



# CEO Member Report - May 2013



Daniel Fontaine - CEO

## View From Victoria



On May 14<sup>th</sup>, British Columbian voters re-elected Premier Christy Clark and her BC Liberal team for another term in office. Defying polls and winning a majority, Premier Clark will now have 4 ½ years to press forward with her agenda focusing on the economy and jobs.

From the BC continuing care sector’s perspective, Clark and her new cabinet are expected to continue working with us to ensure we deliver quality care throughout the province.

As many of you know, if the BC NDP had formed government, they were committed to repealing Bills 27, 28 and 29 – legislation that permitted the contracting out of services. It was also widely speculated they would have re-introduced legislation to eliminate the secret ballot for union certification.

The Clark government hasn’t given any indication as to whether they will be making any changes to legislation that provides for the contracting out of services.

### Summary of election results:

- Seats: 50 Liberal, 33 NDP, 1 Green , 1 Independent
- The NDP has three fewer seats than they had before the election.

- Popular Vote: BC Liberal 44%, NDP 39%
- The NDP had the lowest popular vote results since the 2001 provincial election.
- 50% of the BC Liberal Caucus is new to the Legislature.
- Clark is the first female elected as BC’s Premier. BC also has the highest percentage of women in the legislature compared to all other provinces in Canada.
- There are now three people in wheelchairs in the legislature – Sam Sullivan, Michelle Stilwell and Stephanie Cadieux.
- For the first time in history, an independent MLA (Vicki Huntington – Delta South) won re-election.
- BC elected Canada’s first ever Green Party MLA – Andrew Weaver.

*Continued on page 2 ...*

*“The BC NDP faces even tougher facts than this loss: it has dropped from an all-time high of 824,544 actual votes in 1986, ironically when BC NDP leader Bob Skelly lost to Social Credit Premier Bill Vander Zalm, to 643,399 in 2013 under Dix. Less votes equals less seats equals continuing defeats.”*

**Bill Tieleman** – NDP Strategist & columnist with 24 Hours Vancouver





Premier Christy Clark

**What to Expect:**

- Premier Clark is meeting with all of her caucus members to ask what their priorities are in the coming 4½ years. This will be used to determine who gets appointed to the various cabinet and committee chair positions.
- MLAs will be officially sworn in by the Lieutenant Governor the first week of June. Once the formalities are over, they will either gain access back to their

constituency offices – or open up new ones (depending on if they were re-elected or not).

- By early-June the Premier will name her new cabinet.

**The Cabinet:**

With 50% of her caucus being elected for the first time, you can anticipate there will be lots of new faces in Clark’s cabinet. She has a large pool of talent from which to choose from. Expect to see some of the veterans such as Rich Coleman, Shirley Bond, Terry Lake, Mary Polak, Mike De Jong and Don McRae back in the cabinet.

Meanwhile a number of new faces such as Peter Fassbender, Marvin Hunt, Amrik Virk, Michelle Stilwell, Sam Sullivan and Andrew Wilkinson will be given serious consideration by the Premier. Expect to hear a lot more from these MLAs in the years to come.

**Next Steps:**

Once the cabinet is sworn in, we will immediately be inviting the new Minister of Health to take part in a special lunch session being jointly planned by the DHA and BCSLA. We hope to have the Minister in attendance as the keynote speaker for a “state of the nation” address to key stakeholders in the continuing care sector. The event is scheduled to take place in late September or early October. We’ll keep you posted once we are in a position to provide more details.

The BCCPA will also be organizing a special **member’s only** 1<sup>st</sup> Annual BC Care Providers Day in Victoria next February 2014. We hope to involve both Premier Clark and her Minister of Health during the formal part of the ceremonies. BCCPA Members will receive a special invitation to attend the event later this year.

A number of information workshops will also be organized for both government and opposition MLAs in Victoria and Vancouver this fall.



## 36<sup>th</sup> Annual Conference A Resounding Success

Based on the feedback we’ve received so far, the 36<sup>th</sup> Annual Conference held in Whistler was a resounding success. Over 220 people were in attendance - and with thought-provoking keynote speakers like Jeffrey Simpson from the Globe and Mail, the event was truly memorable.

In order to gather better feedback from attendees, we set up a series of “idea boards” outside the main exhibit hall. We received over 75 submissions providing us with a range of ideas, suggestions and feedback on how to strengthen the BCCPA and next year’s conference. A big thanks to everyone who took the time to post up a sticky note!

We also want to extend a sincere appreciation for all the sponsors and exhibitors who helped support our annual conference. Their contributions help to make this great event.

Everyone who participated in the “idea boards” was entered to win one week of accommodation at a private condo in Chandler, Arizona. The winner of the prize was Gavin McIntosh of TCG Care Group. He suggested the Association set up an emerging issues subcommittee, and use YouTube to share success stories to show how our sector adds value to BC families.

In response to feedback, we’re pleased to advise you that we’ve set up a LinkedIn group and we have over 40 members already!

Over the coming months we will be appointing the 2014 Annual Conference Committee members and will be reviewing all the feedback we received. We hope to incorporate as many of your suggestions as possible into the 2014 program. If you didn’t get a chance to complete the survey, please forward any suggestions you might have to [info@bcccare.ca](mailto:info@bcccare.ca).

Hope to see you all back in Whistler May 25-27, 2014 for our next conference!



## Cheperdak New President of BCCPA



The BC Care Providers is pleased to announce that Dave Cheperdak has become the new President of the Association. He takes over from Mary McDougall who now serves as Past-President. Andre Van Ryk was re-elected to serve as Treasurer. The position of Vice-President will be determined after the upcoming Board retreat scheduled for June 13-14th.

Cheperdak was selected by members of the board of directors at their meeting held during the 2013 Annual Conference in Whistler.

Cheperdak is the CEO for Broadmead Care, a not-for-profit society located in Saanich, BC. The Lodge at Broadmead is a 229-bed residential care facility with 115 priority access beds for veterans, 110 beds for seniors in the community and four re-

spite care beds for veterans. The Lodge is the primary priority access bed facility for veterans on Vancouver Island.

“I’m looking forward to working closely with our recently hired and very talented CEO and our very knowledgeable Board to strengthen the Association’s role in BC in supporting high quality care and services for seniors,” says Cheperdak. “One of my key priorities will be to further increase the value of the Association to our members through effective advocacy, research, policy development, communications and education. I also think there are plenty of new opportunities for the Association to collaborate and work more closely with the Ministry of Health and the Health Authorities on issues related to seniors care.”

Cheperdak also notes that he will be working very closely with his colleagues on the board to establish SafeCare BC, a new safety association committed to reducing the number and severity of injuries on the job in the continuing care sector.

“I really enjoyed my term as President of the Association,” says Mary McDougall. “I’ve worked very closely with Dave over the last number of years and I know he will provide the Association with the kind of leadership it needs to forge ahead with our renewal process.”

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## Introducing New Member Services

**Boardroom Rental:** The BC Care Providers Association has a centrally located boardroom in Vancouver seating up to 15 people available for rent. The rates are \$100 for half-day (4 hours or less) and \$175 for full day (4 hours or more) + GST.

The boardroom is available for rental during regular business hours from 8 am – 5 pm, Mon – Fri. To place a booking contact Maria Capostinsky at [info@bccare.ca](mailto:info@bccare.ca).

**Job Vacancy Advertisements:** If you are a member of the Association, you can post your job vacancy on our website as well as have it sent by email to over 400 of our key stakeholders.

The cost is \$350 for each 60 day advertisement including one email distribution. If you'd like to place an ad, please send an email to [info@bccare.ca](mailto:info@bccare.ca) and mark "Advertise" in the subject line.

**Training Workshops:** Based on member feedback, we hope to begin offering low-cost group training sessions for **members only** starting this fall. We will be sending out a survey this summer to determine your interest in getting together as a group for training in key areas such as:

- Crisis communications
- Issues management
- Stakeholder development

## Board Retreat – Strategic Planning

The BCCPA board is scheduled to meet for its annual retreat on June 13-14 in North Vancouver. The focus of the two-day meeting will be the development of a new five year strategic plan as well as the appointment of a new Vice-President.

The next CEO Member Report will include highlights from the retreat and provide an overview of the key priorities and objectives of the Association.



## “Care to Chat” Speaker Series

Later this year, the BC Care Providers Association will begin organizing special breakfast and lunch speaker sessions. We'll be inviting some of Canada's opinion leaders to provide us with their ideas and thoughts as well as engage in a dialogue regarding the important issues facing British Columbia's continuing care sector. We hope you can join us!

Once we have confirmation of our first event, we'll be posting the details on our website and right here in the CEO Member Report.

If you have any suggestions regarding possible session topics or people who might make for a good speaker, please email us at [info@bccare.ca](mailto:info@bccare.ca) today. Be sure to write "Care to Chat Speaker Series Suggestion" in the subject line.

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## Policy and Research Scan



Throughout the BC election campaign, we were also keeping an eye on what is happening in other provinces' continuing care sectors: **Alberta is rethinking its controversial 100 kilometre "first available bed"**

**policy and announces it won't build more continuing care beds.** Last month, Alberta Health Services (AHS) [confirmed](#) it plans to standardize the 100-km first available bed policy across the province. The policy allows clients to be placed in the first available bed within 100-km of their first choice. This month, however, the health authority [suggested](#) it will take another look at the policy. AHS is collecting data on how often clients must accept the first available bed versus their first choice.

AHS also [announced](#) it will no longer add long term care beds. It will instead focus on creating supportive living and home care spaces. The province is also planning to review its outdated *Nursing Homes Act* and related legislation.

**Sprinklers mandatory in all Ontario care homes.** Ontario is the first province to make automatic water sprinklers [mandatory](#) for all retirement and long term care homes. The new safety regulations take effect January 1, 2014. Currently, only facilities built after 1998 are required to have sprinklers. Some facilities will have five years to retrofit, while others, including public long term care homes, will have up to 11 years.

**Legal Liability:** A number of media reports out of Ontario have been highlighting the issue of resident on resident violence. Our members may wish to consider seeking legal advice to ensure their admission agreements adequately protect them from liability.



### Reports of Interest

- Executive Summary: Genworth 2013 [Cost of Care Survey](#) in the USA
- The [Canadian Institute for Health Information \(CIHI\)](#) recently released the report, [When a Nursing Home is Home: How do Canadian Nursing Homes Measure Up on Quality?](#)

"The purpose of the report is to establish a baseline for tracking the quality of care provided

in Canadian Nursing Homes. The report compares nursing homes across provinces and territories using 8 quality indicators: Transfers, Walking and Wheeling; Incontinence; Depres-

sion; Behaviour Symptoms; Pain; Falls; Antipsychotic Medication; and Pressure Ulcers. The quality indicators are derived from the Resident Assessment Instrument – Minimum Data Set (RAI-MDS) collected through the Continuing Care Reporting System (CCRS) at the Canadian Institute for Health Innovation.

The report defines the indicators, describes the importance of each indicator, and presents results across provinces and territories to showcase how some facilities' use quality indicator information to improve the quality of care for their residents. Overall, the report found that not a single province or nursing home performed well on all 8 quality indicators suggesting that there is considerable variation across the country."

## Anti-Psychotic Best Practices Guide Will Be Launched Next Month

In early June we will officially launch the new *Anti-Psychotic Best Practices Guide*. In partnership with WorkSafeBC, the BCCPA has been working with our members to develop the guide. An electronic version will be posted in the "Resources" tab of our new website.

The "living" guide provides tips and insights into how we can increase the quality of care for seniors by reducing the need to administer anti-psychotics, without compromising workplace safety.

Also participating in our official launch will be representatives from the Alzheimer's Society of BC and the BC Centre for Elder Advocacy and Support. More details will be available on our website "Events" section.

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## BC Cares Winds Up with Final Report

The Seniors Care HR Planning Committee officially held its last meeting on May 10<sup>th</sup>. The committee was established in 2009 and was the impetus to establish SafeCare BC – the sector’s new workplace safety association.

Over the coming weeks we will be releasing two of their final reports on our website for you to read. In addition, we have begun to publish a series of articles and videos highlighting why a career in the continuing care sector is so rewarding.

[Click here](#) to view one of those videos featuring two employees working at Northcrest Care Centre.

## Care Quarterly & Advertising

The final edition of the Care Quarterly will be published in July. Moving forward, the BCCPA will be producing a quarterly e-newsletter as well as this CEO Member Report. This will not only help to reduce costs, but it is also more environmentally friendly.

If you would like to advertise in either one of these electronic publications, or on our website, please contact Maria Capostinsky at [mcapostinsky@bccare.ca](mailto:mcapostinsky@bccare.ca). She can provide you with our advertising rates as well let you know what kind of space is available.

## SafeCare BC – Second Province-wide Teleforum

On May 21<sup>st</sup> the BCCPA hosted the 2<sup>nd</sup> province-wide teleforum to further discuss our SafeCare BC application that is currently awaiting approval from the WorkSafeBC board.

Participants in the panel discussion included:

- Darryl Kutschinski, Executive Director at Continuing Care Safety Association in Alberta
- Wayne Pedersen, Administrator of Extendicare Vulcan a 46 bed long term care home in a rural community outside of Calgary.
- Heather Campbell, Director of Policy and Research, BCCPA

We are hopeful a final decision will be rendered before the summer - and a founding meeting will be scheduled for later this year. A new information [SafeCare BC](#) page has been set up on our website and it has the latest information available regarding our application.

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## New Website Officially Launched

On May 7<sup>th</sup>, the BC Care Providers officially launched our new website featuring a number of social media tools. One week later, we were already experiencing record web traffic! So we know that it seems to have struck a chord with everyone.

There are plenty of opportunities to engage with the Association online. They include:



**Facebook:** We have a new Facebook page. Please consider clicking “like” in order to help expand our network.

**LinkedIn:** Based on feedback at the Annual Conference, we have established a new professional group on LinkedIn. If you haven’t already joined, what are you waiting for?



**Twitter:** Our Twitter account is now being regularly used and we will be tweeting out interesting articles and links that pertain to the continuing care sector. If you

are on Twitter, make sure you are following us @bccareproviders

**YouTube:** In order to get our message out online, the Association has established a new YouTube channel. As time goes on, we will continue to add new videos featuring some of the care workers throughout B.C.

**Flickr:** A number of photos from the Annual Conference have already been uploaded to our new Flickr account. This is in addition to our photo gallery located on our website. Check it out!

Our website also includes a new “Resources” section that has links to some important information for clients, their family members as well as care providers. Here are links to several feature stories and videographies we’ve recently posted:

- [Paul and Georgia: Northcrest Care Home in Delta \(video\)](#)
- [From Metals and Material Engineer to Working in Seniors Care](#)
- [Interview: Licensed Practical Nurse Nicola Guy](#)
- [Penticton Care Worker Tells Her Story](#)

## Exploratory Meeting Planned for Non-Profit Care Providers



On Friday, June 21<sup>st</sup> the BCCPA will be inviting a number of non-member care providers from across Metro Vancouver to participate in a roundtable discussion. The focus will be on how we can expand our membership base to include additional non-profit members.

Participants should be:

- A non-profit care provider in BC
- Not yet a member of the Association, but might be interested in joining

Seating is limited, but if you would like attend, please contact the BCCPA at [dfontaine@bccare.ca](mailto:dfontaine@bccare.ca). The meeting is tentatively scheduled for 9 am – 11 am in our boardroom.



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## Care Aide Registry & Contract Funding

When the new cabinet is sworn in next month, a number of issues impacting our sector will come back for discussion in Victoria. They include but are not limited to:

**Care Aide Registry:** The BC Care Providers Association recently sent a letter to former Health Minister Margaret MacDiarmid regarding our concerns with the Care Aide Registry. We will be seeking a meeting with the new Minister in the coming months in the hope our issues can be addressed as quickly as possible. A copy of our letter can be found on our website by [clicking here](#).

**Funding:** With the election now behind us, there is a critical need to ensure we finalize funding contracts for the 2013/14 fiscal year from the Health Authorities. There remains some concern that the contract agreed to prior to the election is not fully funded. In particular, we believe the cost savings identified in the agreement may fall short of what is required to ensure each bed is fully funded.

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## In The News:



• The BCCPA was asked by CKNW radio to produce a one-minute pre-election editorial which ran three separate times on May 7<sup>th</sup>. If you want to listen to it, please [click here](#).

• In Ontario, the media are reporting about an alleged abuse of a senior in care.

You can read more about this story by [clicking here](#). As you know, the overwhelming majority of interactions between care aides and seniors/residents in care is positive and caring. However, in the rare instance that it does occur, we need to ensure these individuals are removed from the system. The BCCPA has been pro-actively lobbying the BC government to adopt a “zero tolerance” policy when it comes to the abuse of seniors. Please visit our website to view the recent letter we sent to former Minister of Health Margaret MacDiarmid that outlines our concerns about the Care Aide Registry.

- The Vancouver Sun ran an [interesting story](#) on what to look for when you are helping a loved one choose a care home to move into. They also [ran a story](#) about how pursuing a career in gerontology can be so rewarding.
- The National Post had an [editorial](#) regarding what they referred to as a “growing elder care crisis”.
- The New York Times recently ran a story about [Covering the Rising Cost of Long-Term Care](#).

## Upcoming Events:



[Taboo Topics in Residential Care:](#)  
May 27-28 at Simon Fraser University, Vancouver Campus.

[World Elder Abuse Awareness Day](#) – June 15<sup>th</sup>

*This report is for BC Care Providers Association members only. If you have received this report and do not belong to the Association, please contact us at [info@bccare.ca](mailto:info@bccare.ca) or 604-736-4233 ext. 226 to learn more about how to become a member.*