



**BC CARE PROVIDERS
ASSOCIATION** www.bccare.ca

Advocating service excellence for seniors

CONFERENCE FACTS AND FIGURES

- **Over 230 care service providers and 150 commercial members, community service groups, and exhibitors attended the 2014 BCCPA conference in Whistler.**
- **Access to 133 current BCCPA service provider members and their management teams.**
- **Advertising potential for the enhanced conference guide for 2015. Last year, nine companies had advertised various sizes for the first time.**
- **Second year of our app that will include the delegates' list and relevant conference information.**
- **Key speakers to be scheduled along with the main Monday night dinner with great networking opportunities available throughout the three-day event.**
- **Access to members who are part of a 15,000-employee sector that has made over \$1.4 billion in capital investments across BC and many of whom have been in operations for over 20 years. Our members represent part of the 11,000 residents in residential care and over 10,000 in home care settings.**
- **Sector that will see British Columbia's population over 65 years old to increase from 730,500 in 2012 to 1,419,900 people by 2036.**



July 14, 2014

Dear BCCP Commercial Members,

The BC Care Providers Association (BCCPA) is seeking a Title sponsor for the next Annual General Conference being held from May 24-26, 2015 in Whistler, BC. Please find enclosed a Special Request for Sponsorship Proposal, as well as the Submission Form. Proposals are due Thursday, July 31, 2014 by 12:00 p.m. (PDT).

The Association will be inviting attendees and sponsors to the conference, which includes a breakfast, coffee breaks, exhibits, keynote addresses, a golf tournament, dinners, and other future scheduled events.

Sponsorship proposal instructions are outlined in the enclosed *materials*. *If you have any questions, please do not hesitate to contact me directly at 604.736.4233 ext. 231 or by e-mail at: hart@bccare.ca*

**** New for 2015: The successful bid for the Title sponsor will receive an open spot on the 2014-15 conference committee, effective immediately as soon as the winner is announced.**

We look forward to receiving your proposal.

Sincerely,

Hart Dashevsky
Director of Membership Services and Sponsorships

Enclosures

**SPECIAL REQUEST
FOR
SPONSORSHIP PROPOSAL
2014**

DEADLINE TO SUBMIT PROPOSAL: Thursday, July 31, 2014 (12 pm PDT).

Instructions

1. Submit your proposal by **Thursday, July 31, 2014 by 12:00 p.m. PDT.**

BC Care Providers Association
301 – 1338 West Broadway
Vancouver, BC V6H 1H2
Attn: Hart Dashevsky

Or by e-mail: [**hart@bccare.ca**](mailto:hart@bccare.ca)

2. The person(s) authorized to sign on behalf of the proponent and to bind the proponent to the proposal must sign the proposal.
3. All proposals will be irrevocable for a period of ninety (90) days from the date of the proposal submission deadline.
4. If you have any questions about the proposal, please contact:
Hart Dashevsky
Director of Membership Services and Sponsorships
Ph: 604.736.4233 ex 231 Cell: 604-314-0487
hart@bccare.ca

Scope of Request

The purpose of this Special Request is to select a Title sponsor for the BCCPA Annual Conference in Whistler from May 24-26, 2015.

Sponsorship Features

This is an exclusive sponsorship (1) for this event. Sponsor will be entitled to the following benefits as a Title sponsor:

1. One exhibit booth with up to two representatives at no extra charge (additional representatives are charged the respective fee as set out by the BCCPA).
2. **New for 2015:** The Title sponsor will be entitled to recommend a representative for approval by the Conference Committee.
3. **New for 2015:** The Title sponsor will be entitled to one free golf spot for the company (and) two free golf spots that can be allocated to their client(s) which are also BCCPA members.
4. Exclusive sponsorship for the Gala Monday, May 25 dinner. Approximately 400 attendees in 2014.
5. Reserved Title Sponsor table next to the VIP table at the Monday night dinner in front of or near the main stage.
6. On-stage Introduction for the key note address.
7. Cover for the registration e-brochure logo.
8. One page (8.5" X 11") on-site handout.
9. Logo link to the conference web page.
10. Logo on the BCCPA CEO's member report.
11. A 350-word company profile in the CEO member report.
12. Your company's newsletter e-mailed to all BCCPA members.

13. Full-screen ad on electronic signage during the event.
14. On-site recognition from the podium.
15. On-site recognition signage.
16. VIP Invitation to exclusive BCCPA events.

Confidentiality

Proposals will be kept confidential and the successful bid will be verified by CEO Daniel Fontaine and announced by Friday, August 15, 2014.

Right to Cancel

The BC Care Providers Association has the right to cancel at any time this Special Request or any part of any agreement resulting from it.

Governing Law

This Special Request and any proposal submitted in response to it will be governed by the laws of the Province of British Columbia. Any dispute arising out of this Special Request or its process will first be mediated. If mediation is unsuccessful, the dispute will be determined by a court of competent jurisdiction in the Province of British Columbia.

BCCPA Rights

The BC Care Providers Association reserves the right to:

- reject any or all proposals;
- re-issue this Special Request;
- cancel this Special Request with or without issuing another Special Request;
- supplement, amend, substitute or otherwise modify this Special Request;
- permit or reject modifications to or corrections of proposals; and
- request additional or clarifying information or more detailed information from any proponent.

Decisions

By responding to this Special Request, proponents will be deemed to have agreed that the decision of the BC Care Providers Association is final and binding.

Timeline

Special Request issued:

July 14, 2014

Proposals due:

July 31, 2014 (12:00 p.m. Noon PDT)

SPECIAL REQUEST FOR SPONSORSHIP PROPOSAL



Submission Form

Company name:

Address:

Individual contact:

Position:

Telephone:

Email:

Industry: BCCPA member: Yes / No

If no, have you enclosed a membership application? Yes / No

Exclusive Title Sponsorship for the Annual General Conference in Whistler from May 24-26, 2015.

**** Total amount submitted for RFP bid: \$**

Additional sponsorship and advertising with BCCPA (check all that apply):

- Care to Chat Series
- Minister of Health Lunch
- CEO Report
- Annual Conference Program Guide
- BCCPA Website Advertising

Additional comments:

Authorized Signature

Date

Name

Position

