

# Care to Chat

BC Care Providers Association

June 15, 2018

*Care to Chat* is a special speaker series hosted by the BC Care Providers Association. We invite Canada's opinion leaders and experts to share their ideas, thoughts, and insights; as well as engage in a dialogue about important and emerging issues facing British Columbia's continuing care sector. The talks are held as either breakfast or lunch sessions with plenty of time to network before the program begins. Audience members include residential and home care providers, government and health authority representatives, health and legal professionals; as well as seniors and families.

The 2018 - 19 sessions will include three forums tentatively scheduled to take place in:

- September 2018
- November 23<sup>rd</sup>, 2018 – date confirmed, tied in with BCCPA AGM
- March/April 2019

*Care to Chat* provides great exposure for your company:

- Over 120 paid attendees each session in the 2017/18 season
- >77% attendees are service provider members of the BCCPA
- Significant coverage in Vancouver Sun and other province-wide media
- 15,000+ direct hits on the BCCPA website for posts related to *Care to Chat*
- All events attended by key decision-makers and leaders within BC's Continuing Care sector

Please find our 2018-19 Sponsorship Package attached. Please return sponsorship submission form by Friday August 31st 5:00 pm (PDT) to [cathy@bccare.ca](mailto:cathy@bccare.ca). If you have any questions please feel free to contact me anytime.

Sincerely,



Cathy Szmaus  
Director of Events & Administration  
Ph: 604-736-4233 x 226  
[cathy@bccare.ca](mailto:cathy@bccare.ca)



2018 – 2019 Season Sponsorship Packages			
Level	Title (1)	Gold (3)	Silver
<b>Cost</b>	RFP	SOLD OUT	\$3500.00
Complimentary Reserved Seats at Branded VIP table (up to \$125 value)	2	X	X
Complimentary Unreserved Seats (up to \$125 value)	2	3	1
Opportunity for sponsor representative to introduce keynote speaker or moderator at all four Care to Chat events	✓	X	X
Opportunity for sponsor representative to provide closing remarks at one Care to Chat event	X	✓	X
Reserved “green room” at the venue for up to 20 guests	✓	X	X
Option to provide a promotional item on each table seat or plate	✓	X	X
Option to display your banner on main stage	2	X	X
Option to display your banners near the stage or back of the room	X	2	1
Logo on tent cards at each table	✓ large	✓ medium	✓ small
Onstage recognition of sponsorship by BCCPA	✓	✓	✓
Recognition of sponsorship and hyperlinked-logo on BCCPA Care to Chat webpage & registration page	✓ large	✓ medium	✓ small
Right medium square web ad above fold: 250x250 pixels	✓	✓	X
Right medium square web ad below fold: 250x250 pixels	X	X	✓
Special stand-alone e-blast recognizing title sponsorship to 2500 + members, key stakeholders, and contacts	✓	X	X
Member profile on website	✓	✓	✓
Promotion on all BCCPA social media platforms of your sponsorship to over 2500 + Twitter, Facebook and LinkedIn followers	✓	✓	✓
Invitation to private BCCPA Board & Key Sponsor Recognition Event	3	2	1



Sponsorship Submission Form	
Company name:	
Address:	
Contact Name:	
Position:	
Telephone:	
Email:	
Industry:	
Sponsorship Level:	Silver \$3500.00
Authorized Signature: <small>The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the submission.</small>	
Name:	
Title:	
Date:	