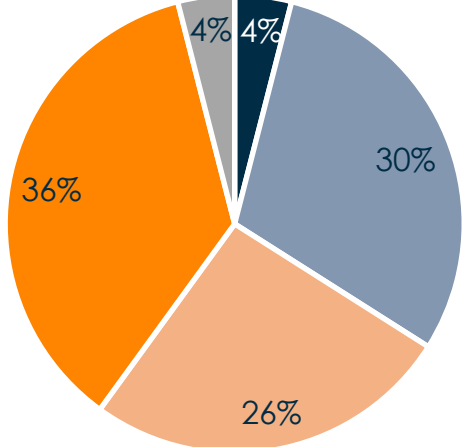
■ No

To those who remember seeing news reports — Thinking about the last news report you saw (whether in television, radio or print) about nursing homes for the elderly—also known as residential care or long-term care homes—in British Columbia, would you say the news report portrayed nursing homes in a positive or negative manner?

Personal Experience  
"No"



Personal Experience  
"Yes"



# Thank You!

For more information on this study, please contact:

Mario Canseco  
President, Research Co.

[mario.canseco@researchco.ca](mailto:mario.canseco@researchco.ca)

The logo for Research Co. features the word "RESEARCH" in a large, white, hand-drawn, blocky font with a hatched texture. Below it, the word "Co." is written in a smaller, orange, cursive font. The logo is set against a dark blue background that is part of a banner shape pointing downwards.

**RESEARCH**  
Co.