

## Why Join?

### Benefits of Being a BCCPA Member Home Support.

There are many reasons why your organization should become a member of the BCCPA.

- Support a stronger and united voice for the continuing care sector in British Columbia.
- Access to exclusive research, policy and communication templates, best practice guides and province-wide training workshops.
- Discounts for key events such as the Annual Conference, Care to Chat sessions, Minister's Annual lunch and much more.
- Reduced rates for life, disability, health benefits, property, liability, course of construction and boiler protection.
- Opportunity to shape future policies as they pertain to the delivery of seniors care.
- Peer recognition of excellence through our Annual Awards event held in Victoria each year.
- Special networking events to share ideas, concepts and information with your industry colleagues



## Who We Are

### About Us

BCCPA is the leading industry association representing non-government care providers.

Established in 1977, our membership is comprised of over 265 residential care, assisted living, home care and commercial members from across British Columbia.

The BCCPA represents service providers in the continuing care sector which incorporates Residential Care, Home Care, Assisted Living and Benefits of Being a BCCPA Member Home Support.

### Vision

Members of the BCCPA are independently-owned organizations that provide the best possible care services to seniors. Members benefit from belonging to the Association because it:

- Advocates on and responds effectively to industry issues such as appropriate legislation, policy and funding
- Actively supports the provision of the best possible care through the adoption of recognized standards
- Enhances the profile of its members as providers of service excellence for seniors in care
- Educates the public and serves as the voice on behalf of the continuing care sector
- Facilitates timely communications and networking opportunities



Improving Seniors Care...  
...Together

## How do I join?

### Become a Member Today

If you are a licensed care provider in British Columbia, you are eligible to apply and become a member of the BCCPA.

The first step is to contact Mike Klassen, VP, Communications & Stakeholder Relations at:

**Email:** info@bccare.ca  
**Phone:** (604) 736-4233 ext 231  
**Cel:** (604) 314-0487  
**Web:** www.bccare.ca  
**Address:** 1424-4710 Kingsway, Burnaby, V5H4M2

## Annual Conference in Whistler

Each year the BCCPA hosts the largest continuing care sector event west of Ontario. Over 500 people participate in the 3-day conference. Over 50 high quality speakers and panelists from across Canada and around the world participate in a number of plenaries, workshops and events.



"We're proud to be members of the BCCPA which has proven to be a strong voice for our sector."

—Elaine Price, Eden Care

### Your Voice on the Board

Our Board of Directors is comprised of 16 senior leaders from across BC's continuing care sector.

They are elected by their peers and represent both for-profit and non-profit care providers.

### BC Care Benefits – We've Got You Covered!

Looking to save costs on your insurance or employee health benefits? Our BCCPA representatives can work directly with you to find savings. Whether you are a member or not, ask us for a quote today and receive your complimentary BCCPA umbrella.



The opening plenary session at our Annual Conference triggers a front page story in the Vancouver Sun

### Advocating for Service Excellence in Seniors Care

The BCCPA is your voice in Victoria. We also represent your interests and advocate for your issues with BC's health authorities.

The BCCPA is also regularly called upon to represent you in the media. Our representatives will speak on behalf of the sector and seniors in care when required.

### Policy Development, Research and Advocacy

The BCCPA regularly develops strategic policy and issue papers that support the enhancement of seniors care delivery. We regularly involve our members in this process to ensure your voice is heard.

Each year the BCCPA provides a written budget submission to the Minister of Finance on behalf of the sector. This includes a series of key recommendations on what we believe should be the key priorities for seniors care in the province.