

Sponsorship Opportunities

Contact **: Hart Dashevsky** Ph: 604-736-4233 x 231 E-mail: <u>hart@bccare.ca</u>

37th Annual Conference • May 25-27, 2014 • Whistler, BC *Best Practices, Better Care*

PRIME CONFERENCE SPONSORSHIPS AVAILABLE

| | SponsorLevels | | | |
|---------------------------------------------------|-------------------|----------------------|-----------------|--------------|
| Sponsor Benefits: | TITLE (BOOKED) | PLATINUM | GOLD | SILVER |
| Maximum number of sponsors | 1 | 1 | 2 | available |
| | \$15,000 | \$10,000 | \$7,500 | \$5,000 |
| Exhibit Booth (includes 2 reps) | 2 booths | 1 booths | 1 booth | 1 booth |
| Event | Gala Dinner | Welcome Reception | Golf Tournament | х |
| Complimentary golf registration | Х | Х | Х | Х |
| Reserved Table at Banquet | In at | X | Х | Х |
| On-stage Introduction | | YES | Х | Х |
| Registration e-Brochure Logo | Cover | Cover | Sponsor Page | Sponsor Page |
| On-site Handout | 1 page * | 1 page * | Logo | Logo |
| Conference Web Page - Logo Link | YES | YES | YES | YES |
| BCCPA CEO Member Report | Logo | Logo | Logo | Logo |
| Company Profile - CEO Member Report | 350 word | 250 word | 150 words | Х |
| Your Flyer e-mailed to all BCCPA members | YES | YES | X | Х |
| Your Ad on electronic signage during event | Full Screen | ½ Screen | ½ Screen | Х |
| On-site Recognition from Podium | YES | YES | YES | YES |
| On-site Recognition Signage | Logo | Logo | Logo | Logo |
| VIP Invitation to exclusive BCCPA events | YES | YES | YES | Х |

* Your 8.5" x 11" flat sheet to be included in handout package (contact for specifications)

EVENT ONLY SPONSORSHIPS

| | The following require exhibit/registration fees in addition: |
|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BREAKFAST \$ 2,500 | Monday or Tuesday Recognition: logo sponsor page in registration e-brochure; logo on-site program; conference website logo link; logo included in BCCPA "CEO Member Report". On-site recognition from podium and logo on signage. |
| LUNCH \$ 3,000 | Tuesday Recognition: logo sponsor page in registration e-brochure; logo on-site program; conference website logo link; logo included in BCCPA "CEO Member Report". On-site recognition from podium and logo on signage. |
| MONDAY DINNER RECEPTION (exhibit hall) \$ 5,000 | (BOOKED) Recognition: drink complimentary exhibit booth (i included in on-site program; c Report". On-site recognition from poor poor poor page in registration e-brochure; logo ent signage. |
| COFFEE BREAK | 2 Sponsors |

| \$ 1,500 | Recognition: text sponsor page in registration e-brochure; text on-site program; text included in BCCPA "Care Quarterly" Newsletter. On-site recognition from podium and logo on signage. |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MAJOR PRIZE TABLE | Unlimited – table at Sunday Welcome Reception; Sponsor provides prizes. |
| (Sunday Reception) | Recognition: Company listed on sponsor page in e-registration brochure; in on-site program and in BCCPA |
| \$ 1,000 | "CEO Member Report". On-site recognition from podium and logo on signage. |

NOTE: Commercial members can attend this event as a sponsor and/or exhibitor. For commercial members who wish to attend as a delegate only (to attend sessions and special events) a special delegate registration fee of \$1400 per person applies.